

Skincare in South Korea

<https://marketpublishers.com/r/S7DAFE61CCCEN.html>

Date: May 2020

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: S7DAFE61CCCEN

Abstracts

Skincare in South Korea

SUMMARY

Skincare in South Korea industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The South Korean skincare market had total revenues of \$7,642.0m in 2019, representing a compound annual growth rate (CAGR) of 9.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 6.2% between 2015 and 2019, to reach a total of 459 million units in 2019.

Favorable economic conditions and increasing consumer purchasing power are the primary factors supporting the growth of this market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in South Korea

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in South Korea

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the South Korea skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the South Korea skincare market by value in 2019?

What will be the size of the South Korea skincare market in 2024?

What factors are affecting the strength of competition in the South Korea skincare market?

How has the market performed over the last five years?

Who are the top competitors in South Korea's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the South Korean skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the South Korea skincare market over the last five years?

8 COMPANY PROFILES

- 8.1. LG Corp
- 8.2. Amorepacific Corp
- 8.3. L'Oreal SA

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: South Korea skincare market value: \$ million, 2015-19
- Table 2: South Korea skincare market volume: million units, 2015-19
- Table 3: South Korea skincare market category segmentation: \$ million, 2019
- Table 4: South Korea skincare market geography segmentation: \$ million, 2019
- Table 5: South Korea skincare market distribution: % share, by value, 2019
- Table 6: South Korea skincare market value forecast: \$ million, 2019-24
- Table 7: South Korea skincare market volume forecast: million units, 2019-24
- Table 8: South Korea skincare market share: % share, by value, 2019
- Table 9: LG Corp: key facts
- Table 10: LG Corp: Annual Financial Ratios
- Table 11: LG Corp: Key Employees
- Table 12: Amorepacific Corp: key facts
- Table 13: Amorepacific Corp: Annual Financial Ratios
- Table 14: Amorepacific Corp: Key Employees
- Table 15: L'Oreal SA: key facts
- Table 16: L'Oreal SA: Annual Financial Ratios
- Table 17: L'Oreal SA: Key Employees
- Table 18: L'Oreal SA: Key Employees Continued
- Table 19: South Korea size of population (million), 2015-19
- Table 20: South Korea gdp (constant 2005 prices, \$ billion), 2015-19
- Table 21: South Korea gdp (current prices, \$ billion), 2015-19
- Table 22: South Korea inflation, 2015-19
- Table 23: South Korea consumer price index (absolute), 2015-19
- Table 24: South Korea exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: South Korea skincare market value: \$ million, 2015-19

Figure 2: South Korea skincare market volume: million units, 2015-19

Figure 3: South Korea skincare market category segmentation: % share, by value, 2019

Figure 4: South Korea skincare market geography segmentation: % share, by value, 2019

Figure 5: South Korea skincare market distribution: % share, by value, 2019

Figure 6: South Korea skincare market value forecast: \$ million, 2019-24

Figure 7: South Korea skincare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the skincare market in South Korea, 2019

Figure 9: Drivers of buyer power in the skincare market in South Korea, 2019

Figure 10: Drivers of supplier power in the skincare market in South Korea, 2019

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in South Korea, 2019

Figure 12: Factors influencing the threat of substitutes in the skincare market in South Korea, 2019

Figure 13: Drivers of degree of rivalry in the skincare market in South Korea, 2019

Figure 14: South Korea skincare market share: % share, by value, 2019

I would like to order

Product name: Skincare in South Korea

Product link: <https://marketpublishers.com/r/S7DAFE61CCCEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7DAFE61CCCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970