

Smurfit Kappa Group Plc - Company Profile and SWOT Analysis

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Abstracts

Smurfit Kappa Group Plc %li%Company Profile and SWOT Analysis

Summary

Smurfit Kappa Group Plc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Smurfit Kappa Group Plc (Smurfit) is a manufacturer of paper-based packaging solutions. Its primary activities include the design, production, and supply of a variety of paper products, primarily used for packaging purposes. The company's product portfolio includes corrugated packaging, solidboard, folding carton, Bag-in-Box, sack kraftpaper, machine glazed (MG) paper, and graphic paper. It also produces other paper-based packaging such as honeycomb and solidboard packaging. The company operates in 22 countries in Europe, 13 in the Americas, and one in Africa, with a significant presence in the corrugated packaging and containerboard markets in Europe and Latin America. Smurfit is headquartered in Dublin, Ireland.

Scope

Detailed information on Smurfit Kappa Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Smurfit Kappa Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Smurfit Kappa Group Plc including a breakdown and examination of key business segments

Intelligence on Smurfit Kappa Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Smurfit Kappa Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Smurfit Kappa Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Smurfit Kappa Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Smurfit Kappa Group Plc's business structure, strategy and prospects.

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