

Sino-US United Metlife Insurance Co Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Sino-US United Metlife Insurance Co Ltd %li%Strategy, SWOT and Corporate Finance Report

Summary

Sino-US United Metlife Insurance Co Ltd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Sino-US United Metlife Insurance Co Ltd (United MetLife), a joint venture between MetLife Inc, an US based insurance company and Shanghai Alliance Investment Ltd (SAIL), a China based financial service company, is an insurance solutions provider. The company provides a range of individual and group insurance products and services to its individual and corporate clients. Its product offerings include travel insurance, accident insurance, critical illness insurance, general health insurance, life annuity insurance, child insurance, general life insurance, endowment insurance, financial insurance, and pension plans. United MetLife also offers group travel insurance, group accident insurance, group medical insurance, group term life insurance and group critical illness insurance. Its service offerings include online insurance buying, online insurance support services, claims settlement services, insurance advisory services and other supportive services. The company distributes its insurance products and services through insurance agents, bancassurance and direct marketing channels. United MetLife is headquartered in Shanghai, China

Scope

Detailed information on Sino-US United Metlife Insurance Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sino-US United Metlife Insurance Co Ltd in the form of a SWOT analysis

An in-depth view of the business model of Sino-US United Metlife Insurance Co Ltd including a breakdown and examination of key business segments

Intelligence on Sino-US United Metlife Insurance Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sino-US United Metlife Insurance Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Sino-US United Metlife Insurance Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sino-US United Metlife Insurance Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sino-US United Metlife Insurance Co Ltd's business structure, strategy and prospects.

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