

# Softlogic Life Insurance PLC - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Softlogic Life Insurance PLC - Strategy, SWOT and Corporate Finance Report

### Summary

Softlogic Life Insurance PLC - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Softlogic Life Insurance PLC (Softlogic Life), formerly known as Asian Alliance Insurance Plc, is a life insurance company based in Sri Lanka. It provides a range of life insurance products including individual protection, loan protection, group life plans, child plans, retirement plans and family protection plans. It also offers health insurance, protected savings plan and protected investment plan. Softlogic Life distributes its products and services through a network of regional distribution offices, divisional offices and branches to individuals and corporates. It also offers online services to pay premium online. It is a subsidiary of Softlogic Capital PLC. Softlogic Life is headquartered in Colombo, Sri Lanka.

### Scope

Detailed information on Softlogic Life Insurance PLC required for business and competitor intelligence needs

A study of the major internal and external factors affecting Softlogic Life Insurance PLC in the form of a SWOT analysis

An in-depth view of the business model of Softlogic Life Insurance PLC including a breakdown and examination of key business segments

Intelligence on Softlogic Life Insurance PLC's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Softlogic Life Insurance PLC, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Softlogic Life Insurance PLC and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Softlogic Life Insurance PLC as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Softlogic Life Insurance PLC's business structure, strategy and prospects.

## Contents

Table of Contents

Company Snapshot

Softlogic Life Insurance PLC: Company Overview

Softlogic Life Insurance PLC: Overview and Key Facts

Softlogic Life Insurance PLC: Overview

Softlogic Life Insurance PLC: Key Facts

Softlogic Life Insurance PLC: Key Employees

Softlogic Life Insurance PLC: Key Employee Biographies

Softlogic Life Insurance PLC: Major Products and Services

Softlogic Life Insurance PLC: Company History

Softlogic Life Insurance PLC: Management Statement

Softlogic Life Insurance PLC: Locations and Subsidiaries

Softlogic Life Insurance PLC: Key Competitors

Softlogic Life Insurance PLC: Company Analysis

Softlogic Life Insurance PLC: Business Description

Softlogic Life Insurance PLC: SWOT Analysis

Softlogic Life Insurance PLC: SWOT Overview

Softlogic Life Insurance PLC: Strengths

Softlogic Life Insurance PLC: Weaknesses

Softlogic Life Insurance PLC: Opportunities

Softlogic Life Insurance PLC: Threats

Softlogic Life Insurance PLC: Corporate Financial Deals Activity

Softlogic Life Insurance PLC: Financial Deals Overview

Softlogic Life Insurance PLC: Top Deals 2016 - 2020YTD\*

Softlogic Life Insurance PLC: Private Equity and Ownership

Softlogic Life Insurance PLC: Recent Developments

Softlogic Life Insurance PLC: News and Events Summary

Softlogic Life Insurance PLC: Financial Deals

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Softlogic Life Insurance PLC: Key Facts

Table 2: Softlogic Life Insurance PLC: Key Employees

Table 3: Softlogic Life Insurance PLC: Company History

Table 4: Softlogic Life Insurance PLC: Locations and Subsidiaries

Table 5: Softlogic Life Insurance PLC: Key Competitors

Table 6: Softlogic Life Insurance PLC: Deal Activity by Deal Type - Volume (TTM\*)

Table 7: Softlogic Life Insurance PLC: Deal Activity by Deal Type - Volume (2016 - YTD\*2020)

Table 8: Softlogic Life Insurance PLC: Top Deals 2016 - 2020YTD\*

Table 9: Softlogic Life Insurance PLC: Private Equity and Ownership Volume and Value Trend (2016 - YTD\*2020)

Table 10: Softlogic Life Insurance PLC: Private Equity and Ownership Volume by Deal Type (2016 - YTD\*2020)

Table 11: Softlogic Life Insurance PLC: News and Events Summary

Table 12: Softlogic Life Insurance PLC: Financial Deals

## List Of Figures

### LIST OF FIGURES

Figure 1: Softlogic Life Insurance PLC: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Softlogic Life Insurance PLC: Deal Activity by Deal Type - Volume (2016 - YTD\*2020)

Figure 3: Softlogic Life Insurance PLC: Private Equity and Ownership Volume and Value Trend (2016 - YTD\*2020)

Figure 4: Softlogic Life Insurance PLC: Private Equity and Ownership Volume by Deal Type (2016 - YTD\*2020)

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