

Skincare in Scandinavia

<https://marketpublishers.com/r/S5531C18196EN.html>

Date: May 2020

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: S5531C18196EN

Abstracts

Skincare in Scandinavia

SUMMARY

Skincare in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Scandinavian skincare market had total revenues of \$1,651.1m in 2019, representing a compound annual growth rate (CAGR) of 2.9% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.8% between 2015 and 2019, to reach a total of 142.6 million units in 2019.

Positive economic conditions and increasing purchasing power in the country are the key factors supporting the growth of skincare market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Scandinavia

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia skincare market by value in 2019?

What will be the size of the Scandinavia skincare market in 2024?

What factors are affecting the strength of competition in the Scandinavia skincare market?

How has the market performed over the last five years?

Who are the top competitors in Scandinavia's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Scandinavian skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Scandinavia skincare market over the last five years?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. Johnson & Johnson Pvt Ltd

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Scandinavia skincare market value: \$ million, 2015-19
- Table 2: Scandinavia skincare market volume: million units, 2015-19
- Table 3: Scandinavia skincare market category segmentation: \$ million, 2019
- Table 4: Scandinavia skincare market geography segmentation: \$ million, 2019
- Table 5: Scandinavia skincare market distribution: % share, by value, 2019
- Table 6: Scandinavia skincare market value forecast: \$ million, 2019-24
- Table 7: Scandinavia skincare market volume forecast: million units, 2019-24
- Table 8: Scandinavia skincare market share: % share, by value, 2019
- Table 9: L'Oreal SA: key facts
- Table 10: L'Oreal SA: Annual Financial Ratios
- Table 11: L'Oreal SA: Key Employees
- Table 12: L'Oreal SA: Key Employees Continued
- Table 13: Beiersdorf AG: key facts
- Table 14: Beiersdorf AG: Annual Financial Ratios
- Table 15: Beiersdorf AG: Key Employees
- Table 16: Johnson & Johnson Pvt Ltd: key facts
- Table 17: Johnson & Johnson Pvt Ltd: Key Employees

List Of Figures

LIST OF FIGURES

Figure 1: Scandinavia skincare market value: \$ million, 2015-19

Figure 2: Scandinavia skincare market volume: million units, 2015-19

Figure 3: Scandinavia skincare market category segmentation: % share, by value, 2019

Figure 4: Scandinavia skincare market geography segmentation: % share, by value, 2019

Figure 5: Scandinavia skincare market distribution: % share, by value, 2019

Figure 6: Scandinavia skincare market value forecast: \$ million, 2019-24

Figure 7: Scandinavia skincare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the skincare market in Scandinavia, 2019

Figure 9: Drivers of buyer power in the skincare market in Scandinavia, 2019

Figure 10: Drivers of supplier power in the skincare market in Scandinavia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Scandinavia, 2019

Figure 12: Factors influencing the threat of substitutes in the skincare market in Scandinavia, 2019

Figure 13: Drivers of degree of rivalry in the skincare market in Scandinavia, 2019

Figure 14: Scandinavia skincare market share: % share, by value, 2019

I would like to order

Product name: Skincare in Scandinavia

Product link: <https://marketpublishers.com/r/S5531C18196EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S5531C18196EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970