

# Soft Drinks in Scandinavia

<https://marketpublishers.com/r/S45AFB144E9EN.html>

Date: September 2018

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: S45AFB144E9EN

## Abstracts

Soft Drinks in Scandinavia

### SUMMARY

Soft Drinks in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The soft drinks market consists of retail sale carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. However, the total market volume for the soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.

The Scandinavian soft drinks market had total revenues of \$10,332.9m in 2017, representing a compound annual growth rate (CAGR) of 2.0% between 2013 and 2017.

Market consumption volume increased with a CAGR of 0.25% between 2013 and 2017, to reach a total of 4,246.9 million liters in 2017.

An emphasis on the healthiness of certain soft drinks is an important factor in

terms of consumer preference in the Scandinavian market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Scandinavia

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia soft drinks market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Scandinavia soft drinks market by value in 2017?

What will be the size of the Scandinavia soft drinks market in 2022?

What factors are affecting the strength of competition in the Scandinavia soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's soft drinks market?

## Contents

Executive Summary  
Market value  
Market value forecast  
Market volume  
Market volume forecast  
Category segmentation  
Geography segmentation  
Market share  
Market rivalry  
Market Overview  
Market definition  
Market analysis  
Market Data  
Market value  
Market volume  
Market Segmentation  
Category segmentation  
Geography segmentation  
Market share  
Market distribution  
Market Outlook  
Market value forecast  
Market volume forecast  
Five Forces Analysis  
Summary  
Buyer power  
Supplier power  
New entrants  
Threat of substitutes  
Degree of rivalry  
Leading Companies  
Carlsberg A/S  
The Coca-Cola Co  
PepsiCo, Inc.  
Royal Unibrew A/S  
Methodology  
Industry associations

Related MarketLine research  
Appendix  
About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Scandinavia soft drinks market value: \$ million, 2013–17
- Table 2: Scandinavia soft drinks market volume: million liters, 2013–17
- Table 3: Scandinavia soft drinks market category segmentation: \$ million, 2017
- Table 4: Scandinavia soft drinks market geography segmentation: \$ million, 2017
- Table 5: Scandinavia soft drinks market share: % share, by value, 2017
- Table 6: Scandinavia soft drinks market distribution: % share, by value, 2017
- Table 7: Scandinavia soft drinks market value forecast: \$ million, 2017–22
- Table 8: Scandinavia soft drinks market volume forecast: million liters, 2017–22
- Table 9: Carlsberg A/S: key facts
- Table 10: Carlsberg A/S: key financials (\$)
- Table 11: Carlsberg A/S: key financials (DKK)
- Table 12: Carlsberg A/S: key financial ratios
- Table 13: The Coca-Cola Co: key facts
- Table 14: The Coca-Cola Co: key financials (\$)
- Table 15: The Coca-Cola Co: key financial ratios
- Table 16: PepsiCo, Inc.: key facts
- Table 17: PepsiCo, Inc.: key financials (\$)
- Table 18: PepsiCo, Inc.: key financial ratios
- Table 19: Royal Unibrew A/S: key facts
- Table 20: Royal Unibrew A/S: key financials (\$)
- Table 21: Royal Unibrew A/S: key financial ratios

## List Of Figures

### LIST OF FIGURES

Figure 1: Scandinavia soft drinks market value: \$ million, 2013–17

Figure 2: Scandinavia soft drinks market volume: million liters, 2013–17

Figure 3: Scandinavia soft drinks market category segmentation: % share, by value, 2017

Figure 4: Scandinavia soft drinks market geography segmentation: % share, by value, 2017

Figure 5: Scandinavia soft drinks market share: % share, by value, 2017

Figure 6: Scandinavia soft drinks market distribution: % share, by value, 2017

Figure 7: Scandinavia soft drinks market value forecast: \$ million, 2017–22

Figure 8: Scandinavia soft drinks market volume forecast: million liters, 2017–22

Figure 9: Forces driving competition in the soft drinks market in Scandinavia, 2017

Figure 10: Drivers of buyer power in the soft drinks market in Scandinavia, 2017

Figure 11: Drivers of supplier power in the soft drinks market in Scandinavia, 2017

Figure 12: Factors influencing the likelihood of new entrants in the soft drinks market in Scandinavia, 2017

Figure 13: Factors influencing the threat of substitutes in the soft drinks market in Scandinavia, 2017

Figure 14: Drivers of degree of rivalry in the soft drinks market in Scandinavia, 2017

Figure 15: Carlsberg A/S: revenues & profitability

Figure 16: Carlsberg A/S: assets & liabilities

Figure 17: The Coca-Cola Co: revenues & profitability

Figure 18: The Coca-Cola Co: assets & liabilities

Figure 19: PepsiCo, Inc.: revenues & profitability

Figure 20: PepsiCo, Inc.: assets & liabilities

Figure 21: Royal Unibrew A/S: revenues & profitability

Figure 22: Royal Unibrew A/S: assets & liabilities

### COMPANIES MENTIONED

Carlsberg A/S

The Coca-Cola Co

PepsiCo, Inc.

Royal Unibrew A/S

## I would like to order

Product name: Soft Drinks in Scandinavia

Product link: <https://marketpublishers.com/r/S45AFB144E9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S45AFB144E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970