

Skincare in Brazil

<https://marketpublishers.com/r/S71270ACA89EN.html>

Date: May 2020

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: S71270ACA89EN

Abstracts

Skincare in Brazil

SUMMARY

Skincare in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2019 exchange rates.

The Brazilian skincare market had total revenues of \$3,607.8m in 2019, representing a compound annual growth rate (CAGR) of 2.7% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.8% between 2015 and 2019, to reach a total of 1,067 million units in 2019.

Brazil is one of the largest cosmetics markets in the world.

SCOPE

Skincare in Brazil

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the skincare market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Brazil

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil skincare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil skincare market by value in 2019?

What will be the size of the Brazil skincare market in 2024?

What factors are affecting the strength of competition in the Brazil skincare market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's skincare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Brazilian skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. What are the most popular brands in the market?
- 7.5. What have been the most significant M&A deals in the Brazil skincare market over the last five years?

8 COMPANY PROFILES

- 8.1. Natura & Co
- 8.2. Grupo Boticario
- 8.3. Avon Products Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Brazil skincare market value: \$ million, 2015-19
Table 2: Brazil skincare market volume: million units, 2015-19
Table 3: Brazil skincare market category segmentation: \$ million, 2019
Table 4: Brazil skincare market geography segmentation: \$ million, 2019
Table 5: Brazil skincare market distribution: % share, by value, 2019
Table 6: Brazil skincare market value forecast: \$ million, 2019-24
Table 7: Brazil skincare market volume forecast: million units, 2019-24
Table 8: Brazil skincare market share: % share, by value, 2019
Table 9: Natura & Co: key facts
Table 10: Natura & Co: Annual Financial Ratios
Table 11: Natura & Co: Annual Financial Ratios (Continued)
Table 12: Natura & Co: Key Employees
Table 13: Grupo Boticario: key facts
Table 14: Grupo Boticario: Key Employees
Table 15: Avon Products Inc: key facts
Table 16: Avon Products Inc: Key Employees
Table 17: Brazil size of population (million), 2015-19
Table 18: Brazil gdp (constant 2005 prices, \$ billion), 2015-19
Table 19: Brazil gdp (current prices, \$ billion), 2015-19
Table 20: Brazil inflation, 2015-19
Table 21: Brazil consumer price index (absolute), 2015-19
Table 22: Brazil exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Brazil skincare market value: \$ million, 2015-19

Figure 2: Brazil skincare market volume: million units, 2015-19

Figure 3: Brazil skincare market category segmentation: % share, by value, 2019

Figure 4: Brazil skincare market geography segmentation: % share, by value, 2019

Figure 5: Brazil skincare market distribution: % share, by value, 2019

Figure 6: Brazil skincare market value forecast: \$ million, 2019-24

Figure 7: Brazil skincare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the skincare market in Brazil, 2019

Figure 9: Drivers of buyer power in the skincare market in Brazil, 2019

Figure 10: Drivers of supplier power in the skincare market in Brazil, 2019

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Brazil, 2019

Figure 12: Factors influencing the threat of substitutes in the skincare market in Brazil, 2019

Figure 13: Drivers of degree of rivalry in the skincare market in Brazil, 2019

Figure 14: Brazil skincare market share: % share, by value, 2019

I would like to order

Product name: Skincare in Brazil

Product link: <https://marketpublishers.com/r/S71270ACA89EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S71270ACA89EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970