

Soft Drinks in Russia

<https://marketpublishers.com/r/S7EF4813F80EN.html>

Date: September 2018

Pages: 36

Price: US\$ 350.00 (Single User License)

ID: S7EF4813F80EN

Abstracts

Soft Drinks in Russia

SUMMARY

Soft Drinks in Russia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for the soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Russian soft drinks market had total revenues of \$12,776.4m in 2017, representing a compound annual growth rate (CAGR) of 5.0% between 2013 and 2017.

Market consumption volume declined with a compound annual rate of change (CARC) of -3.0% between 2013 and 2017, to reach a total of 13,253.2 million liters in 2017.

Russia is a big consumer of soft drinks and demand for carbonated drinks has remained high. However, Russia faced several socio-economic challenges, such as high inflation, during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in Russia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Russia

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Russia soft drinks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Russia soft drinks market by value in 2017?

What will be the size of the Russia soft drinks market in 2022?

What factors are affecting the strength of competition in the Russia soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in Russia's soft drinks market?

Contents

Executive Summary
Market value
Market value forecast
Market volume
Market volume forecast
Category segmentation
Geography segmentation
Market share
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market volume
Market Segmentation
Category segmentation
Geography segmentation
Market share
Market distribution
Market Outlook
Market value forecast
Market volume forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
The Coca-Cola Co
IDS Borjomi International
PepsiCo, Inc.
Sady Pridonia OAO
Macroeconomic Indicators
Country data

Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Russia soft drinks market value: \$ million, 2013–17
- Table 2: Russia soft drinks market volume: million liters, 2013–17
- Table 3: Russia soft drinks market category segmentation: \$ million, 2017
- Table 4: Russia soft drinks market geography segmentation: \$ million, 2017
- Table 5: Russia soft drinks market share: % share, by value, 2017
- Table 6: Russia soft drinks market distribution: % share, by value, 2017
- Table 7: Russia soft drinks market value forecast: \$ million, 2017–22
- Table 8: Russia soft drinks market volume forecast: million liters, 2017–22
- Table 9: The Coca-Cola Co: key facts
- Table 10: The Coca-Cola Co: key financials (\$)
- Table 11: The Coca-Cola Co: key financial ratios
- Table 12: IDS Borjomi International: key facts
- Table 13: PepsiCo, Inc.: key facts
- Table 14: PepsiCo, Inc.: key financials (\$)
- Table 15: PepsiCo, Inc.: key financial ratios
- Table 16: Sady Pridonia OAO: key facts
- Table 17: Russia size of population (million), 2013–17
- Table 18: Russia gdp (constant 2005 prices, \$ billion), 2013–17
- Table 19: Russia gdp (current prices, \$ billion), 2013–17
- Table 20: Russia inflation, 2013–17
- Table 21: Russia consumer price index (absolute), 2013–17
- Table 22: Russia exchange rate, 2013–17

List Of Figures

LIST OF FIGURES

- Figure 1: Russia soft drinks market value: \$ million, 2013–17
- Figure 2: Russia soft drinks market volume: million liters, 2013–17
- Figure 3: Russia soft drinks market category segmentation: % share, by value, 2017
- Figure 4: Russia soft drinks market geography segmentation: % share, by value, 2017
- Figure 5: Russia soft drinks market share: % share, by value, 2017
- Figure 6: Russia soft drinks market distribution: % share, by value, 2017
- Figure 7: Russia soft drinks market value forecast: \$ million, 2017–22
- Figure 8: Russia soft drinks market volume forecast: million liters, 2017–22
- Figure 9: Forces driving competition in the soft drinks market in Russia, 2017
- Figure 10: Drivers of buyer power in the soft drinks market in Russia, 2017
- Figure 11: Drivers of supplier power in the soft drinks market in Russia, 2017
- Figure 12: Factors influencing the likelihood of new entrants in the soft drinks market in Russia, 2017
- Figure 13: Factors influencing the threat of substitutes in the soft drinks market in Russia, 2017
- Figure 14: Drivers of degree of rivalry in the soft drinks market in Russia, 2017
- Figure 15: The Coca-Cola Co: revenues & profitability
- Figure 16: The Coca-Cola Co: assets & liabilities
- Figure 17: PepsiCo, Inc.: revenues & profitability
- Figure 18: PepsiCo, Inc.: assets & liabilities

COMPANIES MENTIONED

The Coca-Cola Co
IDS Borjomi International
PepsiCo, Inc.
Sady Pridonia OAO

I would like to order

Product name: Soft Drinks in Russia

Product link: <https://marketpublishers.com/r/S7EF4813F80EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7EF4813F80EN.html>