

# Skechers U.S.A., Inc. - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Skechers U.S.A., Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Skechers U.S.A., Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Skechers U.S.A., Inc. (Skechers or 'the company') designs, markets, and sells contemporary footwear for men, women and children. The company also offers branded apparel, bags, eyewear, toys and license the Skechers brand to others for accessories. It markets products under Skechers, BOBS, Skecher Street, Relaxed Fit, D'Lites, Skech-Air, Air-Cooled Memory Foam, Skechers GOrun, Energy Lights, Twinkle Toes, Skechers GOwalk, Skechers Sport, Skechers Cali, S-Lights and Skechers USA brand names. Skechers sells footwear through a range of specialty retail stores, department stores, athletic and independent retailers, e-commerce retailers, distributor and licensees. It has business presence in Asia, the Americas, Europe, the Middle East and Africa. The company is headquartered in Manhattan Beach, California, the US.

### Scope

Detailed information on Skechers U.S.A., Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Skechers U.S.A., Inc. in the form of a SWOT analysis

An in-depth view of the business model of Skechers U.S.A., Inc. including a breakdown and examination of key business segments

Intelligence on Skechers U.S.A., Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Skechers U.S.A., Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of Skechers U.S.A., Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Skechers U.S.A., Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Skechers U.S.A., Inc.'s business structure, strategy and prospects.

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