

Skincare in Japan

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Abstracts

Skincare in Japan

SUMMARY

Skincare in Japan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Japanese skincare market had total revenues of \$17.5bn in 2019, representing a compound annual growth rate (CAGR) of 2.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.8% between 2015 and 2019, to reach a total of 1,210.6 million units in 2019.

The Japan skincare market is matured, therefore strong growth is not expected.

SCOPE

Skincare in Japan

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Japan

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Japan skincare market by value in 2019?

What will be the size of the Japan skincare market in 2024?

What factors are affecting the strength of competition in the Japan skincare market?

How has the market performed over the last five years?

Who are the top competitors in Japan's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the Japan skincare market over the last five years?

8 COMPANY PROFILES

- 8.1. KOSE Corp
- 8.2. Shiseido Company, Limited
- 8.3. Kao Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Japan skincare market value: \$ million, 2015-19
Table 2: Japan skincare market volume: million units, 2015-19
Table 3: Japan skincare market category segmentation: \$ million, 2019
Table 4: Japan skincare market geography segmentation: \$ million, 2019
Table 5: Japan skincare market distribution: % share, by value, 2019
Table 6: Japan skincare market value forecast: \$ million, 2019-24
Table 7: Japan skincare market volume forecast: million units, 2019-24
Table 8: Japan skincare market share: % share, by value, 2019
Table 9: KOSE Corp: key facts
Table 10: KOSE Corp: Annual Financial Ratios
Table 11: KOSE Corp: Key Employees
Table 12: Shiseido Company, Limited: key facts
Table 13: Shiseido Company, Limited: Annual Financial Ratios
Table 14: Shiseido Company, Limited: Key Employees
Table 15: Shiseido Company, Limited: Key Employees Continued
Table 16: Kao Corporation: key facts
Table 17: Kao Corporation: Annual Financial Ratios
Table 18: Kao Corporation: Key Employees
Table 19: Kao Corporation: Key Employees Continued
Table 20: Japan size of population (million), 2015-19
Table 21: Japan gdp (constant 2005 prices, \$ billion), 2015-19
Table 22: Japan gdp (current prices, \$ billion), 2015-19
Table 23: Japan inflation, 2015-19
Table 24: Japan consumer price index (absolute), 2015-19
Table 25: Japan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Japan skincare market value: \$ million, 2015-19

Figure 2: Japan skincare market volume: million units, 2015-19

Figure 3: Japan skincare market category segmentation: % share, by value, 2019

Figure 4: Japan skincare market geography segmentation: % share, by value, 2019

Figure 5: Japan skincare market distribution: % share, by value, 2019

Figure 6: Japan skincare market value forecast: \$ million, 2019-24

Figure 7: Japan skincare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the skincare market in Japan, 2019

Figure 9: Drivers of buyer power in the skincare market in Japan, 2019

Figure 10: Drivers of supplier power in the skincare market in Japan, 2019

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Japan, 2019

Figure 12: Factors influencing the threat of substitutes in the skincare market in Japan, 2019

Figure 13: Drivers of degree of rivalry in the skincare market in Japan, 2019

Figure 14: Japan skincare market share: % share, by value, 2019

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