

Skincare North America (NAFTA) Industry Guide 2019-2028

<https://marketpublishers.com/r/SDC3F3833A5CEN.html>

Date: May 2024

Pages: 154

Price: US\$ 795.00 (Single User License)

ID: SDC3F3833A5CEN

Abstracts

Skincare North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Skincare industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The skincare industry within the NAFTA countries had a total market value of \$33,080.0 billion in 2023. The Mexico was the fastest growing country, with a CAGR of 4.7% over the 2019-23 period.

Within the skincare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$27,890.4 billion in 2023. This was followed by Mexico and Canada, with a value of \$3,134.4 and \$2,055.2 billion, respectively.

The US is expected to lead the skincare industry in the NAFTA bloc, with a value of \$32,067.9 billion in 2028, followed by Mexico and Canada with expected values of \$4,164.4 and \$2,630.7 billion, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA skincare Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA skincare Market

Leading company profiles reveal details of key skincare Market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA skincare Market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

What was the size of the NAFTA skincare Market by value in 2023?

What will be the size of the NAFTA skincare Market in 2028?

What factors are affecting the strength of competition in the NAFTA skincare Market?

How has the Market performed over the last five years?

Who are the top competitors in the NAFTA skincare Market?

Contents

Table of Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA SKINCARE

- 2.1. Industry Outlook

3 SKINCARE IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 SKINCARE IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 SKINCARE IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. L'Oreal SA
- 9.2. The Estee Lauder Companies Inc
- 9.3. The Procter & Gamble Co
- 9.4. Beiersdorf AG
- 9.5. Shiseido Company, Limited
- 9.6. Clarins Group
- 9.7. Pierre Fabre Dermo Cosmetique SA
- 9.8. Yves Rocher SA
- 9.9. Natura & Co Holding SA
- 9.10. Grupo Boticario
- 9.11. Kenvue Inc
- 9.12. Unilever Plc.
- 9.13. Himalaya Global Holdings Ltd
- 9.14. Reckitt Benckiser Group plc
- 9.15. Nu Skin Enterprises, Inc.
- 9.16. KOSE Corp
- 9.17. Kao Corporation
- 9.18. POLA Orbis Holdings Inc
- 9.19. Mary Kay Inc
- 9.20. Amorepacific Corp
- 9.21. LG Corp
- 9.22. ISDIN SA

10 APPENDIX

10.1. Methodology

10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries skincare industry, revenue (\$bn), 2019-28
- Table 2: NAFTA countries skincare industry, revenue (\$bn), 2019-23
- Table 3: NAFTA countries skincare industry forecast, revenue (\$bn), 2023-28
- Table 4: Canada skincare market value: \$ million, 2018-23
- Table 5: Canada skincare market volume: million units, 2018-23
- Table 6: Canada skincare market category segmentation: % share, by value, 2018-2023
- Table 7: Canada skincare market category segmentation: \$ million, 2018-2023
- Table 8: Canada skincare market geography segmentation: \$ million, 2023
- Table 9: Canada skincare market share: % share, by value, 2023
- Table 10: Canada skincare market distribution: % share, by value, 2023
- Table 11: Canada skincare market value forecast: \$ million, 2023-28
- Table 12: Canada skincare market volume forecast: million units, 2023-28
- Table 13: Canada size of population (million), 2019-23
- Table 14: Canada gdp (constant 2005 prices, \$ billion), 2019-23
- Table 15: Canada gdp (current prices, \$ billion), 2019-23
- Table 16: Canada inflation, 2019-23
- Table 17: Canada consumer price index (absolute), 2019-23
- Table 18: Canada exchange rate, 2019-23
- Table 19: Mexico skincare market value: \$ million, 2018-23
- Table 20: Mexico skincare market volume: million units, 2018-23
- Table 21: Mexico skincare market category segmentation: % share, by value, 2018-2023
- Table 22: Mexico skincare market category segmentation: \$ million, 2018-2023
- Table 23: Mexico skincare market geography segmentation: \$ million, 2023
- Table 24: Mexico skincare market share: % share, by value, 2023
- Table 25: Mexico skincare market distribution: % share, by value, 2023
- Table 26: Mexico skincare market value forecast: \$ million, 2023-28
- Table 27: Mexico skincare market volume forecast: million units, 2023-28
- Table 28: Mexico size of population (million), 2019-23
- Table 29: Mexico gdp (constant 2005 prices, \$ billion), 2019-23
- Table 30: Mexico gdp (current prices, \$ billion), 2019-23
- Table 31: Mexico inflation, 2019-23
- Table 32: Mexico consumer price index (absolute), 2019-23
- Table 33: Mexico exchange rate, 2019-23
- Table 34: United States skincare market value: \$ million, 2018-23

- Table 35: United States skincare market volume: million units, 2018-23
- Table 36: United States skincare market category segmentation: % share, by value, 2018-2023
- Table 37: United States skincare market category segmentation: \$ million, 2018-2023
- Table 38: United States skincare market geography segmentation: \$ million, 2023
- Table 39: United States skincare market share: % share, by value, 2023
- Table 40: United States skincare market distribution: % share, by value, 2023
- Table 41: United States skincare market value forecast: \$ million, 2023-28
- Table 42: United States skincare market volume forecast: million units, 2023-28
- Table 43: United States size of population (million), 2019-23
- Table 44: United States gdp (constant 2005 prices, \$ billion), 2019-23
- Table 45: United States gdp (current prices, \$ billion), 2019-23
- Table 46: United States inflation, 2019-23
- Table 47: United States consumer price index (absolute), 2019-23
- Table 48: United States exchange rate, 2019-23
- Table 49: L'Oreal SA: key facts
- Table 50: L'Oreal SA: Annual Financial Ratios
- Table 51: L'Oreal SA: Key Employees
- Table 52: L'Oreal SA: Key Employees Continued
- Table 53: The Estee Lauder Companies Inc: key facts
- Table 54: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 55: The Estee Lauder Companies Inc: Key Employees
- Table 56: The Estee Lauder Companies Inc: Key Employees Continued
- Table 57: The Procter & Gamble Co: key facts
- Table 58: The Procter & Gamble Co: Annual Financial Ratios
- Table 59: The Procter & Gamble Co: Key Employees
- Table 60: The Procter & Gamble Co: Key Employees Continued
- Table 61: Beiersdorf AG: key facts
- Table 62: Beiersdorf AG: Annual Financial Ratios
- Table 63: Beiersdorf AG: Key Employees
- Table 64: Shiseido Company, Limited: key facts
- Table 65: Shiseido Company, Limited: Annual Financial Ratios
- Table 66: Shiseido Company, Limited: Key Employees
- Table 67: Shiseido Company, Limited: Key Employees Continued
- Table 68: Shiseido Company, Limited: Key Employees Continued
- Table 69: Clarins Group: key facts
- Table 70: Clarins Group: Key Employees
- Table 71: Pierre Fabre Dermo Cosmetique SA: key facts
- Table 72: Pierre Fabre Dermo Cosmetique SA: Key Employees

Table 73: Yves Rocher SA: key facts

Table 74: Yves Rocher SA: Key Employees

Table 75: Natura & Co Holding SA: key facts

Table 76: Natura & Co Holding SA: Annual Financial Ratios

Table 77: Natura & Co Holding SA: Key Employees

Table 78: Grupo Boticario: key facts

Table 79: Grupo Boticario: Key Employees

Table 80: Kenvue Inc: key facts

Table 81: Kenvue Inc: Annual Financial Ratios

Table 82: Kenvue Inc: Key Employees

Table 83: Unilever Plc.: key facts

Table 84: Unilever Plc.: Annual Financial Ratios

Table 85: Unilever Plc.: Key Employees

Table 86: Himalaya Global Holdings Ltd: key facts

Table 87: Himalaya Global Holdings Ltd: Key Employees

Table 88: Reckitt Benckiser Group plc: key facts

Table 89: Reckitt Benckiser Group plc: Annual Financial Ratios

Table 90: Reckitt Benckiser Group plc: Key Employees

Table 91: Nu Skin Enterprises, Inc.: key facts

Table 92: Nu Skin Enterprises, Inc.: Annual Financial Ratios

Table 93: Nu Skin Enterprises, Inc.: Key Employees

Table 94: Nu Skin Enterprises, Inc.: Key Employees Continued

Table 95: Wardah Cosmetics: key facts

Table 96: KOSE Corp: key facts

Table 97: KOSE Corp: Annual Financial Ratios

Table 98: KOSE Corp: Key Employees

Table 99: KOSE Corp: Key Employees Continued

Table 100: Kao Corporation: key facts

Table 101: Kao Corporation: Annual Financial Ratios

Table 102: Kao Corporation: Key Employees

Table 103: Kao Corporation: Key Employees Continued

Table 104: Kao Corporation: Key Employees Continued

Table 105: POLA Orbis Holdings Inc: key facts

Table 106: POLA Orbis Holdings Inc: Annual Financial Ratios

Table 107: POLA Orbis Holdings Inc: Key Employees

Table 108: Mary Kay Inc: key facts

Table 109: Mary Kay Inc: Key Employees

Table 110: Amorepacific Corp: key facts

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries skincare industry, revenue (\$bn), 2019-28
- Figure 2: NAFTA countries skincare industry, revenue (\$bn), 2019-23
- Figure 3: NAFTA countries skincare industry forecast, revenue (\$bn), 2023-28
- Figure 4: Canada skincare market value: \$ million, 2018-23
- Figure 5: Canada skincare market volume: million units, 2018-23
- Figure 6: Canada skincare market category segmentation: \$ million, 2018-2023
- Figure 7: Canada skincare market geography segmentation: % share, by value, 2023
- Figure 8: Canada skincare market share: % share, by value, 2023
- Figure 9: Canada skincare market distribution: % share, by value, 2023
- Figure 10: Canada skincare market value forecast: \$ million, 2023-28
- Figure 11: Canada skincare market volume forecast: million units, 2023-28
- Figure 12: Forces driving competition in the skincare market in Canada, 2023
- Figure 13: Drivers of buyer power in the skincare market in Canada, 2023
- Figure 14: Drivers of supplier power in the skincare market in Canada, 2023
- Figure 15: Factors influencing the likelihood of new entrants in the skincare market in Canada, 2023
- Figure 16: Factors influencing the threat of substitutes in the skincare market in Canada, 2023
- Figure 17: Drivers of degree of rivalry in the skincare market in Canada, 2023
- Figure 18: Mexico skincare market value: \$ million, 2018-23
- Figure 19: Mexico skincare market volume: million units, 2018-23
- Figure 20: Mexico skincare market category segmentation: \$ million, 2018-2023
- Figure 21: Mexico skincare market geography segmentation: % share, by value, 2023
- Figure 22: Mexico skincare market share: % share, by value, 2023
- Figure 23: Mexico skincare market distribution: % share, by value, 2023
- Figure 24: Mexico skincare market value forecast: \$ million, 2023-28
- Figure 25: Mexico skincare market volume forecast: million units, 2023-28
- Figure 26: Forces driving competition in the skincare market in Mexico, 2023
- Figure 27: Drivers of buyer power in the skincare market in Mexico, 2023
- Figure 28: Drivers of supplier power in the skincare market in Mexico, 2023
- Figure 29: Factors influencing the likelihood of new entrants in the skincare market in Mexico, 2023
- Figure 30: Factors influencing the threat of substitutes in the skincare market in Mexico, 2023
- Figure 31: Drivers of degree of rivalry in the skincare market in Mexico, 2023

Figure 32: United States skincare market value: \$ million, 2018-23

Figure 33: United States skincare market volume: million units, 2018-23

Figure 34: United States skincare market category segmentation: \$ million, 2018-2023

Figure 35: United States skincare market geography segmentation: % share, by value, 2023

Figure 36: United States skincare market share: % share, by value, 2023

Figure 37: United States skincare market distribution: % share, by value, 2023

Figure 38: United States skincare market value forecast: \$ million, 2023-28

Figure 39: United States skincare market volume forecast: million units, 2023-28

Figure 40: Forces driving competition in the skincare market in the United States, 2023

Figure 41: Drivers of buyer power in the skincare market in the United States, 2023

Figure 42: Drivers of supplier power in the skincare market in the United States, 2023

Figure 43: Factors influencing the likelihood of new entrants in the skincare market in the United States, 2023

Figure 44: Factors influencing the threat of substitutes in the skincare market in the United States, 2023

Figure 45: Drivers of degree of rivalry in the skincare market in the United States, 2023

I would like to order

Product name: Skincare North America (NAFTA) Industry Guide 2019-2028

Product link: <https://marketpublishers.com/r/SDC3F3833A5CEN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDC3F3833A5CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970