

# Soft Drinks North America (NAFTA) Industry Guide 2019-2028

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## Abstracts

### Soft Drinks North America (NAFTA) Industry Guide 2019-2028

#### Summary

The NAFTA Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The soft drinks industry within the NAFTA countries had a total market value of \$3,17,839.0 million in 2023. The Mexico was the fastest growing country, with a CAGR of 7.2% over the 2019-23 period.

Within the soft drinks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$2,53,665.9 million in 2023. This was followed by Mexico and Canada, with a value of \$49,204.3 and \$14,968.9 million, respectively.

The US is expected to lead the soft drinks industry in the NAFTA bloc, with a value of \$3,00,624.5 million in 2028, followed by Mexico and Canada with expected values of \$66,891.8 and \$19,754.1 million, respectively.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA soft drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA soft drinks market

Leading company profiles reveal details of key soft drinks market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA soft drinks market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

What was the size of the NAFTA soft drinks Market by value in 2023?

What will be the size of the NAFTA soft drinks Market in 2028?

What factors are affecting the strength of competition in the NAFTA soft drinks Market?

How has the Market performed over the last five years?

Who are the top competitors in the NAFTA soft drinks Market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA SOFT DRINKS**

- 2.1. Industry Outlook

### **3 SOFT DRINKS IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 SOFT DRINKS IN MEXICO**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 SOFT DRINKS IN THE UNITED STATES**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 COMPANY PROFILES**

- 9.1. PepsiCo Inc
- 9.2. Coca-Cola Consolidated Inc.
- 9.3. Zhejiang Nongfushanquan Water Co. Ltd.
- 9.4. Danone SA
- 9.5. Tingyi (Cayman Islands) Holding Corp
- 9.6. Nestle SA
- 9.7. Sources Alma
- 9.8. Gerolsteiner Brunnen GmbH & Co KG
- 9.9. Hassia Mineralquellen GmbH & Co KG
- 9.10. Coca-Cola Europacific Partners Plc
- 9.11. Asahi Group Holdings Ltd
- 9.12. Inbev Belgium SPRL
- 9.13. Mondelez International, Inc.
- 9.14. Grupo Edson Queiroz
- 9.15. Keurig Dr Pepper Inc
- 9.16. AquaTerra Corp Ltd
- 9.17. China Resources Enterprise Ltd
- 9.18. Parle Agro Pvt Ltd
- 9.19. Bisleri International Pvt Ltd
- 9.20. PT Indofood Sukses Makmur Tbk
- 9.21. Mayora Group
- 9.22. Fonti Di Vinadio SPA
- 9.23. Acqua Minerale San Benedetto SpA
- 9.24. Suntory Holdings Ltd
- 9.25. ITO EN Ltd
- 9.26. Grupo Gepp, SAPI de CV
- 9.27. H.J. Heinz B.V.

- 9.28. Spadel Nederland BV
- 9.29. United Soft Drinks B.V.
- 9.30. BlueTriton Brands Inc
- 9.31. Carlsberg A/S
- 9.32. Orkla ASA
- 9.33. Yeo Hiap Seng Ltd
- 9.34. Pokka Pte Ltd
- 9.35. Fraser and Neave Ltd
- 9.36. Tiger Brands Ltd
- 9.37. Lodestone Brands Pty Ltd
- 9.38. Jeju Province Development Co
- 9.39. Lotte Chilsung Beverage Co Ltd
- 9.40. Britvic Plc
- 9.41. Migros-Genossenschafts-Bund

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: NAFTA countries soft drinks industry, revenue (\$m), 2019-28
Table 2: NAFTA countries soft drinks industry, revenue (\$m), 2019-23
Table 3: NAFTA countries soft drinks industry forecast, revenue (\$m), 2023-28
Table 4: Canada soft drinks market value: \$ million, 2018-23
Table 5: Canada soft drinks market volume: million liters, 2018-23
Table 6: Canada soft drinks market category segmentation: % share, by value, 2018-23
Table 7: Canada soft drinks market category segmentation: \$ million, 2018-23
Table 8: Canada soft drinks market geography segmentation: \$ million, 2023
Table 9: Canada soft drinks market share: % share, by volume, 2023
Table 10: Canada soft drinks market distribution: % share, by volume, 2023
Table 11: Canada soft drinks market value forecast: \$ million, 2023-28
Table 12: Canada soft drinks market volume forecast: million liters, 2023-28
Table 13: Canada Size of Population (million), 2019-23
Table 14: Canada real GDP (Constant 2010 Prices, \$ billion), 2019-23
Table 15: Canada GDP (Current Prices, \$ Billion), 2019-23
Table 16: Canada Inflation, 2019-23
Table 17: Canada Consumer Price Index (Absolute), 2019-23
Table 18: Canada exchange rate, 2018-23
Table 19: Mexico soft drinks market value: \$ million, 2018-23
Table 20: Mexico soft drinks market volume: million liters, 2018-23
Table 21: Mexico soft drinks market category segmentation: % share, by value, 2018-23
Table 22: Mexico soft drinks market category segmentation: \$ million, 2018-23
Table 23: Mexico soft drinks market geography segmentation: \$ million, 2023
Table 24: Mexico soft drinks market share: % share, by volume, 2023
Table 25: Mexico soft drinks market distribution: % share, by volume, 2023
Table 26: Mexico soft drinks market value forecast: \$ million, 2023-28
Table 27: Mexico soft drinks market volume forecast: million liters, 2023-28
Table 28: Mexico Size of Population (million), 2019-23
Table 29: Mexico real GDP (Constant 2010 Prices, \$ billion), 2019-23
Table 30: Mexico GDP (Current Prices, \$ Billion), 2019-23
Table 31: Mexico Inflation, 2019-23
Table 32: Mexico Consumer Price Index (Absolute), 2019-23
Table 33: Mexico exchange rate, 2018-23
Table 34: United States soft drinks market value: \$ million, 2018-23
Table 35: United States soft drinks market volume: million liters, 2018-23

Table 36: United States soft drinks market category segmentation: % share, by value, 2018-23

Table 37: United States soft drinks market category segmentation: \$ million, 2018-23

Table 38: United States soft drinks market geography segmentation: \$ million, 2023

Table 39: United States soft drinks market share: % share, by volume, 2023

Table 40: United States soft drinks market distribution: % share, by volume, 2023

Table 41: United States soft drinks market value forecast: \$ million, 2023-28

Table 42: United States soft drinks market volume forecast: million liters, 2023-28

Table 43: United States Size of Population (million), 2019-23

Table 44: United States real GDP (Constant 2010 Prices, \$ billion), 2019-23

Table 45: United States GDP (Current Prices, \$ Billion), 2019-23

Table 46: United States Inflation, 2019-23

Table 47: United States Consumer Price Index (Absolute), 2019-23

Table 48: United States exchange rate, 2018-23

Table 49: PepsiCo Inc: key facts

Table 50: PepsiCo Inc: Annual Financial Ratios

Table 51: PepsiCo Inc: Key Employees

Table 52: PepsiCo Inc: Key Employees Continued

Table 53: Coca-Cola Consolidated Inc.: key facts

Table 54: Coca-Cola Consolidated Inc.: Annual Financial Ratios

Table 55: Coca-Cola Consolidated Inc.: Key Employees

Table 56: Zhejiang Nongfushanquan Water Co. Ltd.: key facts

Table 57: Zhejiang Nongfushanquan Water Co. Ltd.: Key Employees

Table 58: Danone SA: key facts

Table 59: Danone SA: Annual Financial Ratios

Table 60: Danone SA: Key Employees

Table 61: Tingyi (Cayman Islands) Holding Corp: key facts

Table 62: Tingyi (Cayman Islands) Holding Corp: Annual Financial Ratios

Table 63: Tingyi (Cayman Islands) Holding Corp: Key Employees

Table 64: Nestle SA: key facts

Table 65: Nestle SA: Annual Financial Ratios

Table 66: Nestle SA: Key Employees

Table 67: Nestle SA: Key Employees Continued

Table 68: Sources Alma: key facts

Table 69: Sources Alma: Key Employees

Table 70: Gerolsteiner Brunnen GmbH & Co KG: key facts

Table 71: Gerolsteiner Brunnen GmbH & Co KG: Key Employees

Table 72: Hassia Mineralquellen GmbH & Co KG: key facts

Table 73: Hassia Mineralquellen GmbH & Co KG: Key Employees

Table 74: Coca-Cola Europacific Partners Plc: key facts
Table 75: Coca-Cola Europacific Partners Plc: Annual Financial Ratios
Table 76: Coca-Cola Europacific Partners Plc: Key Employees
Table 77: Asahi Group Holdings Ltd: key facts
Table 78: Asahi Group Holdings Ltd: Annual Financial Ratios
Table 79: Asahi Group Holdings Ltd: Key Employees
Table 80: Inbev Belgium SPRL: key facts
Table 81: Inbev Belgium SPRL: Key Employees
Table 82: Mondelez International, Inc.: key facts
Table 83: Mondelez International, Inc.: Annual Financial Ratios
Table 84: Mondelez International, Inc.: Key Employees
Table 85: Mondelez International, Inc.: Key Employees Continued
Table 86: Grupo Edson Queiroz: key facts
Table 87: Grupo Edson Queiroz: Key Employees
Table 88: Keurig Dr Pepper Inc: key facts
Table 89: Keurig Dr Pepper Inc: Annual Financial Ratios
Table 90: Keurig Dr Pepper Inc: Key Employees
Table 91: AquaTerra Corp Ltd: key facts
Table 92: AquaTerra Corp Ltd: Key Employees
Table 93: China Resources Enterprise Ltd: key facts
Table 94: China Resources Enterprise Ltd: Key Employees



## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries soft drinks industry, revenue (\$m), 2019-28
- Figure 2: NAFTA countries soft drinks industry, revenue (\$m), 2019-23
- Figure 3: NAFTA countries soft drinks industry forecast, revenue (\$m), 2023-28
- Figure 4: Canada soft drinks market value: \$ million, 2018-23
- Figure 5: Canada soft drinks market volume: million liters, 2018-23
- Figure 6: Canada soft drinks market category segmentation: \$ million, 2018-23
- Figure 7: Canada soft drinks market geography segmentation: % share, by value, 2023
- Figure 8: Canada soft drinks market share: % share, by volume, 2023
- Figure 9: Canada soft drinks market distribution: % share, by volume, 2023
- Figure 10: Canada soft drinks market value forecast: \$ million, 2023-28
- Figure 11: Canada soft drinks market volume forecast: million liters, 2023-28
- Figure 12: Forces driving competition in the soft drinks market in Canada, 2023
- Figure 13: Drivers of buyer power in the soft drinks market in Canada, 2023
- Figure 14: Drivers of supplier power in the soft drinks market in Canada, 2023
- Figure 15: Factors influencing the likelihood of new entrants in the soft drinks market in Canada, 2023
- Figure 16: Factors influencing the threat of substitutes in the soft drinks market in Canada, 2023
- Figure 17: Drivers of degree of rivalry in the soft drinks market in Canada, 2023
- Figure 18: Mexico soft drinks market value: \$ million, 2018-23
- Figure 19: Mexico soft drinks market volume: million liters, 2018-23
- Figure 20: Mexico soft drinks market category segmentation: \$ million, 2018-23
- Figure 21: Mexico soft drinks market geography segmentation: % share, by value, 2023
- Figure 22: Mexico soft drinks market share: % share, by volume, 2023
- Figure 23: Mexico soft drinks market distribution: % share, by volume, 2023
- Figure 24: Mexico soft drinks market value forecast: \$ million, 2023-28
- Figure 25: Mexico soft drinks market volume forecast: million liters, 2023-28
- Figure 26: Forces driving competition in the soft drinks market in Mexico, 2023
- Figure 27: Drivers of buyer power in the soft drinks market in Mexico, 2023
- Figure 28: Drivers of supplier power in the soft drinks market in Mexico, 2023
- Figure 29: Factors influencing the likelihood of new entrants in the soft drinks market in Mexico, 2023
- Figure 30: Factors influencing the threat of substitutes in the soft drinks market in Mexico, 2023
- Figure 31: Drivers of degree of rivalry in the soft drinks market in Mexico, 2023

Figure 32: United States soft drinks market value: \$ million, 2018-23

Figure 33: United States soft drinks market volume: million liters, 2018-23

Figure 34: United States soft drinks market category segmentation: \$ million, 2018-23

Figure 35: United States soft drinks market geography segmentation: % share, by value, 2023

Figure 36: United States soft drinks market share: % share, by volume, 2023

Figure 37: United States soft drinks market distribution: % share, by volume, 2023

Figure 38: United States soft drinks market value forecast: \$ million, 2023-28

Figure 39: United States soft drinks market volume forecast: million liters, 2023-28

Figure 40: Forces driving competition in the soft drinks market in the United States, 2023

Figure 41: Drivers of buyer power in the soft drinks market in the United States, 2023

Figure 42: Drivers of supplier power in the soft drinks market in the United States, 2023

Figure 43: Factors influencing the likelihood of new entrants in the soft drinks market in the United States, 2023

Figure 44: Factors influencing the threat of substitutes in the soft drinks market in the United States, 2023

Figure 45: Drivers of degree of rivalry in the soft drinks market in the United States, 2023

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