

Soft Drinks in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

Soft Drinks in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Soft Drinks in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soft drinks market consists of the retail sale of carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. The total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The US Soft Drinks market had total revenues of \$221.4bn in 2019, representing a compound annual growth rate (CAGR) of 2.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.4% between

2015-2019, to reach a total of 127.9 billion liters in 2019.

Rising consumer purchasing power and positive economic condition resulted in moderate growth in the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in the United States

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States soft drinks market with five year forecasts

REASONS TO BUY

What was the size of the United States soft drinks market by value in 2019?

What will be the size of the United States soft drinks market in 2024?

What factors are affecting the strength of competition in the United States soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up the United States's soft drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US soft drinks market?
- 7.3. What are the most popular brands in the market?
- 7.4. Which companies have been most successful in increasing their volume shares in the last five years (2015-2019)?
- 7.5. Which companies' volume shares have suffered over the same period?
- 7.6. What have been the largest deals in the US soft drinks market in recent years?

8 COMPANY PROFILES

- 8.1. The Coca-Cola Co
- 8.2. PepsiCo Inc
- 8.3. Nestle USA Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States soft drinks market value: \$ million, 2015-19
Table 2: United States soft drinks market volume: million liters, 2015-19
Table 3: United States soft drinks market category segmentation: \$ million, 2019
Table 4: United States soft drinks market geography segmentation: \$ million, 2019
Table 5: United States soft drinks market distribution: % share, by value, 2019
Table 6: United States soft drinks market value forecast: \$ million, 2019-24
Table 7: United States soft drinks market volume forecast: million liters, 2019-24
Table 8: United States soft drinks market share: % share, by value, 2019
Table 9: The Coca-Cola Co: key facts
Table 10: The Coca-Cola Co: Annual Financial Ratios
Table 11: The Coca-Cola Co: Key Employees
Table 12: The Coca-Cola Co: Key Employees Continued
Table 13: The Coca-Cola Co: Key Employees Continued
Table 14: The Coca-Cola Co: Key Employees Continued
Table 15: PepsiCo Inc: key facts
Table 16: PepsiCo Inc: Annual Financial Ratios
Table 17: PepsiCo Inc: Key Employees
Table 18: PepsiCo Inc: Key Employees Continued
Table 19: Nestle USA Inc: key facts
Table 20: Nestle USA Inc: Key Employees
Table 21: United States size of population (million), 2015-19
Table 22: United States gdp (constant 2005 prices, \$ billion), 2015-19
Table 23: United States gdp (current prices, \$ billion), 2015-19
Table 24: United States inflation, 2015-19
Table 25: United States consumer price index (absolute), 2015-19
Table 26: United States exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: United States soft drinks market value: \$ million, 2015-19

Figure 2: United States soft drinks market volume: million liters, 2015-19

Figure 3: United States soft drinks market category segmentation: % share, by value, 2019

Figure 4: United States soft drinks market geography segmentation: % share, by value, 2019

Figure 5: United States soft drinks market distribution: % share, by value, 2019

Figure 6: United States soft drinks market value forecast: \$ million, 2019-24

Figure 7: United States soft drinks market volume forecast: million liters, 2019-24

Figure 8: Forces driving competition in the soft drinks market in the United States, 2019

Figure 9: Drivers of buyer power in the soft drinks market in the United States, 2019

Figure 10: Drivers of supplier power in the soft drinks market in the United States, 2019

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in the United States, 2019

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in the United States, 2019

Figure 13: Drivers of degree of rivalry in the soft drinks market in the United States, 2019

Figure 14: United States soft drinks market share: % share, by value, 2019

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