

SLM Corp - Company Profile and SWOT Analysis

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Abstracts

SLM Corp %li%Company Profile and SWOT Analysis

Summary

SLM Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

SLM Corp (Sallie Mae) is a saving, planning, and paying for college company that offers personal finance solutions. The company's primary business is to originate and service private education loans for students and their families to finance the cost of education. It offers private education loans and retail banking solutions. The company provides education loans for graduate, undergraduate, MBA, career training, parent, medical and dental school, and law study. It also offers banking products such as money market accounts, certificates of deposits, and manages a loan portfolio, including credit card loans and loans insured or guaranteed under Federal Family Education Loan Program. The company also provides scholarship search and college financial planning tools. The company promotes its products on campuses through financial aid offices and employs online and direct marketing strategies. Sallie Mae is headquartered in Newark, Delaware, the US.

Scope

Detailed information on SLM Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting SLM Corp in the form of a SWOT analysis

An in-depth view of the business model of SLM Corp including a breakdown and examination of key business segments

Intelligence on SLM Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about SLM Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of SLM Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess SLM Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on SLM Corp's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- SLM Corp: Company Overview
- SLM Corp: Overview and Key Facts
- SLM Corp: Overview
- SLM Corp: Key Facts
- SLM Corp: Key Employees
- SLM Corp: Key Employee Biographies
- SLM Corp: Major Products and Services
- SLM Corp: Company History
- SLM Corp: Management Statement
- SLM Corp: Locations and Subsidiaries
- SLM Corp: Key Competitors
- SLM Corp: Company Analysis
- SLM Corp: Business Description
- SLM Corp: SWOT Analysis
- SLM Corp: SWOT Overview
- SLM Corp: Strengths
- SLM Corp: Weaknesses
- SLM Corp: Opportunities
- SLM Corp: Threats
- SLM Corp: Corporate Financial Deals Activity
- SLM Corp: Financial Deals Overview
- SLM Corp: Top Deals 2020 - 2024YTD*
- SLM Corp: Advisors
- SLM Corp: Top Legal Advisors
- SLM Corp: Top Financial Advisors
- SLM Corp: Mergers and Acquisitions
- SLM Corp: Capital Raising
- SLM Corp: Divestments
- SLM Corp: Recent Developments
- SLM Corp: News and Events Summary
- SLM Corp: Contracts
- SLM Corp: Corporate Governance
- SLM Corp: Financial Deals
- SLM Corp: Financial Performance
- SLM Corp: Grants

SLM Corp: Regulatory and Legal Events

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: SLM Corp: Key Facts
- Table 2: SLM Corp: Key Employees
- Table 3: SLM Corp: Company History
- Table 4: SLM Corp: Locations and Subsidiaries
- Table 5: SLM Corp: Key Competitors
- Table 6: SLM Corp: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 7: SLM Corp: Top Deals 2020 - 2024YTD*
- Table 8: SLM Corp: Legal Advisor Ranking by Value (US\$m)
- Table 9: SLM Corp: Financial Advisor Ranking by Value (US\$m)
- Table 10: SLM Corp: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 11: SLM Corp: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Table 12: SLM Corp: Capital Raising by Deal Type (2020 - YTD*2024)
- Table 13: SLM Corp: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 14: SLM Corp: Divestments by Geography (2020 - YTD*2024)
- Table 15: SLM Corp: News and Events Summary
- Table 16: SLM Corp: Contracts
- Table 17: SLM Corp: Corporate Governance
- Table 18: SLM Corp: Financial Deals
- Table 19: SLM Corp: Financial Performance
- Table 20: SLM Corp: Grants
- Table 21: SLM Corp: Regulatory and Legal Events

List Of Figures

LIST OF FIGURES

Figure 1: SLM Corp: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 2: SLM Corp: M&A Volume and Value Trend (2020 - YTD*2024)

Figure 3: SLM Corp: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 4: SLM Corp: Capital Raising by Deal Type (2020 - YTD*2024)

Figure 5: SLM Corp: Divestments Volume and Value Trend (2020 - YTD*2024)

Figure 6: SLM Corp: Divestments by Geography (2020 - YTD*2024)

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