

Singapore Toys and Games Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

Toys & Games Retail in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The toys & games market includes retail sales of action figures, activity toys, dolls, games, infant and baby toys, miniature models, plush toys, puzzles, ride-on model toys, and toy vehicles. All market data and forecasts are represented as consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The Singaporean toys & games retail market had total sales of \$270.1 million in 2021, representing a compound annual growth rate (CAGR) of 0.4% between 2017 and 2021.

Other specialist retailers account for the largest proportion of sales in the Singaporean toys & games retail market in 2021. Sales through this channel

generated \$107.2 million, equivalent to 39.7% of the market's overall value.

The growth of the Singaporean toys and games market is set to be strong during the forecast period, mainly driven by the increasing popularity of traditional recreational activities coupled with an increasing preference for games at social events among individuals across the region.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the toys & games retail market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the toys & games retail market in Singapore

Leading company profiles reveal details of key toys & games retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore toys & games retail market with five year forecasts

REASONS TO BUY

What was the size of the Singapore toys & games retail market by value in 2021?

What will be the size of the Singapore toys & games retail market in 2026?

What factors are affecting the strength of competition in the Singapore toys & games retail market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's toys & games retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What impact is COVID-19 having on the leading players?

8 COMPANY PROFILES

- 8.1. Toys R Us Asia Ltd
- 8.2. Amazon.com, Inc.
- 8.3. Hamleys of London Ltd
- 8.4. Lazada Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Singapore toys & games retail market value: \$ million, 2016–21
- Table 2: Singapore toys & games retail market geography segmentation: \$ million, 2021
- Table 3: Singapore toys & games retail market distribution: % share, by value, 2021
- Table 4: Singapore toys & games retail market value forecast: \$ million, 2021–26
- Table 5: Toys R Us Asia Ltd: key facts
- Table 6: Toys R Us Asia Ltd: Key Employees
- Table 7: Amazon.com, Inc.: key facts
- Table 8: Amazon.com, Inc.: Annual Financial Ratios
- Table 9: Amazon.com, Inc.: Key Employees
- Table 10: Amazon.com, Inc.: Key Employees Continued
- Table 11: Hamleys of London Ltd: key facts
- Table 12: Hamleys of London Ltd: Key Employees
- Table 13: Lazada Group: key facts
- Table 14: Lazada Group: Key Employees
- Table 15: Singapore size of population (million), 2017–21
- Table 16: Singapore gdp (constant 2005 prices, \$ billion), 2017–21
- Table 17: Singapore gdp (current prices, \$ billion), 2017–21
- Table 18: Singapore inflation, 2017–21
- Table 19: Singapore consumer price index (absolute), 2017–21
- Table 20: Singapore exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Singapore toys & games retail market value: \$ million, 2016–21

Figure 2: Singapore toys & games retail market geography segmentation: % share, by value, 2021

Figure 3: Singapore toys & games retail market distribution: % share, by value, 2021

Figure 4: Singapore toys & games retail market value forecast: \$ million, 2021–26

Figure 5: Forces driving competition in the toys & games retail market in Singapore, 2021

Figure 6: Drivers of buyer power in the toys & games retail market in Singapore, 2021

Figure 7: Drivers of supplier power in the toys & games retail market in Singapore, 2021

Figure 8: Factors influencing the likelihood of new entrants in the toys & games retail market in Singapore, 2021

Figure 9: Factors influencing the threat of substitutes in the toys & games retail market in Singapore, 2021

Figure 10: Drivers of degree of rivalry in the toys & games retail market in Singapore, 2021

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