

# **Sociedad Anonima Importadora y Exportadora de la Patagonia - Strategy, SWOT and Corporate Finance Report**

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## **Abstracts**

### **SUMMARY**

Sociedad Anonima Importadora y Exportadora de la Patagonia - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **KEY FINDINGS**

Detailed information on Sociedad Anonima Importadora y Exportadora de la Patagonia required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sociedad Anonima Importadora y Exportadora de la Patagonia in the form of a SWOT analysis

An in-depth view of the business model of Sociedad Anonima Importadora y Exportadora de la Patagonia including a breakdown and examination of key business segments

Intelligence on Sociedad Anonima Importadora y Exportadora de la Patagonia's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sociedad Anonima Importadora y Exportadora de la Patagonia,

such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Sociedad Anonima Importadora y Exportadora de la Patagonia and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sociedad Anonima Importadora y Exportadora de la Patagonia as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sociedad Anonima Importadora y Exportadora de la Patagonia's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Sociedad Anonima Importadora y Exportadora de la Patagonia (La Anonima) is a supermarket chain operator in Argentina. The supermarket chain offers a wide range of food and non-food products. Its product portfolio includes meat, dairy, cold cuts, frozen foods, bakery, canned foods, toiletries, groceries and cleaning products. The company also offers diverse services including free home delivery, gift card and reward points system. The company sells its merchandise through its chain of supermarkets and mini-markets. La Anónima also operates a slaughterhouse and a slicing center processing a wide range of meat products, which are exported to Switzerland, Germany, France and the UK among others. The company operates 131 stores in 76 cities spread across Argentina under La Anonima banner. It also operates three Super Quick bannered fast food restaurants. La Anonima is headquartered in Buenos Aires, Argentina.

As part of its growth strategy, La Anonima opened ten new branches during the review period in the cities of Union Beach, Las Grutas, Gaiman, Lauquen Dam, Tolhuin, Perito Moreno, Centennial, Colorado River, Choele Choel and San Martin de los Andes.

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### COMPANIES MENTIONED

Sociedad Anonima Importadora y Exportadora de la Patagonia

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