

Skincare in North America

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Abstracts

Skincare in North America

SUMMARY

Skincare in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The North American skincare market had total revenues of \$22.4bn in 2019, representing a compound annual growth rate (CAGR) of 2.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.2% between 2015 and 2019, to reach a total of 2,709 million units in 2019.

In 2019, the US accounted for the highest value share of 85.1% in the North American skincare market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in North America

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America skincare market by value in 2019?

What will be the size of the North America skincare market in 2024?

What factors are affecting the strength of competition in the North America skincare market?

How has the market performed over the last five years?

Who are the top competitors in North America's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the North American skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the North American skincare market over the last five years?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Johnson & Johnson Pvt Ltd
- 8.3. The Estee Lauder Companies Inc

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: North America skincare market value: \$ million, 2015-19
Table 2: North America skincare market volume: million units, 2015-19
Table 3: North America skincare market category segmentation: \$ million, 2019
Table 4: North America skincare market geography segmentation: \$ million, 2019
Table 5: North America skincare market distribution: % share, by value, 2019
Table 6: North America skincare market value forecast: \$ million, 2019-24
Table 7: North America skincare market volume forecast: million units, 2019-24
Table 8: North America skincare market share: % share, by value, 2019
Table 9: L'Oreal SA: key facts
Table 10: L'Oreal SA: Annual Financial Ratios
Table 11: L'Oreal SA: Key Employees
Table 12: L'Oreal SA: Key Employees Continued
Table 13: Johnson & Johnson Pvt Ltd: key facts
Table 14: Johnson & Johnson Pvt Ltd: Key Employees
Table 15: The Estee Lauder Companies Inc: key facts
Table 16: The Estee Lauder Companies Inc: Annual Financial Ratios
Table 17: The Estee Lauder Companies Inc: Key Employees
Table 18: The Estee Lauder Companies Inc: Key Employees Continued

List Of Figures

LIST OF FIGURES

Figure 1: North America skincare market value: \$ million, 2015-19

Figure 2: North America skincare market volume: million units, 2015-19

Figure 3: North America skincare market category segmentation: % share, by value, 2019

Figure 4: North America skincare market geography segmentation: % share, by value, 2019

Figure 5: North America skincare market distribution: % share, by value, 2019

Figure 6: North America skincare market value forecast: \$ million, 2019-24

Figure 7: North America skincare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the skincare market in North America, 2019

Figure 9: Drivers of buyer power in the skincare market in North America, 2019

Figure 10: Drivers of supplier power in the skincare market in North America, 2019

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in North America, 2019

Figure 12: Factors influencing the threat of substitutes in the skincare market in North America, 2019

Figure 13: Drivers of degree of rivalry in the skincare market in North America, 2019

Figure 14: North America skincare market share: % share, by value, 2019

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