+44 20 8123 2220
info@marketpublishers.com

Software Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

https://marketpublishers.com/r/S8F6C52A8471EN.html
Date: April 2021
Pages: 489
Price: US$ 2,995.00 (Single User License)
ID: S8F6C52A8471EN

Abstracts

Software Global Industry Almanac - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Global Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The software market is defined as revenues generated from both sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

The software market is comprised of the following sectors: Business Process Applications, Data and Analytics, IT Management, Security and Other.

Business Process Applications includes revenues from Commerce Applications, Customer Relationship Management Applications, Enterprise Resource Planning Applications, Financial Applications, Human Resource and Payroll Applications, Office Productivity Applications, Product Lifecycle Management Applications, Supply Chain Management Applications and Vertical-Specific and

Packaged Applications exhaustively.

Data and Analytics includes revenues from Artificial Intelligence Platforms, Big Data Platforms, Business Intelligence and Data Discovery Tools, Data and Content Management and Enterprise IoT (Internet of Things) Platforms exhaustively.

IT management includes revenues from Application Lifecycle Management, Application Platforms and Containers, Integration Software, Operating Systems, Virtualization, Business Process Management, IT Service Management Tools, Database Management, System and Network Management Platforms and Storage Management exhaustively.

Security includes revenues from Application Security, Endpoint Security Platforms, Fraud Prevention and Transactional Security, Identity and Access Management, Messaging Security, Data Protection, Security Intelligence and Management, Network Security, Server Security and Web Security exhaustively.

The Other segment includes revenues from Cloud Computing, Communications and Collaboration, Mobility, Networking and Storage.

All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

COVID-19: The assumption has been made that after the pandemic is over the global economy will gradually go back to the levels recorded before. It is also assumed that there is no widespread economic crisis as seen in 2008 due to announced financial support packages from governments around the world. In January 2021, at the time of the preparation of this report, the economic implications of national and local lockdowns of many economies are difficult to predict as there is no indication how long the pandemic will last, nor how many industries will be forced to stay closed and the scale of the governmental aid involved.

The global software market had total revenues of $580.8bn in 2020, representing a compound annual growth rate (CAGR) of 2% between 2016 and 2020.

The business process applications segment was the market's most lucrative in 2020, with total revenues of $202.1bn, equivalent to 34.8% of the market's overall value.

In recent years, growth around the globe has been driven primarily by increased mobile and cloud computing usage among businesses and the population. Cloud

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global software market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global software market

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global software market with five year forecasts

REASONS TO BUY

What was the size of the global software market by value in 2020?

What will be the size of the global software market in 2025?

What factors are affecting the strength of competition in the global software market?

How has the market performed over the last five years?

What are the main segments that make up the global software market?

+44 20 8123 2220
info@marketpublishers.com

Contents

1 EXECUTIVE SUMMARY

1.1. Market value
1.2. Market value forecast
1.3. Category segmentation
1.4. Geography segmentation
1.5. Competitive Landscape

2 INTRODUCTION

2.1. What is this report about?
2.2. Who is the target reader?
2.3. How to use this report
2.4. Definitions

3 GLOBAL SOFTWARE

3.1. Market Overview
3.2. Market Data
3.3. Market Segmentation
3.4. Market outlook
3.5. Five forces analysis
3.6. Macroeconomic Indicators

4 SOFTWARE IN ASIA-PACIFIC

4.1. Market Overview
4.2. Market Data
4.3. Market Segmentation
4.4. Market outlook
4.5. Five forces analysis

5 SOFTWARE IN EUROPE

5.1. Market Overview
5.2. Market Data
5.3. Market Segmentation

+44 20 8123 2220
info@marketpublishers.com

5.4. Market outlook
5.5. Five forces analysis
5.6. Macroeconomic Indicators

6 SOFTWARE IN FRANCE

6.1. Market Overview
6.2. Market Data
6.3. Market Segmentation
6.4. Market outlook
6.5. Five forces analysis
6.6. Macroeconomic Indicators

7 SOFTWARE IN GERMANY

7.1. Market Overview
7.2. Market Data
7.3. Market Segmentation
7.4. Market outlook
7.5. Five forces analysis
7.6. Macroeconomic Indicators

8 SOFTWARE IN AUSTRALIA

8.1. Market Overview
8.2. Market Data
8.3. Market Segmentation
8.4. Market outlook
8.5. Five forces analysis
8.6. Macroeconomic Indicators

9 SOFTWARE IN BRAZIL

9.1. Market Overview
9.2. Market Data
9.3. Market Segmentation
9.4. Market outlook
9.5. Five forces analysis
9.6. Macroeconomic Indicators

+44 20 8123 2220
info@marketpublishers.com

10 SOFTWARE IN CANADA

10.1. Market Overview
10.2. Market Data
10.3. Market Segmentation
10.4. Market outlook
10.5. Five forces analysis
10.6. Macroeconomic Indicators

11 SOFTWARE IN CHINA

11.1. Market Overview
11.2. Market Data
11.3. Market Segmentation
11.4. Market outlook
11.5. Five forces analysis
11.6. Macroeconomic Indicators

12 SOFTWARE IN INDIA

12.1. Market Overview
12.2. Market Data
12.3. Market Segmentation
12.4. Market outlook
12.5. Five forces analysis
12.6. Macroeconomic Indicators

13 SOFTWARE IN INDONESIA

13.1. Market Overview
13.2. Market Data
13.3. Market Segmentation
13.4. Market outlook
13.5. Five forces analysis
13.6. Macroeconomic Indicators

14 SOFTWARE IN ITALY

+44 20 8123 2220
info@marketpublishers.com

14.1. Market Overview
14.2. Market Data
14.3. Market Segmentation
14.4. Market outlook
14.5. Five forces analysis
14.6. Macroeconomic Indicators

15 SOFTWARE IN JAPAN

15.1. Market Overview
15.2. Market Data
15.3. Market Segmentation
15.4. Market outlook
15.5. Five forces analysis
15.6. Macroeconomic Indicators

16 SOFTWARE IN MEXICO

16.1. Market Overview
16.2. Market Data
16.3. Market Segmentation
16.4. Market outlook
16.5. Five forces analysis
16.6. Macroeconomic Indicators

17 SOFTWARE IN THE NETHERLANDS

17.1. Market Overview
17.2. Market Data
17.3. Market Segmentation
17.4. Market outlook
17.5. Five forces analysis
17.6. Macroeconomic Indicators

18 SOFTWARE IN NORTH AMERICA

18.1. Market Overview
18.2. Market Data
18.3. Market Segmentation

+44 20 8123 2220
info@marketpublishers.com

18.4. Market outlook
18.5. Five forces analysis

19 SOFTWARE IN RUSSIA

19.1. Market Overview
19.2. Market Data
19.3. Market Segmentation
19.4. Market outlook
19.5. Five forces analysis
19.6. Macroeconomic Indicators

20 SOFTWARE IN SCANDINAVIA

20.1. Market Overview
20.2. Market Data
20.3. Market Segmentation
20.4. Market outlook
20.5. Five forces analysis

21 SOFTWARE IN SINGAPORE

21.1. Market Overview
21.2. Market Data
21.3. Market Segmentation
21.4. Market outlook
21.5. Five forces analysis
21.6. Macroeconomic Indicators

22 SOFTWARE IN SOUTH AFRICA

22.1. Market Overview
22.2. Market Data
22.3. Market Segmentation
22.4. Market outlook
22.5. Five forces analysis
22.6. Macroeconomic Indicators

23 SOFTWARE IN SOUTH KOREA

+44 20 8123 2220
info@marketpublishers.com

23.1. Market Overview
23.2. Market Data
23.3. Market Segmentation
23.4. Market outlook
23.5. Five forces analysis
23.6. Macroeconomic Indicators

24 SOFTWARE IN SPAIN

24.1. Market Overview
24.2. Market Data
24.3. Market Segmentation
24.4. Market outlook
24.5. Five forces analysis
24.6. Macroeconomic Indicators

25 SOFTWARE IN TURKEY

25.1. Market Overview
25.2. Market Data
25.3. Market Segmentation
25.4. Market outlook
25.5. Five forces analysis
25.6. Macroeconomic Indicators

26 SOFTWARE IN THE UNITED KINGDOM

26.1. Market Overview
26.2. Market Data
26.3. Market Segmentation
26.4. Market outlook
26.5. Five forces analysis
26.6. Macroeconomic Indicators

27 SOFTWARE IN THE UNITED STATES

27.1. Market Overview
27.2. Market Data

+44 20 8123 2220
info@marketpublishers.com

27.3. Market Segmentation
27.4. Market outlook
27.5. Five forces analysis
27.6. Macroeconomic Indicators

28 COMPANY PROFILES

28.1. MicroStrategy Inc
28.2. Oracle Corporation
28.3. Alphabet Inc
28.4. Neusoft Corp
28.5. International Business Machines Corporation
28.6. SAP SE
28.7. Microsoft Corporation
28.8. NTT DATA Newson Corp
28.9. Otsuka Corp
28.10. Dassault Systemes SA
28.11. TOTVS SA
28.12. Open Text Corporation
28.13. Infosys Limited
28.14. Tata Consultancy Services Limited
28.15. SCSK Corp.
28.16. AO Kaspersky Lab
28.17. The Sage Group plc

29 APPENDIX

29.1. Methodology
29.2. About MarketLine

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Global software market value: $ billion, 2016-20
Table 2: Global software market category segmentation: $ billion, 2020
Table 3: Global software market geography segmentation: $ billion, 2020
Table 4: Global software market value forecast: $ billion, 2020-25
Table 5: Global size of population (million), 2016-20
Table 6: Global gdp (constant 2005 prices, $ billion), 2016-20
Table 7: Global gdp (current prices, $ billion), 2016-20
Table 8: Global inflation, 2016-20
Table 9: Global consumer price index (absolute), 2016-20
Table 10: Global exchange rate, 2016-20
Table 11: Asia-Pacific software market value: $ billion, 2016-20
Table 12: Asia-Pacific software market category segmentation: $ billion, 2020
Table 13: Asia-Pacific software market geography segmentation: $ billion, 2020
Table 14: Asia-Pacific software market value forecast: $ billion, 2020-25
Table 15: Europe software market value: $ billion, 2016-20
Table 16: Europe software market category segmentation: $ billion, 2020
Table 17: Europe software market geography segmentation: $ billion, 2020
Table 18: Europe software market value forecast: $ billion, 2020-25
Table 19: Europe size of population (million), 2016-20
Table 20: Europe gdp (constant 2005 prices, $ billion), 2016-20
Table 21: Europe gdp (current prices, $ billion), 2016-20
Table 22: Europe inflation, 2016-20
Table 23: Europe consumer price index (absolute), 2016-20
Table 24: Europe exchange rate, 2016-20
Table 25: France software market value: $ billion, 2016-20
Table 26: France software market category segmentation: $ billion, 2020
Table 27: France software market geography segmentation: $ billion, 2020
Table 28: France software market value forecast: $ billion, 2020-25
Table 29: France size of population (million), 2016-20
Table 30: France gdp (constant 2005 prices, $ billion), 2016-20
Table 31: France gdp (current prices, $ billion), 2016-20
Table 32: France inflation, 2016-20
Table 33: France consumer price index (absolute), 2016-20
Table 34: France exchange rate, 2016-20
Table 35: Germany software market value: $ billion, 2016-20

+44 20 8123 2220
info@marketpublishers.com

Table 36: Germany software market category segmentation: $ billion, 2020
Table 37: Germany software market geography segmentation: $ billion, 2020
Table 38: Germany software market value forecast: $ billion, 2020-25
Table 39: Germany size of population (million), 2016-20
Table 40: Germany gdp (constant 2005 prices, $ billion), 2016-20
Table 41: Germany gdp (current prices, $ billion), 2016-20
Table 42: Germany inflation, 2016-20
Table 43: Germany consumer price index (absolute), 2016-20
Table 44: Germany exchange rate, 2016-20
Table 45: Australia software market value: $ billion, 2016-20
Table 46: Australia software market category segmentation: $ billion, 2020
Table 47: Australia software market geography segmentation: $ billion, 2020
Table 48: Australia software market value forecast: $ billion, 2020-25
Table 49: Australia size of population (million), 2016-20
Table 50: Australia gdp (constant 2005 prices, $ billion), 2016-20
Table 51: Australia gdp (current prices, $ billion), 2016-20
Table 52: Australia inflation, 2016-20
Table 53: Australia consumer price index (absolute), 2016-20
Table 54: Australia exchange rate, 2016-20
Table 55: Brazil software market value: $ billion, 2016-20
Table 56: Brazil software market category segmentation: $ billion, 2020
Table 57: Brazil software market geography segmentation: $ billion, 2020
Table 58: Brazil software market value forecast: $ billion, 2020-25
Table 59: Brazil size of population (million), 2016-20
Table 60: Brazil gdp (constant 2005 prices, $ billion), 2016-20
Table 61: Brazil gdp (current prices, $ billion), 2016-20

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Global software market value: $ billion, 2016-20
Figure 2: Global software market category segmentation: % share, by value, 2020
Figure 3: Global software market geography segmentation: % share, by value, 2020
Figure 4: Global software market value forecast: $ billion, 2020-25
Figure 5: Forces driving competition in the global software market, 2020
Figure 6: Drivers of buyer power in the global software market, 2020
Figure 7: Drivers of supplier power in the global software market, 2020
Figure 8: Factors influencing the likelihood of new entrants in the global software market, 2020
Figure 9: Factors influencing the threat of substitutes in the global software market, 2020
Figure 10: Drivers of degree of rivalry in the global software market, 2020
Figure 11: Asia-Pacific software market value: $ billion, 2016-20
Figure 12: Asia-Pacific software market category segmentation: % share, by value, 2020
Figure 13: Asia-Pacific software market geography segmentation: % share, by value, 2020
Figure 14: Asia-Pacific software market value forecast: $ billion, 2020-25
Figure 15: Forces driving competition in the software market in Asia-Pacific, 2020
Figure 16: Drivers of buyer power in the software market in Asia-Pacific, 2020
Figure 17: Drivers of supplier power in the software market in Asia-Pacific, 2020
Figure 18: Factors influencing the likelihood of new entrants in the software market in Asia-Pacific, 2020
Figure 19: Factors influencing the threat of substitutes in the software market in Asia-Pacific, 2020
Figure 20: Drivers of degree of rivalry in the software market in Asia-Pacific, 2020
Figure 21: Europe software market value: $ billion, 2016-20
Figure 22: Europe software market category segmentation: % share, by value, 2020
Figure 23: Europe software market geography segmentation: % share, by value, 2020
Figure 24: Europe software market value forecast: $ billion, 2020-25
Figure 25: Forces driving competition in the software market in Europe, 2020
Figure 26: Drivers of buyer power in the software market in Europe, 2020
Figure 27: Drivers of supplier power in the software market in Europe, 2020
Figure 28: Factors influencing the likelihood of new entrants in the software market in Europe, 2020

Figure 29: Factors influencing the threat of substitutes in the software market in Europe, 2020
Figure 30: Drivers of degree of rivalry in the software market in Europe, 2020
Figure 31: France software market value: $ billion, 2016-20
Figure 32: France software market category segmentation: % share, by value, 2020
Figure 33: France software market geography segmentation: % share, by value, 2020
Figure 34: France software market value forecast: $ billion, 2020-25
Figure 35: Forces driving competition in the software market in France, 2020
Figure 36: Drivers of buyer power in the software market in France, 2020
Figure 37: Drivers of supplier power in the software market in France, 2020
Figure 38: Factors influencing the likelihood of new entrants in the software market in France, 2020
Figure 39: Factors influencing the threat of substitutes in the software market in France, 2020
Figure 40: Drivers of degree of rivalry in the software market in France, 2020
Figure 41: Germany software market value: $ billion, 2016-20
Figure 42: Germany software market category segmentation: % share, by value, 2020
Figure 43: Germany software market geography segmentation: % share, by value, 2020
Figure 44: Germany software market value forecast: $ billion, 2020-25
Figure 45: Forces driving competition in the software market in Germany, 2020
Figure 46: Drivers of buyer power in the software market in Germany, 2020
Figure 47: Drivers of supplier power in the software market in Germany, 2020
Figure 48: Factors influencing the likelihood of new entrants in the software market in Germany, 2020
Figure 49: Factors influencing the threat of substitutes in the software market in Germany, 2020
Figure 50: Drivers of degree of rivalry in the software market in Germany, 2020
Figure 51: Australia software market value: $ billion, 2016-20
Figure 52: Australia software market category segmentation: % share, by value, 2020
Figure 53: Australia software market geography segmentation: % share, by value, 2020
Figure 54: Australia software market value forecast: $ billion, 2020-25
Figure 55: Forces driving competition in the software market in Australia, 2020
Figure 56: Drivers of buyer power in the software market in Australia, 2020
Figure 57: Drivers of supplier power in the software market in Australia, 2020
Figure 58: Factors influencing the likelihood of new entrants in the software market in Australia, 2020
Figure 59: Factors influencing the threat of substitutes in the software market in Australia, 2020
Figure 60: Drivers of degree of rivalry in the software market in Australia, 2020

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Software Global Industry Almanac - Market Summary, Competitive Analysis and Forecast to 2025

Product link: https://marketpublishers.com/r/S8F6C52A8471EN.html

Price: US$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S8F6C52A8471EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com