

Skincare in Germany - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/SD3B2246E966EN.html>

Date: January 2022

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: SD3B2246E966EN

Abstracts

Skincare in Germany - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Skincare in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The German skincare market had total revenues of \$5,629.8m in 2020, representing a compound annual growth rate (CAGR) of 1% between 2016 and 2020.

Market consumption volumes declined with a compound annual rate of change (CARC) of -0.3% between 2016-2020, to reach a total of 999.5 million units in 2020.

The performance of the market is forecast to accelerate, with an anticipated

CAGR of 1.7% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$6,135.5m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Germany

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany skincare market with five year forecasts

REASONS TO BUY

What was the size of the Germany skincare market by value in 2020?

What will be the size of the Germany skincare market in 2025?

What factors are affecting the strength of competition in the Germany skincare market?

How has the market performed over the last five years?

What are the main segments that make up Germany's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years ?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Beiersdorf AG
- 8.3. The Procter & Gamble Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany skincare market value: \$ million, 2016–20

Table 2: Germany skincare market volume: million units, 2016–20

Table 3: Germany skincare market category segmentation: \$ million, 2020

Table 4: Germany skincare market geography segmentation: \$ million, 2020

Table 5: Germany skincare market distribution: % share, by value, 2020

Table 6: Germany skincare market value forecast: \$ million, 2020–25

Table 7: Germany skincare market volume forecast: million units, 2020–25

Table 8: Germany skincare market share: % share, by value, 2020

Table 9: L'Oreal SA: key facts

Table 10: L'Oreal SA: Annual Financial Ratios

Table 11: L'Oreal SA: Key Employees

Table 12: L'Oreal SA: Key Employees Continued

Table 13: Beiersdorf AG: key facts

Table 14: Beiersdorf AG: Annual Financial Ratios

Table 15: Beiersdorf AG: Key Employees

Table 16: The Procter & Gamble Co: key facts

Table 17: The Procter & Gamble Co: Annual Financial Ratios

Table 18: The Procter & Gamble Co: Key Employees

Table 19: The Procter & Gamble Co: Key Employees Continued

Table 20: Germany size of population (million), 2016–20

Table 21: Germany gdp (constant 2005 prices, \$ billion), 2016–20

Table 22: Germany gdp (current prices, \$ billion), 2016–20

Table 23: Germany inflation, 2016–20

Table 24: Germany consumer price index (absolute), 2016–20

Table 25: Germany exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

Figure 1: Germany skincare market value: \$ million, 2016–20

Figure 2: Germany skincare market volume: million units, 2016–20

Figure 3: Germany skincare market category segmentation: % share, by value, 2020

Figure 4: Germany skincare market geography segmentation: % share, by value, 2020

Figure 5: Germany skincare market distribution: % share, by value, 2020

Figure 6: Germany skincare market value forecast: \$ million, 2020–25

Figure 7: Germany skincare market volume forecast: million units, 2020–25

Figure 8: Forces driving competition in the skincare market in Germany, 2020

Figure 9: Drivers of buyer power in the skincare market in Germany, 2020

Figure 10: Drivers of supplier power in the skincare market in Germany, 2020

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Germany, 2020

Figure 12: Factors influencing the threat of substitutes in the skincare market in Germany, 2020

Figure 13: Drivers of degree of rivalry in the skincare market in Germany, 2020

Figure 14: Germany skincare market share: % share, by value, 2020

I would like to order

Product name: Skincare in Germany - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/SD3B2246E966EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SD3B2246E966EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970