

Soft Drinks in Germany - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/S0ED60CB3C69EN.html>

Date: April 2021

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: S0ED60CB3C69EN

Abstracts

Soft Drinks in Germany - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

Soft Drinks in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The soft drinks market consists of the retail sale of carbonates, squash/syrups, nectars, energy drinks, juice, packaged water, sports drinks, iced/RTD tea drinks, flavored water, still drinks, enhanced water, fruit powders, bulk/HOD water, and iced/RTD coffee drinks. The total market volume for soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The German Soft Drinks market had total revenues of \$37.6bn in 2019, representing a compound annual growth rate (CAGR) of 3.5% between 2015 and 2019.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.8% between 2015-2019, to reach a total of 28.1 billion liters in

2019.

Changing consumer behavior towards healthy drinks is driving the demand for low sugar drinks.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the soft drinks market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soft drinks market in Germany

Leading company profiles reveal details of key soft drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany soft drinks market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany soft drinks market by value in 2019?

What will be the size of the Germany soft drinks market in 2024?

What factors are affecting the strength of competition in the Germany soft drinks market?

How has the market performed over the last five years?

Who are the top competitors in Germany's soft drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German soft drinks market?
- 7.3. What are the most popular brands in the market?
- 7.4. Which companies have been most successful in increasing their volume shares in the last five years (2015-2019)?
- 7.5. Which companies' volume shares have suffered over the same period?

8 COMPANY PROFILES

- 8.1. The Coca-Cola Co
- 8.2. Hassia Mineralquellen GmbH & Co KG

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany soft drinks market value: \$ million, 2015-19
- Table 2: Germany soft drinks market volume: million liters, 2015-19
- Table 3: Germany soft drinks market category segmentation: \$ million, 2019
- Table 4: Germany soft drinks market geography segmentation: \$ million, 2019
- Table 5: Germany soft drinks market distribution: % share, by value, 2019
- Table 6: Germany soft drinks market value forecast: \$ million, 2019-24
- Table 7: Germany soft drinks market volume forecast: million liters, 2019-24
- Table 8: Germany soft drinks market share: % share, by value, 2019
- Table 9: The Coca-Cola Co: key facts
- Table 10: The Coca-Cola Co: Annual Financial Ratios
- Table 11: The Coca-Cola Co: Key Employees
- Table 12: The Coca-Cola Co: Key Employees Continued
- Table 13: The Coca-Cola Co: Key Employees Continued
- Table 14: The Coca-Cola Co: Key Employees Continued
- Table 17: Hassia Mineralquellen GmbH & Co KG: key facts
- Table 18: Hassia Mineralquellen GmbH & Co KG: Key Employees
- Table 19: Germany size of population (million), 2015-19
- Table 20: Germany gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: Germany gdp (current prices, \$ billion), 2015-19
- Table 22: Germany inflation, 2015-19
- Table 23: Germany consumer price index (absolute), 2015-19
- Table 24: Germany exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Germany soft drinks market value: \$ million, 2015-19

Figure 2: Germany soft drinks market volume: million liters, 2015-19

Figure 3: Germany soft drinks market category segmentation: % share, by value, 2019

Figure 4: Germany soft drinks market geography segmentation: % share, by value, 2019

Figure 5: Germany soft drinks market distribution: % share, by value, 2019

Figure 6: Germany soft drinks market value forecast: \$ million, 2019-24

Figure 7: Germany soft drinks market volume forecast: million liters, 2019-24

Figure 8: Forces driving competition in the soft drinks market in Germany, 2019

Figure 9: Drivers of buyer power in the soft drinks market in Germany, 2019

Figure 10: Drivers of supplier power in the soft drinks market in Germany, 2019

Figure 11: Factors influencing the likelihood of new entrants in the soft drinks market in Germany, 2019

Figure 12: Factors influencing the threat of substitutes in the soft drinks market in Germany, 2019

Figure 13: Drivers of degree of rivalry in the soft drinks market in Germany, 2019

Figure 14: Germany soft drinks market share: % share, by value, 2019

I would like to order

Product name: Soft Drinks in Germany - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/S0ED60CB3C69EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S0ED60CB3C69EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970