

Skincare in Canada - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Skincare in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2020 exchange rates.

The Canadian skincare market had total revenues of \$1,557.7m in 2020, representing a compound annual growth rate (CAGR) of 1.5% between 2016 and 2020.

Market consumption volumes declined with a CARC of 0% between 2016-2020, to reach a total of 165.9 million units in 2020.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 3.7% for the five-year period 2020 - 2025, which is expected to drive

the market to a value of \$1,869.3m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Canada

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Canada skincare market by value in 2020?

What will be the size of the Canada skincare market in 2025?

What factors are affecting the strength of competition in the Canada skincare market?

How has the market performed over the last five years?

Who are the top competitors in Canada's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years ?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. L'Oreal SA
- 8.2. Johnson & Johnson Pvt Ltd
- 8.3. The Procter & Gamble Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Canada skincare market value: \$ million, 2016–20
- Table 2: Canada skincare market volume: million units, 2016–20
- Table 3: Canada skincare market category segmentation: \$ million, 2020
- Table 4: Canada skincare market geography segmentation: \$ million, 2020
- Table 5: Canada skincare market distribution: % share, by value, 2020
- Table 6: Canada skincare market value forecast: \$ million, 2020–25
- Table 7: Canada skincare market volume forecast: million units, 2020–25
- Table 8: Canada skincare market share: % share, by value, 2020
- Table 9: L'Oreal SA: key facts
- Table 10: L'Oreal SA: Annual Financial Ratios
- Table 11: L'Oreal SA: Key Employees
- Table 12: L'Oreal SA: Key Employees Continued
- Table 13: Johnson & Johnson Pvt Ltd: key facts
- Table 14: Johnson & Johnson Pvt Ltd: Key Employees
- Table 15: The Procter & Gamble Co: key facts
- Table 16: The Procter & Gamble Co: Annual Financial Ratios
- Table 17: The Procter & Gamble Co: Key Employees
- Table 18: The Procter & Gamble Co: Key Employees Continued
- Table 19: Canada size of population (million), 2016–20
- Table 20: Canada gdp (constant 2005 prices, \$ billion), 2016–20
- Table 21: Canada gdp (current prices, \$ billion), 2016–20
- Table 22: Canada inflation, 2016–20
- Table 23: Canada consumer price index (absolute), 2016–20
- Table 24: Canada exchange rate, 2016–20

List Of Figures

LIST OF FIGURES

- Figure 1: Canada skincare market value: \$ million, 2016–20
- Figure 2: Canada skincare market volume: million units, 2016–20
- Figure 3: Canada skincare market category segmentation: % share, by value, 2020
- Figure 4: Canada skincare market geography segmentation: % share, by value, 2020
- Figure 5: Canada skincare market distribution: % share, by value, 2020
- Figure 6: Canada skincare market value forecast: \$ million, 2020–25
- Figure 7: Canada skincare market volume forecast: million units, 2020–25
- Figure 8: Forces driving competition in the skincare market in Canada, 2020
- Figure 9: Drivers of buyer power in the skincare market in Canada, 2020
- Figure 10: Drivers of supplier power in the skincare market in Canada, 2020
- Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Canada, 2020
- Figure 12: Factors influencing the threat of substitutes in the skincare market in Canada, 2020
- Figure 13: Drivers of degree of rivalry in the skincare market in Canada, 2020
- Figure 14: Canada skincare market share: % share, by value, 2020

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