

# Soft Drinks Market Summary, Competitive Analysis and Forecast, 2018-2027 (Global Almanac)

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## Abstracts

Soft Drinks Market Summary, Competitive Analysis and Forecast, 2018-2027 (Global Almanac)

### Summary

Global Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The global Soft Drinks market had total revenues of \$943,746.6 million in 2022, representing a compound annual growth rate (CAGR) of 5.2% between 2017 and 2022.

Market consumption volume increased with a CAGR of 1.9% between 2017 and

2022, to reach a total of 857,716.7 million liters in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 8.4% for the five-year period 2022-2027, which is expected to drive the market to a value of \$1,413,462.7 million by the end of 2027.

## Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global soft drinks market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global soft drinks market

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global soft drinks market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the global soft drinks market by value in 2022?

What will be the size of the global soft drinks market in 2027?

What factors are affecting the strength of competition in the global soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in the global soft drinks market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market share
- 1.7. Competitive landscape

### **2 INTRODUCTION**

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

### **3 GLOBAL SOFT DRINKS**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 SOFT DRINKS IN ASIA-PACIFIC**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

## **6 SOFT DRINKS IN EUROPE**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

## **7 MACROECONOMIC INDICATORS**

- 7.1. Country data

## **8 SOFT DRINKS IN FRANCE**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 SOFT DRINKS IN GERMANY**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

## **11 MACROECONOMIC INDICATORS**

- 11.1. Country data

## **12 SOFT DRINKS IN AUSTRALIA**

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

## **13 MACROECONOMIC INDICATORS**

- 13.1. Country data

## **14 SOFT DRINKS IN BRAZIL**

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

## **15 MACROECONOMIC INDICATORS**

- 15.1. Country data

## **16 SOFT DRINKS IN CANADA**

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

## **17 MACROECONOMIC INDICATORS**

- 17.1. Country data

## **18 SOFT DRINKS IN CHINA**

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation
- 18.4. Market outlook

18.5. Five forces analysis

## **19 MACROECONOMIC INDICATORS**

19.1. Country data

## **20 SOFT DRINKS IN INDIA**

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

## **21 MACROECONOMIC INDICATORS**

21.1. Country data

## **22 SOFT DRINKS IN INDONESIA**

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

## **23 MACROECONOMIC INDICATORS**

23.1. Country data

## **24 SOFT DRINKS IN ITALY**

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

## **25 MACROECONOMIC INDICATORS**

25.1. Country data

## **26 SOFT DRINKS IN JAPAN**

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

## **27 MACROECONOMIC INDICATORS**

27.1. Country data

## **28 SOFT DRINKS IN MEXICO**

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

## **29 MACROECONOMIC INDICATORS**

29.1. Country data

## **30 SOFT DRINKS IN THE NETHERLANDS**

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

## **31 MACROECONOMIC INDICATORS**

31.1. Country data

## **32 SOFT DRINKS IN NORTH AMERICA**

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

## **33 SOFT DRINKS IN SCANDINAVIA**

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

## **34 SOFT DRINKS IN SINGAPORE**

- 34.1. Market Overview
- 34.2. Market Data
- 34.3. Market Segmentation
- 34.4. Market outlook
- 34.5. Five forces analysis

## **35 MACROECONOMIC INDICATORS**

- 35.1. Country data

## **36 SOFT DRINKS IN SOUTH AFRICA**

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

## **37 MACROECONOMIC INDICATORS**

- 37.1. Country data



## **38 SOFT DRINKS IN SOUTH KOREA**

- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis

## **39 MACROECONOMIC INDICATORS**

- 39.1. Country data

## **40 SOFT DRINKS IN SPAIN**

- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis

## **41 MACROECONOMIC INDICATORS**

- 41.1. Country data

## **42 SOFT DRINKS IN SWITZERLAND**

- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis

## **43 MACROECONOMIC INDICATORS**

- 43.1. Country data

## **44 SOFT DRINKS IN TURKEY**

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

## **45 MACROECONOMIC INDICATORS**

- 45.1. Country data

## **46 SOFT DRINKS IN THE UNITED KINGDOM**

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

## **47 MACROECONOMIC INDICATORS**

- 47.1. Country data

## **48 SOFT DRINKS IN THE UNITED STATES**

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

## **49 MACROECONOMIC INDICATORS**

- 49.1. Country data

## **50 COMPANY PROFILES**

- 50.1. Groupe Alma
- 50.2. Hassia Mineralquellen GmbH & Co KG
- 50.3. Gerolsteiner Brunnen GmbH & Co KG

- 50.4. Coca-Cola Europacific Partners Plc
- 50.5. Grupo Edson Queiroz
- 50.6. Inbev Belgium SPRL
- 50.7. Mondelez International, Inc.
- 50.8. AquaTerra Corp Ltd
- 50.9. Zhejiang Nongfushanquan Water Co. Ltd.
- 50.10. Tingyi (Cayman Islands) Holding Corp
- 50.11. China Resources Enterprise Ltd
- 50.12. Parle Agro Pvt Ltd
- 50.13. Bisleri International Pvt Ltd
- 50.14. PT Indofood Sukses Makmur Tbk
- 50.15. PT Sinar Sosro
- 50.16. Fonti Di Vinadio SPA
- 50.17. Suntory Holdings Ltd
- 50.18. ITO EN Ltd
- 50.19. Asahi Group Holdings Ltd
- 50.20. Grupo Gepp, SAPI de CV
- 50.21. Spadel Nederland BV
- 50.22. H.J. Heinz B.V.
- 50.23. FrieslandCampina Riedel B.V.
- 50.24. Orkla ASA
- 50.25. Carlsberg A/S
- 50.26. Fraser and Neave Ltd
- 50.27. Yeo Hiap Seng Ltd
- 50.28. Pokka Pte Ltd
- 50.29. Lodestone Brands Pty Ltd
- 50.30. Lotte Chilsung Beverage Co Ltd
- 50.31. Jeju Province Development Co
- 50.32. Acqua Minerale San Benedetto SpA
- 50.33. Migros Ticaret AS
- 50.34. Nestle SA
- 50.35. Britvic Plc
- 50.36. PepsiCo Inc
- 50.37. Danone SA
- 50.38. Coca-Cola Consolidated Inc.
- 50.39. BlueTriton Brands
- 50.40. Keurig Dr Pepper Inc

## **51 APPENDIX**

51.1. Methodology

51.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Global soft drinks market value: \$ million, 2017-22
Table 2: Global soft drinks market volume: million Liters, 2017-22
Table 3: Global soft drinks market geography segmentation: \$ million, 2022
Table 4: Global soft drinks market share: % share, by volume, 2022
Table 5: Global soft drinks market distribution: % share, by volume, 2022
Table 6: Global soft drinks market value forecast: \$ million, 2022-27
Table 7: Global soft drinks market volume forecast: million Liters, 2022-27
Table 8: Global size of population (million), 2018-22
Table 9: Global gdp (constant 2005 prices, \$ billion), 2018-22
Table 10: Global gdp (current prices, \$ billion), 2018-22
Table 11: Global inflation, 2018-22
Table 12: Global consumer price index (absolute), 2018-22
Table 13: Global exchange rate, 2018-22
Table 14: Asia-Pacific soft drinks market value: \$ million, 2017-22
Table 15: Asia-Pacific soft drinks market volume: million Liters, 2017-22
Table 16: Asia-Pacific soft drinks market geography segmentation: \$ million, 2022
Table 17: Asia-Pacific soft drinks market share: % share, by volume, 2022
Table 18: Asia-Pacific soft drinks market distribution: % share, by volume, 2022
Table 19: Asia-Pacific soft drinks market value forecast: \$ million, 2022-27
Table 20: Asia-Pacific soft drinks market volume forecast: million Liters, 2022-27
Table 21: Europe soft drinks market value: \$ million, 2017-22
Table 22: Europe soft drinks market volume: million Liters, 2017-22
Table 23: Europe soft drinks market geography segmentation: \$ million, 2022
Table 24: Europe soft drinks market share: % share, by volume, 2022
Table 25: Europe soft drinks market distribution: % share, by volume, 2022
Table 26: Europe soft drinks market value forecast: \$ million, 2022-27
Table 27: Europe soft drinks market volume forecast: million Liters, 2022-27
Table 28: Europe size of population (million), 2018-22
Table 29: Europe gdp (constant 2005 prices, \$ billion), 2018-22
Table 30: Europe gdp (current prices, \$ billion), 2018-22
Table 31: Europe inflation, 2018-22
Table 32: Europe consumer price index (absolute), 2018-22
Table 33: Europe exchange rate, 2018-22
Table 34: France soft drinks market value: \$ million, 2017-22
Table 35: France soft drinks market volume: million Liters, 2017-22

Table 36: France soft drinks market geography segmentation: \$ million, 2022
Table 37: France soft drinks market share: % share, by volume, 2022
Table 38: France soft drinks market distribution: % share, by volume, 2022
Table 39: France soft drinks market value forecast: \$ million, 2022–27
Table 40: France soft drinks market volume forecast: million Liters, 2022–27
Table 41: France size of population (million), 2018–22
Table 42: France gdp (constant 2005 prices, \$ billion), 2018–22
Table 43: France gdp (current prices, \$ billion), 2018–22
Table 44: France inflation, 2018–22
Table 45: France consumer price index (absolute), 2018–22
Table 46: France exchange rate, 2018–22
Table 47: Germany soft drinks market value: \$ million, 2017–22
Table 48: Germany soft drinks market volume: million Liters, 2017–22
Table 49: Germany soft drinks market geography segmentation: \$ million, 2022
Table 50: Germany soft drinks market share: % share, by volume, 2022
Table 51: Germany soft drinks market distribution: % share, by volume, 2022
Table 52: Germany soft drinks market value forecast: \$ million, 2022–27
Table 53: Germany soft drinks market volume forecast: million Liters, 2022–27
Table 54: Germany size of population (million), 2018–22
Table 55: Germany gdp (constant 2005 prices, \$ billion), 2018–22
Table 56: Germany gdp (current prices, \$ billion), 2018–22
Table 57: Germany inflation, 2018–22
Table 58: Germany consumer price index (absolute), 2018–22
Table 59: Germany exchange rate, 2018–22
Table 60: Australia soft drinks market value: \$ million, 2017–22
Table 61: Australia soft drinks market volume: million Liters, 2017–22
Table 62: Australia soft drinks market geography segmentation: \$ million, 2022
Table 63: Australia soft drinks market share: % share, by volume, 2022
Table 64: Australia soft drinks market distribution: % share, by volume, 2022
Table 65: Australia soft drinks market value forecast: \$ million, 2022–27
Table 66: Australia soft drinks market volume forecast: million Liters, 2022–27
Table 67: Australia size of population (million), 2018–22
Table 68: Australia gdp (constant 2005 prices, \$ billion), 2018–22
Table 69: Australia gdp (current prices, \$ billion), 2018–22
Table 70: Australia inflation, 2018–22
Table 71: Australia consumer price index (absolute), 2018–22
Table 72: Australia exchange rate, 2018–22
Table 73: Brazil soft drinks market value: \$ million, 2017–22
Table 74: Brazil soft drinks market volume: million Liters, 2017–22

Table 75: Brazil soft drinks market geography segmentation: \$ million, 2022
Table 76: Brazil soft drinks market share: % share, by volume, 2022
Table 77: Brazil soft drinks market distribution: % share, by volume, 2022
Table 78: Brazil soft drinks market value forecast: \$ million, 2022–27
Table 79: Brazil soft drinks market volume forecast: million Liters, 2022–27
Table 80: Brazil size of population (million), 2018–22
Table 81: Brazil gdp (constant 2005 prices, \$ billion), 2018–22
Table 82: Brazil gdp (current prices, \$ billion), 2018–22
Table 83: Brazil inflation, 2018–22
Table 84: Brazil consumer price index (absolute), 2018–22
Table 85: Brazil exchange rate, 2018–22
Table 86: Canada soft drinks market value: \$ million, 2017–22
Table 87: Canada soft drinks market volume: million Liters, 2017–22
Table 88: Canada soft drinks market geography segmentation: \$ million, 2022
Table 89: Canada soft drinks market share: % share, by volume, 2022
Table 90: Canada soft drinks market distribution: % share, by volume, 2022
Table 91: Canada soft drinks market value forecast: \$ million, 2022–27
Table 92: Canada soft drinks market volume forecast: million Liters, 2022–27
Table 93: Canada size of population (million), 2018–22
Table 94: Canada gdp (constant 2005 prices, \$ billion), 2018–22
Table 95: Canada gdp (current prices, \$ billion), 2018–22
Table 96: Canada inflation, 2018–22
Table 97: Canada consumer price index (absolute), 2018–22
Table 98: Canada exchange rate, 2018–22
Table 99: China soft drinks market value: \$ million, 2017–22
Table 100: China soft drinks market volume: million Liters, 2017–22
Table 101: China soft drinks market geography segmentation: \$ million, 2022
Table 102: China soft drinks market share: % share, by volume, 2022
Table 103: China soft drinks market distribution: % share, by volume, 2022
Table 104: China soft drinks market value forecast: \$ million, 2022–27
Table 105: China soft drinks market volume forecast: million Liters, 2022–27

## List Of Figures

### LIST OF FIGURES

- Figure 1: Global soft drinks market value: \$ million, 2017-22
- Figure 2: Global soft drinks market volume: million Liters, 2017–22
- Figure 3: Global soft drinks market geography segmentation: % share, by value, 2022
- Figure 4: Global soft drinks market share: % share, by volume, 2022
- Figure 5: Global soft drinks market distribution: % share, by volume, 2022
- Figure 6: Global soft drinks market value forecast: \$ million, 2022–27
- Figure 7: Global soft drinks market volume forecast: million Liters, 2022–27
- Figure 8: Forces driving competition in the global soft drinks market, 2022
- Figure 9: Drivers of buyer power in the global soft drinks market, 2022
- Figure 10: Drivers of supplier power in the global soft drinks market, 2022
- Figure 11: Factors influencing the likelihood of new entrants in the global soft drinks market, 2022
- Figure 12: Factors influencing the threat of substitutes in the global soft drinks market, 2022
- Figure 13: Drivers of degree of rivalry in the global soft drinks market, 2022
- Figure 14: Asia-Pacific soft drinks market value: \$ million, 2017-22
- Figure 15: Asia–Pacific soft drinks market volume: million Liters, 2017–22
- Figure 16: Asia–Pacific soft drinks market geography segmentation: % share, by value, 2022
- Figure 17: Asia-Pacific soft drinks market share: % share, by volume, 2022
- Figure 18: Asia-Pacific soft drinks market distribution: % share, by volume, 2022
- Figure 19: Asia-Pacific soft drinks market value forecast: \$ million, 2022–27
- Figure 20: Asia–Pacific soft drinks market volume forecast: million Liters, 2022–27
- Figure 21: Forces driving competition in the soft drinks market in Asia-Pacific, 2022
- Figure 22: Drivers of buyer power in the soft drinks market in Asia-Pacific, 2022
- Figure 23: Drivers of supplier power in the soft drinks market in Asia-Pacific, 2022
- Figure 24: Factors influencing the likelihood of new entrants in the soft drinks market in Asia-Pacific, 2022
- Figure 25: Factors influencing the threat of substitutes in the soft drinks market in Asia-Pacific, 2022
- Figure 26: Drivers of degree of rivalry in the soft drinks market in Asia-Pacific, 2022
- Figure 27: Europe soft drinks market value: \$ million, 2017-22
- Figure 28: Europe soft drinks market volume: million Liters, 2017–22
- Figure 29: Europe soft drinks market geography segmentation: % share, by value, 2022
- Figure 30: Europe soft drinks market share: % share, by volume, 2022



- Figure 31: Europe soft drinks market distribution: % share, by volume, 2022
- Figure 32: Europe soft drinks market value forecast: \$ million, 2022–27
- Figure 33: Europe soft drinks market volume forecast: million Liters, 2022–27
- Figure 34: Forces driving competition in the soft drinks market in Europe, 2022
- Figure 35: Drivers of buyer power in the soft drinks market in Europe, 2022
- Figure 36: Drivers of supplier power in the soft drinks market in Europe, 2022
- Figure 37: Factors influencing the likelihood of new entrants in the soft drinks market in Europe, 2022
- Figure 38: Factors influencing the threat of substitutes in the soft drinks market in Europe, 2022
- Figure 39: Drivers of degree of rivalry in the soft drinks market in Europe, 2022
- Figure 40: France soft drinks market value: \$ million, 2017-22
- Figure 41: France soft drinks market volume: million Liters, 2017–22
- Figure 42: France soft drinks market geography segmentation: % share, by value, 2022
- Figure 43: France soft drinks market share: % share, by volume, 2022
- Figure 44: France soft drinks market distribution: % share, by volume, 2022
- Figure 45: France soft drinks market value forecast: \$ million, 2022–27
- Figure 46: France soft drinks market volume forecast: million Liters, 2022–27
- Figure 47: Forces driving competition in the soft drinks market in France, 2022
- Figure 48: Drivers of buyer power in the soft drinks market in France, 2022
- Figure 49: Drivers of supplier power in the soft drinks market in France, 2022
- Figure 50: Factors influencing the likelihood of new entrants in the soft drinks market in France, 2022
- Figure 51: Factors influencing the threat of substitutes in the soft drinks market in France, 2022
- Figure 52: Drivers of degree of rivalry in the soft drinks market in France, 2022
- Figure 53: Germany soft drinks market value: \$ million, 2017-22
- Figure 54: Germany soft drinks market volume: million Liters, 2017–22
- Figure 55: Germany soft drinks market geography segmentation: % share, by value, 2022
- Figure 56: Germany soft drinks market share: % share, by volume, 2022
- Figure 57: Germany soft drinks market distribution: % share, by volume, 2022
- Figure 58: Germany soft drinks market value forecast: \$ million, 2022–27
- Figure 59: Germany soft drinks market volume forecast: million Liters, 2022–27
- Figure 60: Forces driving competition in the soft drinks market in Germany, 2022
- Figure 61: Drivers of buyer power in the soft drinks market in Germany, 2022
- Figure 62: Drivers of supplier power in the soft drinks market in Germany, 2022
- Figure 63: Factors influencing the likelihood of new entrants in the soft drinks market in Germany, 2022

Figure 64: Factors influencing the threat of substitutes in the soft drinks market in Germany, 2022

Figure 65: Drivers of degree of rivalry in the soft drinks market in Germany, 2022

Figure 66: Australia soft drinks market value: \$ million, 2017-22

Figure 67: Australia soft drinks market volume: million Liters, 2017–22

Figure 68: Australia soft drinks market geography segmentation: % share, by value, 2022

Figure 69: Australia soft drinks market share: % share, by volume, 2022

Figure 70: Australia soft drinks market distribution: % share, by volume, 2022

Figure 71: Australia soft drinks market value forecast: \$ million, 2022–27

Figure 72: Australia soft drinks market volume forecast: million Liters, 2022–27

Figure 73: Forces driving competition in the soft drinks market in Australia, 2022

Figure 74: Drivers of buyer power in the soft drinks market in Australia, 2022

Figure 75: Drivers of supplier power in the soft drinks market in Australia, 2022

Figure 76: Factors influencing the likelihood of new entrants in the soft drinks market in Australia, 2022

Figure 77: Factors influencing the threat of substitutes in the soft drinks market in Australia, 2022

Figure 78: Drivers of degree of rivalry in the soft drinks market in Australia, 2022

Figure 79: Brazil soft drinks market value: \$ million, 2017-22

Figure 80: Brazil soft drinks market volume: million Liters, 2017–22

Figure 81: Brazil soft drinks market geography segmentation: % share, by value, 2022

Figure 82: Brazil soft drinks market share: % share, by volume, 2022

Figure 83: Brazil soft drinks market distribution: % share, by volume, 2022

Figure 84: Brazil soft drinks market value forecast: \$ million, 2022–27

Figure 85: Brazil soft drinks market volume forecast: million Liters, 2022–27

Figure 86: Forces driving competition in the soft drinks market in Brazil, 2022

Figure 87: Drivers of buyer power in the soft drinks market in Brazil, 2022

Figure 88: Drivers of supplier power in the soft drinks market in Brazil, 2022

Figure 89: Factors influencing the likelihood of new entrants in the soft drinks market in Brazil, 2022

Figure 90: Factors influencing the threat of substitutes in the soft drinks market in Brazil, 2022

Figure 91: Drivers of degree of rivalry in the soft drinks market in Brazil, 2022

Figure 92: Canada soft drinks market value: \$ million, 2017-22

Figure 93: Canada soft drinks market volume: million Liters, 2017–22

Figure 94: Canada soft drinks market geography segmentation: % share, by value, 2022

Figure 95: Canada soft drinks market share: % share, by volume, 2022

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