

Snyder's-Lance, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Snyder's-Lance, Inc. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Snyder's-Lance, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Snyder's-Lance, Inc. (Snyder's-Lance or 'the company') manufactures, markets and distributes a variety of snack food products. The company sells branded products, as well as products for other branded food manufacturers on a contract basis. The company primarily operates in the US. It is headquartered in Charlotte, North Carolina and employed about 5,000 people as of January 2, 2016.

SCOPE

Detailed information on Snyder's-Lance, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Snyder's-Lance, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Snyder's-Lance, Inc. including a

breakdown and examination of key business segments

Intelligence on Snyder's-Lance, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Snyder's-Lance, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Snyder's-Lance, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Snyder's-Lance, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Snyder's-Lance, Inc.'s business structure, strategy and prospects.

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