

# Smurfit Kappa Group Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Smurfit Kappa Group Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Smurfit Kappa Group Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Smurfit Kappa Group Plc (Smurfit) is a provider of paper packaging solutions. It manufactures, distributes and markets corrugated containers, container boards and other paper-based packaging products. The company's product offerings include graphic and solid boards, paper bags, protective packaging products, container boards, kraftliners, corrugated and packaging products. It also offers recovered papers, packaging machinery, pulp, testliners, preprinted liners, retail packaging, postal packaging, point of sale displays, seedlings, and bag-in-box. The company also provides services such as packaging design and consultancy services, supply chain optimization, packaging fulfillment, packaging machinery consultancy and recycling. It operates paper mills, recovered fiber facilities and converting plants in Europe and the Americas. Smurfit is headquartered in Dublin, Ireland.

### SCOPE

Detailed information on Smurfit Kappa Group Plc required for business and

### competitor intelligence needs

A study of the major internal and external factors affecting Smurfit Kappa Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Smurfit Kappa Group Plc including a breakdown and examination of key business segments

Intelligence on Smurfit Kappa Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Smurfit Kappa Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Smurfit Kappa Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Smurfit Kappa Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Smurfit Kappa Group Plc's business structure, strategy and prospects.

## Contents

### Company Snapshot

Smurfit Kappa Group Plc: Company Overview
Smurfit Kappa Group Plc: Overview and Key Facts
Smurfit Kappa Group Plc: Overview
Smurfit Kappa Group Plc: Key Facts
Smurfit Kappa Group Plc: Key Employees
Smurfit Kappa Group Plc: Key Employee Biographies
Smurfit Kappa Group Plc: Major Products and Services
Smurfit Kappa Group Plc: Company History
Smurfit Kappa Group Plc: Management Statement
Smurfit Kappa Group Plc: Locations and Subsidiaries
Smurfit Kappa Group Plc: Key Competitors
Smurfit Kappa Group Plc: Company Analysis
Smurfit Kappa Group Plc: Business Description
Smurfit Kappa Group Plc: SWOT Analysis
Smurfit Kappa Group Plc: SWOT Overview
Smurfit Kappa Group Plc: Strengths
Smurfit Kappa Group Plc: Weaknesses
Smurfit Kappa Group Plc: Opportunities
Smurfit Kappa Group Plc: Threats
Smurfit Kappa Group Plc: Corporate Financial Deals Activity
Smurfit Kappa Group Plc: Financial Deals Overview
Smurfit Kappa Group Plc: Targets and Partners
Smurfit Kappa Group Plc: Top Deals 2019 - 2023YTD*
Smurfit Kappa Group Plc: Advisors
Smurfit Kappa Group Plc: Top Financial Advisors
Smurfit Kappa Group Plc: Mergers and Acquisitions
Smurfit Kappa Group Plc: Capital Raising
Smurfit Kappa Group Plc: Partnership
Smurfit Kappa Group Plc: Recent Developments
Smurfit Kappa Group Plc: News and Events Summary
Smurfit Kappa Group Plc: Business Expansion
Smurfit Kappa Group Plc: Corporate Governance
Smurfit Kappa Group Plc: Financial Deals
Smurfit Kappa Group Plc: Financial Performance
Smurfit Kappa Group Plc: Strategy and Operations
Appendix

[Contact Us](#)

[Methodology](#)

[About MarketLine](#)

## List Of Tables

### LIST OF TABLES

Table 1: Smurfit Kappa Group Plc: Key Facts
Table 2: Smurfit Kappa Group Plc: Key Employees
Table 3: Smurfit Kappa Group Plc: Company History
Table 4: Smurfit Kappa Group Plc: Locations and Subsidiaries
Table 5: Smurfit Kappa Group Plc: Key Competitors
Table 6: Smurfit Kappa Group Plc: Deal Activity by Deal Type - Volume (TTM*)
Table 7: Smurfit Kappa Group Plc: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
Table 8: Smurfit Kappa Group Plc: M&A Average Deal Size - Value (US\$m)
Table 9: Smurfit Kappa Group Plc: Targets and Partners
Table 10: Smurfit Kappa Group Plc: Top Deals 2019 - 2023YTD*
Table 11: Smurfit Kappa Group Plc: Financial Advisor Ranking by Value (US\$m)
Table 12: Smurfit Kappa Group Plc: M&A Volume and Value Trend (2019 - YTD*2023)
Table 13: Smurfit Kappa Group Plc: M&A Activity by Geography (2019 - YTD*2023)
Table 14: Smurfit Kappa Group Plc: Capital Raising Volume and Value Trend (2019 - YTD*2023)
Table 15: Smurfit Kappa Group Plc: Capital Raising by Deal Type (2019 - YTD*2023)
Table 16: Smurfit Kappa Group Plc: Partnership Volume and Value Trend (2019 - YTD*2023)
Table 17: Smurfit Kappa Group Plc: Partnership Trend by Deal Type (2019 - YTD*2023)
Table 18: Smurfit Kappa Group Plc: News and Events Summary
Table 19: Smurfit Kappa Group Plc: Business Expansion
Table 20: Smurfit Kappa Group Plc: Corporate Governance
Table 21: Smurfit Kappa Group Plc: Financial Deals
Table 22: Smurfit Kappa Group Plc: Financial Performance
Table 23: Smurfit Kappa Group Plc: Strategy and Operations

## List Of Figures

### LIST OF FIGURES

Figure 1: Smurfit Kappa Group Plc: Deal Activity by Deal Type - Volume (TTM\*)

Figure 2: Smurfit Kappa Group Plc: Deal Activity by Deal Type - Volume (2019 - YTD\*2023)

Figure 3: Smurfit Kappa Group Plc: M&A Average Deal Size - Value (US\$m)

Figure 4: Smurfit Kappa Group Plc: M&A Volume and Value Trend (2019 - YTD\*2023)

Figure 5: Smurfit Kappa Group Plc: M&A Activity by Geography (2019 - YTD\*2023)

Figure 6: Smurfit Kappa Group Plc: Capital Raising Volume and Value Trend (2019 - YTD\*2023)

Figure 7: Smurfit Kappa Group Plc: Capital Raising by Deal Type (2019 - YTD\*2023)

Figure 8: Smurfit Kappa Group Plc: Partnership Volume and Value Trend (2019 - YTD\*2023)

Figure 9: Smurfit Kappa Group Plc: Partnership Trend by Deal Type (2019 - YTD\*2023)

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