

# Soft Drinks in Europe

<https://marketpublishers.com/r/S509B3BD612EN.html>

Date: November 2024

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: S509B3BD612EN

## Abstracts

### Soft Drinks in Europe

#### Summary

Soft Drinks in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The European Soft Drinks market had total revenues of \$224,726.7 million in 2023, representing a compound annual growth rate (CAGR) of 6.3% between 2018 and 2023.

Market consumption volume increased with a CAGR of 0.1% between 2018 and 2023, to reach a total of 168,335.2 million liters in 2023.

The performance of the market is forecast to decelerate, with an anticipated

CAGR of 5.9% for the five-year period 2023-2028, which is expected to drive the market to a value of \$298,732.4 million by the end of 2028.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Europe

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe soft drinks market with five year forecasts

## Reasons to Buy

What was the size of the Europe soft drinks market by value in 2023?

What will be the size of the Europe soft drinks market in 2028?

What factors are affecting the strength of competition in the Europe soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up Europe's soft drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European soft drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2018-2023)?
- 7.4. Which companies market shares have suffered in the last 5 years (2018-2023)?
- 7.5. What are the most popular brands in the European soft drinks market?

## **8 COMPANY PROFILES**

- 8.1. Coca-Cola Consolidated Inc.
- 8.2. Danone SA
- 8.3. PepsiCo Inc
- 8.4. Nestle SA

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Europe soft drinks market value: \$ million, 2018-23

Table 2: Europe soft drinks market volume: million liters, 2018-23

Table 3: Europe soft drinks market category segmentation: % share, by value, 2018-23

Table 4: Europe soft drinks market category segmentation: \$ million, 2018-23

Table 5: Europe soft drinks market geography segmentation: \$ million, 2023

Table 6: Europe soft drinks market distribution: % share, by volume, 2023

Table 7: Europe soft drinks market value forecast: \$ million, 2023-28

Table 8: Europe soft drinks market volume forecast: million liters, 2023-28

Table 9: Europe soft drinks market share: % share, by volume, 2023

Table 10: Coca-Cola Consolidated Inc.: Key Facts

Table 11: Coca-Cola Consolidated Inc.: Annual Financial Ratios

Table 12: Coca-Cola Consolidated Inc.: Key Employees

Table 13: Danone SA: Key Facts

Table 14: Danone SA: Annual Financial Ratios

Table 15: Danone SA: Key Employees

Table 16: PepsiCo Inc: Key Facts

Table 17: PepsiCo Inc: Annual Financial Ratios

Table 18: PepsiCo Inc: Key Employees

Table 19: PepsiCo Inc: Key Employees Continued

Table 20: Nestle SA: Key Facts

Table 21: Nestle SA: Annual Financial Ratios

Table 22: Nestle SA: Key Employees

Table 23: Nestle SA: Key Employees Continued

Table 24: Europe Size of Population (million), 2019-23

Table 25: Europe real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 26: Europe GDP (Current Prices, \$ Billion), 2019-23

Table 27: Europe Inflation, 2019-23

Table 28: Europe Consumer Price Index (Absolute), 2019-23

Table 29: Europe Exchange Rate, 2018-23

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe soft drinks market value: \$ million, 2018-23

Figure 2: Europe soft drinks market volume: million liters, 2018-23

Figure 3: Europe soft drinks market category segmentation: \$ million, 2018-23

Figure 4: Europe soft drinks market geography segmentation: % share, by value, 2023

Figure 5: Europe soft drinks market distribution: % share, by volume, 2023

Figure 6: Europe soft drinks market value forecast: \$ million, 2023-28

Figure 7: Europe soft drinks market volume forecast: million liters, 2023-28

Figure 8: Forces driving competition in the soft drinks market in Europe, 2023

Figure 9: Drivers of buyer power in the soft drinks market in Europe, 2023

Figure 10: Drivers of supplier power in the soft drinks market in Europe, 2023

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in Europe, 2023

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in Europe, 2023

Figure 13: Drivers of degree of rivalry in the soft drinks market in Europe, 2023

Figure 14: Europe soft drinks market share: % share, by volume, 2023

## I would like to order

Product name: Soft Drinks in Europe

Product link: <https://marketpublishers.com/r/S509B3BD612EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S509B3BD612EN.html>