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Skincare in United Kingdom

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Abstracts

Skincare in United Kingdom

SUMMARY

Skincare in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The UK skincare market had total revenues of $3,848.6m in 2019, representing a compound annual growth rate (CAGR) of 2.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.7% between 2015 and 2019, to reach a total of 814.1 million units in 2019.

Improving economic conditions and consumer spending power are the factors fueling the growth of this market.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in the United Kingdom

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom skincare market by value in 2019?

What will be the size of the United Kingdom skincare market in 2024?

What factors are affecting the strength of competition in the United Kingdom skincare market?

How has the market performed over the last five years?

Who are the top competitiors in the United Kingdom's skincare market?

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