

Skincare in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/SBB7C9927460EN.html>

Date: January 2022

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: SBB7C9927460EN

Abstracts

Skincare in the United States of America (USA) - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Skincare in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The US skincare market had total revenues of \$16,997.4m in 2020, representing a compound annual rate of change (CARC) of -1.1% between 2016 and 2020.

Market consumption volumes declined with a CARC of -2.1% between 2016-2020, to reach a total of 1,978.7 million units in 2020.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 2.9% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$19,623.3m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in the United States

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States skincare market with five year forecasts

REASONS TO BUY

What was the size of the United States skincare market by value in 2020?

What will be the size of the United States skincare market in 2025?

What factors are affecting the strength of competition in the United States skincare market?

How has the market performed over the last five years?

Who are the top competitors in the United States's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the US skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years ?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Johnson & Johnson Pvt Ltd
- 8.3. The Estee Lauder Companies Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United States skincare market value: \$ million, 2016–20
- Table 2: United States skincare market volume: million units, 2016–20
- Table 3: United States skincare market category segmentation: \$ million, 2020
- Table 4: United States skincare market geography segmentation: \$ million, 2020
- Table 5: United States skincare market distribution: % share, by value, 2020
- Table 6: United States skincare market value forecast: \$ million, 2020–25
- Table 7: United States skincare market volume forecast: million units, 2020–25
- Table 8: United States skincare market share: % share, by value, 2020
- Table 9: L'Oreal SA: key facts
- Table 10: L'Oreal SA: Annual Financial Ratios
- Table 11: L'Oreal SA: Key Employees
- Table 12: L'Oreal SA: Key Employees Continued
- Table 13: Johnson & Johnson Pvt Ltd: key facts
- Table 14: Johnson & Johnson Pvt Ltd: Key Employees
- Table 15: The Estee Lauder Companies Inc: key facts
- Table 16: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 17: The Estee Lauder Companies Inc: Key Employees
- Table 18: The Estee Lauder Companies Inc: Key Employees Continued
- Table 19: United States size of population (million), 2016–20
- Table 20: United States gdp (constant 2005 prices, \$ billion), 2016–20
- Table 21: United States gdp (current prices, \$ billion), 2016–20
- Table 22: United States inflation, 2016–20
- Table 23: United States consumer price index (absolute), 2016–20
- Table 24: United States exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: United States skincare market value: \$ million, 2016–20

Figure 2: United States skincare market volume: million units, 2016–20

Figure 3: United States skincare market category segmentation: % share, by value, 2020

Figure 4: United States skincare market geography segmentation: % share, by value, 2020

Figure 5: United States skincare market distribution: % share, by value, 2020

Figure 6: United States skincare market value forecast: \$ million, 2020–25

Figure 7: United States skincare market volume forecast: million units, 2020–25

Figure 8: Forces driving competition in the skincare market in the United States, 2020

Figure 9: Drivers of buyer power in the skincare market in the United States, 2020

Figure 10: Drivers of supplier power in the skincare market in the United States, 2020

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in the United States, 2020

Figure 12: Factors influencing the threat of substitutes in the skincare market in the United States, 2020

Figure 13: Drivers of degree of rivalry in the skincare market in the United States, 2020

Figure 14: United States skincare market share: % share, by value, 2020

I would like to order

Product name: Skincare in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/SBB7C9927460EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SBB7C9927460EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

