

# SK Telecom Co., Ltd. - Company Profile and SWOT Analysis

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## Abstracts

SK Telecom Co., Ltd. %li%Company Profile and SWOT Analysis

### Summary

SK Telecom Co., Ltd. %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

SK Telecom Co., Ltd. (SK Telecom or 'the company') is a wireless telecommunications services provider. The company offers cellular services, wireless data, broadband internet, data transmission, wireless networking, data, advanced media platform services, fixed-line telephone services, business communications services and LTE services. It offers its services through fixed and mobile communication, media, enterprise, AIVERSE, and connected intelligence business. SK Telecom also offers AI services, including AI Phone, AI Music and AI sleep, AI transformation and AI infrastructure. The company offers its services under SK telecom, Nate, B phone, SK mobile, T universe, T deal, and B TV brands. SK Telecom has its presence in the US, China, Malaysia, and Japan. The company is headquartered in Seoul, South Korea.

### Scope

Detailed information on SK Telecom Co., Ltd. required for business and competitor intelligence needs

A study of the major internal and external factors affecting SK Telecom Co., Ltd. in the form of a SWOT analysis

An in-depth view of the business model of SK Telecom Co., Ltd. including a breakdown and examination of key business segments

Intelligence on SK Telecom Co., Ltd.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about SK Telecom Co., Ltd., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of SK Telecom Co., Ltd. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess SK Telecom Co., Ltd. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on SK Telecom Co., Ltd.'s business structure, strategy and prospects.

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