

Soft Drinks in India - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/S8F46B6AD83AEN.html>

Date: April 2021

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: S8F46B6AD83AEN

Abstracts

Soft Drinks in India - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Soft Drinks in India industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soft drinks market consists of the retail sale of carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. The total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The Indian Soft Drinks market had total revenues of \$20.9bn in 2019, representing a compound annual growth rate (CAGR) of 12.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 8.8% between 2015-2019, to reach a total of 37 billion liters in 2019.

The growth in the millennial population, who prefer soft drinks, and rising disposable incomes primarily contributed to the growth of soft drinks market in India.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soft drinks market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in India

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India soft drinks market with five year forecasts

REASONS TO BUY

What was the size of the India soft drinks market by value in 2019?

What will be the size of the India soft drinks market in 2024?

What factors are affecting the strength of competition in the India soft drinks market?

How has the market performed over the last five years?

What are the main segments that make up India's soft drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Indian soft drinks market?
- 7.3. What are the most popular brands in the market?
- 7.4. Which companies have been most successful in increasing their volume shares in the last five years (2015-2019)?
- 7.5. Which companies' volume shares have suffered over the same period?

8 COMPANY PROFILES

- 8.1. The Coca-Cola Co
- 8.2. PepsiCo Inc
- 8.3. Bisleri International Pvt Ltd

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: India soft drinks market value: \$ million, 2015-19
- Table 2: India soft drinks market volume: million liters, 2015-19
- Table 3: India soft drinks market category segmentation: \$ million, 2019
- Table 4: India soft drinks market geography segmentation: \$ million, 2019
- Table 5: India soft drinks market distribution: % share, by value, 2019
- Table 6: India soft drinks market value forecast: \$ million, 2019-24
- Table 7: India soft drinks market volume forecast: million liters, 2019-24
- Table 8: India soft drinks market share: % share, by value, 2019
- Table 9: The Coca-Cola Co: key facts
- Table 10: The Coca-Cola Co: Annual Financial Ratios
- Table 11: The Coca-Cola Co: Key Employees
- Table 12: The Coca-Cola Co: Key Employees Continued
- Table 13: The Coca-Cola Co: Key Employees Continued
- Table 14: The Coca-Cola Co: Key Employees Continued
- Table 15: PepsiCo Inc: key facts
- Table 16: PepsiCo Inc: Annual Financial Ratios
- Table 17: PepsiCo Inc: Key Employees
- Table 18: PepsiCo Inc: Key Employees Continued
- Table 19: Bisleri International Pvt Ltd: key facts
- Table 20: Bisleri International Pvt Ltd: Key Employees
- Table 21: India size of population (million), 2015-19
- Table 22: India gdp (constant 2005 prices, \$ billion), 2015-19
- Table 23: India gdp (current prices, \$ billion), 2015-19
- Table 24: India inflation, 2015-19
- Table 25: India consumer price index (absolute), 2015-19
- Table 26: India exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: India soft drinks market value: \$ million, 2015-19

Figure 2: India soft drinks market volume: million liters, 2015-19

Figure 3: India soft drinks market category segmentation: % share, by value, 2019

Figure 4: India soft drinks market geography segmentation: % share, by value, 2019

Figure 5: India soft drinks market distribution: % share, by value, 2019

Figure 6: India soft drinks market value forecast: \$ million, 2019-24

Figure 7: India soft drinks market volume forecast: million liters, 2019-24

Figure 8: Forces driving competition in the soft drinks market in India, 2019

Figure 9: Drivers of buyer power in the soft drinks market in India, 2019

Figure 10: Drivers of supplier power in the soft drinks market in India, 2019

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in India, 2019

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in India, 2019

Figure 13: Drivers of degree of rivalry in the soft drinks market in India, 2019

Figure 14: India soft drinks market share: % share, by value, 2019

I would like to order

Product name: Soft Drinks in India - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/S8F46B6AD83AEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8F46B6AD83AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970