

# Skincare North America (NAFTA) Industry Guide 2015-2024

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## Abstracts

Skincare North America (NAFTA) Industry Guide 2015-2024

### SUMMARY

The NAFTA Skincare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The skincare industry within the NAFTA countries had a total market value of \$22,427.9 million in 2019. The Mexico was the fastest growing country, with a CAGR of 4.4% over the 2015-19 period.

Within the skincare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$19,093.5 million in 2019. This was followed by Mexico and Canada, with a value of \$1,678.7 and \$1,655.7 million, respectively.

The US is expected to lead the skincare industry in the NAFTA bloc, with a value of \$20,733.2 million in 2024, followed by Canada and Mexico with expected values of \$1,821.6 and \$1,702.2 million, respectively.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA skincare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA skincare market

Leading company profiles reveal details of key skincare market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA skincare market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## **REASONS TO BUY**

What was the size of the NAFTA skincare market by value in 2019?

What will be the size of the NAFTA skincare market in 2024?

What factors are affecting the strength of competition in the NAFTA skincare market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA skincare market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 NAFTA SKINCARE**

- 2.1. Industry Outlook

### **3 SKINCARE IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 SKINCARE IN MEXICO**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 SKINCARE IN THE UNITED STATES**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 COMPANY PROFILES**

- 6.1. L'Oreal SA
- 6.2. Johnson & Johnson Pvt Ltd
- 6.3. The Procter & Gamble Co
- 6.4. Unilever NV
- 6.5. Beiersdorf AG
- 6.6. The Estee Lauder Companies Inc

## **7 APPENDIX**

- 7.1. Methodology
- 7.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: NAFTA countries skincare industry, revenue (\$m), 2015-24
- Table 2: NAFTA countries skincare industry, revenue (\$m), 2015-19
- Table 3: NAFTA countries skincare industry forecast, revenue (\$m), 2019-24
- Table 4: Canada skincare market value: \$ million, 2015–19
- Table 5: Canada skincare market volume: million units, 2015–19
- Table 6: Canada skincare market category segmentation: \$ million, 2019
- Table 7: Canada skincare market geography segmentation: \$ million, 2019
- Table 8: Canada skincare market share: % share, by value, 2019
- Table 9: Canada skincare market distribution: % share, by value, 2019
- Table 10: Canada skincare market value forecast: \$ million, 2019–24
- Table 11: Canada skincare market volume forecast: million units, 2019–24
- Table 12: Canada size of population (million), 2015–19
- Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015–19
- Table 14: Canada gdp (current prices, \$ billion), 2015–19
- Table 15: Canada inflation, 2015–19
- Table 16: Canada consumer price index (absolute), 2015–19
- Table 17: Canada exchange rate, 2015–19
- Table 18: Mexico skincare market value: \$ million, 2015–19
- Table 19: Mexico skincare market volume: million units, 2015–19
- Table 20: Mexico skincare market category segmentation: \$ million, 2019
- Table 21: Mexico skincare market geography segmentation: \$ million, 2019
- Table 22: Mexico skincare market share: % share, by value, 2019
- Table 23: Mexico skincare market distribution: % share, by value, 2019
- Table 24: Mexico skincare market value forecast: \$ million, 2019–24
- Table 25: Mexico skincare market volume forecast: million units, 2019–24
- Table 26: Mexico size of population (million), 2015–19
- Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2015–19
- Table 28: Mexico gdp (current prices, \$ billion), 2015–19
- Table 29: Mexico inflation, 2015–19
- Table 30: Mexico consumer price index (absolute), 2015–19
- Table 31: Mexico exchange rate, 2015–19
- Table 32: United States skincare market value: \$ million, 2015–19
- Table 33: United States skincare market volume: million units, 2015–19
- Table 34: United States skincare market category segmentation: \$ million, 2019
- Table 35: United States skincare market geography segmentation: \$ million, 2019

- Table 36: United States skincare market share: % share, by value, 2019
- Table 37: United States skincare market distribution: % share, by value, 2019
- Table 38: United States skincare market value forecast: \$ million, 2019–24
- Table 39: United States skincare market volume forecast: million units, 2019–24
- Table 40: United States size of population (million), 2015–19
- Table 41: United States gdp (constant 2005 prices, \$ billion), 2015–19
- Table 42: United States gdp (current prices, \$ billion), 2015–19
- Table 43: United States inflation, 2015–19
- Table 44: United States consumer price index (absolute), 2015–19
- Table 45: United States exchange rate, 2015–19
- Table 46: L'Oreal SA: key facts
- Table 47: L'Oreal SA: Annual Financial Ratios
- Table 48: L'Oreal SA: Key Employees
- Table 49: Johnson & Johnson Pvt Ltd: key facts
- Table 50: Johnson & Johnson Pvt Ltd: Key Employees

## List Of Figures

### LIST OF FIGURES

- Figure 1: NAFTA countries skincare industry, revenue (\$m), 2015-24
- Figure 2: NAFTA countries skincare industry, revenue (\$m), 2015-19
- Figure 3: NAFTA countries skincare industry forecast, revenue (\$m), 2019-24
- Figure 4: Canada skincare market value: \$ million, 2015–19
- Figure 5: Canada skincare market volume: million units, 2015–19
- Figure 6: Canada skincare market category segmentation: % share, by value, 2019
- Figure 7: Canada skincare market geography segmentation: % share, by value, 2019
- Figure 8: Canada skincare market share: % share, by value, 2019
- Figure 9: Canada skincare market distribution: % share, by value, 2019
- Figure 10: Canada skincare market value forecast: \$ million, 2019–24
- Figure 11: Canada skincare market volume forecast: million units, 2019–24
- Figure 12: Forces driving competition in the skincare market in Canada, 2019
- Figure 13: Drivers of buyer power in the skincare market in Canada, 2019
- Figure 14: Drivers of supplier power in the skincare market in Canada, 2019
- Figure 15: Factors influencing the likelihood of new entrants in the skincare market in Canada, 2019
- Figure 16: Factors influencing the threat of substitutes in the skincare market in Canada, 2019
- Figure 17: Drivers of degree of rivalry in the skincare market in Canada, 2019
- Figure 18: Mexico skincare market value: \$ million, 2015–19
- Figure 19: Mexico skincare market volume: million units, 2015–19
- Figure 20: Mexico skincare market category segmentation: % share, by value, 2019
- Figure 21: Mexico skincare market geography segmentation: % share, by value, 2019
- Figure 22: Mexico skincare market share: % share, by value, 2019
- Figure 23: Mexico skincare market distribution: % share, by value, 2019
- Figure 24: Mexico skincare market value forecast: \$ million, 2019–24
- Figure 25: Mexico skincare market volume forecast: million units, 2019–24
- Figure 26: Forces driving competition in the skincare market in Mexico, 2019
- Figure 27: Drivers of buyer power in the skincare market in Mexico, 2019
- Figure 28: Drivers of supplier power in the skincare market in Mexico, 2019
- Figure 29: Factors influencing the likelihood of new entrants in the skincare market in Mexico, 2019
- Figure 30: Factors influencing the threat of substitutes in the skincare market in Mexico, 2019
- Figure 31: Drivers of degree of rivalry in the skincare market in Mexico, 2019

Figure 32: United States skincare market value: \$ million, 2015–19

Figure 33: United States skincare market volume: million units, 2015–19

Figure 34: United States skincare market category segmentation: % share, by value, 2019

Figure 35: United States skincare market geography segmentation: % share, by value, 2019

Figure 36: United States skincare market share: % share, by value, 2019

Figure 37: United States skincare market distribution: % share, by value, 2019

Figure 38: United States skincare market value forecast: \$ million, 2019–24

Figure 39: United States skincare market volume forecast: million units, 2019–24

Figure 40: Forces driving competition in the skincare market in the United States, 2019

Figure 41: Drivers of buyer power in the skincare market in the United States, 2019

Figure 42: Drivers of supplier power in the skincare market in the United States, 2019

Figure 43: Factors influencing the likelihood of new entrants in the skincare market in the United States, 2019

Figure 44: Factors influencing the threat of substitutes in the skincare market in the United States, 2019

Figure 45: Drivers of degree of rivalry in the skincare market in the United States, 2019



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