

# Software BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

Software BRIC (Brazil, Russia, India, China) Industry Guide - Market @Summary, Competitive Analysis and Forecast to 2025

### SUMMARY

The BRIC Software industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the software industry and had a total market value of \$106.3 billion in 2020. Brazil was the fastest growing country with a CAGR of 1.3% over the 2016-20 period.

Within the software industry, China is the leading country among the BRIC nations with market revenues of \$66.8 billion in 2020. This was followed by India, Brazil and Russia with a value of \$18.5, \$11.2, and \$9.8 billion, respectively.

China is expected to lead the software industry in the BRIC nations with a value of \$94.4 billion in 2025, followed by India, Brazil, Russia with expected values of \$24.7, \$15.3 and \$13.6 billion, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC software market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC software market

Leading company profiles reveal details of key software market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC software market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the BRIC software market by value in 2020?

What will be the size of the BRIC software market in 2025?

What factors are affecting the strength of competition in the BRIC software market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC software market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 BRIC SOFTWARE**

- 2.1. Industry Outlook

### **3 SOFTWARE IN BRAZIL**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 SOFTWARE IN CHINA**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 SOFTWARE IN INDIA**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 SOFTWARE IN RUSSIA**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 COMPANY PROFILES**

- 7.1. Microsoft Corporation
- 7.2. International Business Machines Corporation
- 7.3. TOTVS SA
- 7.4. Oracle Corporation
- 7.5. Neusoft Corp
- 7.6. Infosys Limited
- 7.7. Tata Consultancy Services Limited
- 7.8. AO Kaspersky Lab
- 7.9. SAP SE

## **8 APPENDIX**

- 8.1. Methodology
- 8.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: BRIC Software industry, revenue(\$bn), 2016-25
- Table 2: BRIC Software industry, revenue(\$bn), 2016-20
- Table 3: BRIC Software industry, revenue(\$bn), 2020-25
- Table 4: Brazil software market value: \$ billion, 2016-20
- Table 5: Brazil software market category segmentation: \$ billion, 2020
- Table 6: Brazil software market geography segmentation: \$ billion, 2020
- Table 7: Brazil software market value forecast: \$ billion, 2020-25
- Table 8: Brazil size of population (million), 2016-20
- Table 9: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 10: Brazil gdp (current prices, \$ billion), 2016-20
- Table 11: Brazil inflation, 2016-20
- Table 12: Brazil consumer price index (absolute), 2016-20
- Table 13: Brazil exchange rate, 2016-20
- Table 14: China software market value: \$ billion, 2016-20
- Table 15: China software market category segmentation: \$ billion, 2020
- Table 16: China software market geography segmentation: \$ billion, 2020
- Table 17: China software market value forecast: \$ billion, 2020-25
- Table 18: China size of population (million), 2016-20
- Table 19: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 20: China gdp (current prices, \$ billion), 2016-20
- Table 21: China inflation, 2016-20
- Table 22: China consumer price index (absolute), 2016-20
- Table 23: China exchange rate, 2016-20
- Table 24: India software market value: \$ billion, 2016-20
- Table 25: India software market category segmentation: \$ billion, 2020
- Table 26: India software market geography segmentation: \$ billion, 2020
- Table 27: India software market value forecast: \$ billion, 2020-25
- Table 28: India size of population (million), 2016-20
- Table 29: India gdp (constant 2005 prices, \$ billion), 2016-20
- Table 30: India gdp (current prices, \$ billion), 2016-20
- Table 31: India inflation, 2016-20
- Table 32: India consumer price index (absolute), 2016-20
- Table 33: India exchange rate, 2016-20
- Table 34: Russia software market value: \$ billion, 2016-20
- Table 35: Russia software market category segmentation: \$ billion, 2020

- Table 36: Russia software market geography segmentation: \$ billion, 2020
- Table 37: Russia software market value forecast: \$ billion, 2020-25
- Table 38: Russia size of population (million), 2016-20
- Table 39: Russia gdp (constant 2005 prices, \$ billion), 2016-20
- Table 40: Russia gdp (current prices, \$ billion), 2016-20
- Table 41: Russia inflation, 2016-20
- Table 42: Russia consumer price index (absolute), 2016-20
- Table 43: Russia exchange rate, 2016-20
- Table 44: Microsoft Corporation: key facts
- Table 45: Microsoft Corporation: Annual Financial Ratios
- Table 46: Microsoft Corporation: Key Employees
- Table 47: Microsoft Corporation: Key Employees Continued
- Table 48: International Business Machines Corporation: key facts
- Table 49: International Business Machines Corporation: Annual Financial Ratios
- Table 50: International Business Machines Corporation: Key Employees
- Table 51: International Business Machines Corporation: Key Employees Continued
- Table 52: TOTVS SA: key facts
- Table 53: TOTVS SA: Annual Financial Ratios
- Table 54: TOTVS SA: Key Employees
- Table 55: Oracle Corporation: key facts
- Table 56: Oracle Corporation: Annual Financial Ratios
- Table 57: Oracle Corporation: Annual Financial Ratios (Continued)
- Table 58: Oracle Corporation: Key Employees
- Table 59: Neusoft Corp: key facts
- Table 60: Neusoft Corp: Annual Financial Ratios
- Table 61: Neusoft Corp: Key Employees

## List Of Figures

### LIST OF FIGURES

- Figure 1: BRIC Software industry, revenue(\$bn), 2016-25
- Figure 2: BRIC Software industry, revenue(\$bn), 2016-20
- Figure 3: BRIC Software industry, revenue(\$bn), 2020-25
- Figure 4: Brazil software market value: \$ billion, 2016-20
- Figure 5: Brazil software market category segmentation: % share, by value, 2020
- Figure 6: Brazil software market geography segmentation: % share, by value, 2020
- Figure 7: Brazil software market value forecast: \$ billion, 2020-25
- Figure 8: Forces driving competition in the software market in Brazil, 2020
- Figure 9: Drivers of buyer power in the software market in Brazil, 2020
- Figure 10: Drivers of supplier power in the software market in Brazil, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the software market in Brazil, 2020
- Figure 12: Factors influencing the threat of substitutes in the software market in Brazil, 2020
- Figure 13: Drivers of degree of rivalry in the software market in Brazil, 2020
- Figure 14: China software market value: \$ billion, 2016-20
- Figure 15: China software market category segmentation: % share, by value, 2020
- Figure 16: China software market geography segmentation: % share, by value, 2020
- Figure 17: China software market value forecast: \$ billion, 2020-25
- Figure 18: Forces driving competition in the software market in China, 2020
- Figure 19: Drivers of buyer power in the software market in China, 2020
- Figure 20: Drivers of supplier power in the software market in China, 2020
- Figure 21: Factors influencing the likelihood of new entrants in the software market in China, 2020
- Figure 22: Factors influencing the threat of substitutes in the software market in China, 2020
- Figure 23: Drivers of degree of rivalry in the software market in China, 2020
- Figure 24: India software market value: \$ billion, 2016-20
- Figure 25: India software market category segmentation: % share, by value, 2020
- Figure 26: India software market geography segmentation: % share, by value, 2020
- Figure 27: India software market value forecast: \$ billion, 2020-25
- Figure 28: Forces driving competition in the software market in India, 2020
- Figure 29: Drivers of buyer power in the software market in India, 2020
- Figure 30: Drivers of supplier power in the software market in India, 2020
- Figure 31: Factors influencing the likelihood of new entrants in the software market in

India, 2020

Figure 32: Factors influencing the threat of substitutes in the software market in India, 2020

Figure 33: Drivers of degree of rivalry in the software market in India, 2020

Figure 34: Russia software market value: \$ billion, 2016-20

Figure 35: Russia software market category segmentation: % share, by value, 2020

Figure 36: Russia software market geography segmentation: % share, by value, 2020

Figure 37: Russia software market value forecast: \$ billion, 2020-25

Figure 38: Forces driving competition in the software market in Russia, 2020

Figure 39: Drivers of buyer power in the software market in Russia, 2020

Figure 40: Drivers of supplier power in the software market in Russia, 2020

Figure 41: Factors influencing the likelihood of new entrants in the software market in Russia, 2020

Figure 42: Factors influencing the threat of substitutes in the software market in Russia, 2020

Figure 43: Drivers of degree of rivalry in the software market in Russia, 2020



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