

# Skincare in Japan - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Skincare in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The Japanese skincare market had total revenues of \$17,123.3m in 2020, representing a compound annual growth rate (CAGR) of 0.8% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.2% between 2016-2020, to reach a total of 1,118 million units in 2020.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 1.6% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$18,493.2m by the end of 2025.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Japan

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan skincare market with five year forecasts

## **REASONS TO BUY**

What was the size of the Japan skincare market by value in 2020?

What will be the size of the Japan skincare market in 2025?

What factors are affecting the strength of competition in the Japan skincare market?

How has the market performed over the last five years?

What are the main segments that make up Japan's skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years ?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. KOSE Corp
- 8.2. Shiseido Company, Limited
- 8.3. Kao Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data
  - Appendix
  - Methodology
- 9.2. Industry associations
- 9.3. Related MarketLine research
  - About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Japan skincare market value: \$ million, 2016–20
- Table 2: Japan skincare market volume: million units, 2016–20
- Table 3: Japan skincare market category segmentation: \$ million, 2020
- Table 4: Japan skincare market geography segmentation: \$ million, 2020
- Table 5: Japan skincare market distribution: % share, by value, 2020
- Table 6: Japan skincare market value forecast: \$ million, 2020–25
- Table 7: Japan skincare market volume forecast: million units, 2020–25
- Table 8: Japan skincare market share: % share, by value, 2020
- Table 9: KOSE Corp: key facts
- Table 10: KOSE Corp: Annual Financial Ratios
- Table 11: KOSE Corp: Key Employees
- Table 12: KOSE Corp: Key Employees Continued
- Table 13: Shiseido Company, Limited: key facts
- Table 14: Shiseido Company, Limited: Annual Financial Ratios
- Table 15: Shiseido Company, Limited: Key Employees
- Table 16: Shiseido Company, Limited: Key Employees Continued
- Table 17: Shiseido Company, Limited: Key Employees Continued
- Table 18: Kao Corporation: key facts
- Table 19: Kao Corporation: Annual Financial Ratios
- Table 20: Kao Corporation: Key Employees
- Table 21: Kao Corporation: Key Employees Continued
- Table 22: Japan size of population (million), 2016–20
- Table 23: Japan gdp (constant 2005 prices, \$ billion), 2016–20
- Table 24: Japan gdp (current prices, \$ billion), 2016–20
- Table 25: Japan inflation, 2016–20
- Table 26: Japan consumer price index (absolute), 2016–20
- Table 27: Japan exchange rate, 2016–20

## List Of Figures

### LIST OF FIGURES

Figure 1: Japan skincare market value: \$ million, 2016–20

Figure 2: Japan skincare market volume: million units, 2016–20

Figure 3: Japan skincare market category segmentation: % share, by value, 2020

Figure 4: Japan skincare market geography segmentation: % share, by value, 2020

Figure 5: Japan skincare market distribution: % share, by value, 2020

Figure 6: Japan skincare market value forecast: \$ million, 2020–25

Figure 7: Japan skincare market volume forecast: million units, 2020–25

Figure 8: Forces driving competition in the skincare market in Japan, 2020

Figure 9: Drivers of buyer power in the skincare market in Japan, 2020

Figure 10: Drivers of supplier power in the skincare market in Japan, 2020

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Japan, 2020

Figure 12: Factors influencing the threat of substitutes in the skincare market in Japan, 2020

Figure 13: Drivers of degree of rivalry in the skincare market in Japan, 2020

Figure 14: Japan skincare market share: % share, by value, 2020

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