

# Singapore Software Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Singapore Software Market @Summary, Competitive Analysis and Forecast to 2027

### SUMMARY

Software in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The software market is defined as revenues generated from both: sales of, and subscriptions to, various software packages and offerings. The market includes both signed deals that remain under contract, and the annual revenues associated with new contracts signed, within a particular calendar year. This excludes sales opportunities for third-party services providers.

Singapore's software market is expanding rapidly, and new businesses and projects are constantly emerging. The industry is expanding as a result of rising cloud computing and rising mobile app demand.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the software market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the software market in Singapore

Leading company profiles reveal details of key software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore software market with five year forecasts

## **REASONS TO BUY**

What was the size of the Singapore software market by value in 2022?

What will be the size of the Singapore software market in 2027?

What factors are affecting the strength of competition in the Singapore software market?

How has the market performed over the last five years?

What are the main segments that make up Singapore's software market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

### **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths/weaknesses of leading players?
- 7.4. What has been the rationale behind recent M&A activity and strategic partnerships?

## **8 COMPANY PROFILES**

- 8.1. Oracle Corporation
- 8.2. International Business Machines Corporation
- 8.3. Infosys Limited
- 8.4. Microsoft Corporation

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Singapore software market value: \$ billion, 2017-22

Table 2: Singapore software market category segmentation: % share, by value, 2017-2022

Table 3: Singapore software market category segmentation: \$ billion, 2017-2022

Table 4: Singapore software market geography segmentation: \$ billion, 2022

Table 5: Singapore software market value forecast: \$ billion, 2022-27

Table 6: Oracle Corporation: key facts

Table 7: Oracle Corporation: Annual Financial Ratios

Table 8: Oracle Corporation: Key Employees

Table 9: International Business Machines Corporation: key facts

Table 10: International Business Machines Corporation: Annual Financial Ratios

Table 11: International Business Machines Corporation: Key Employees

Table 12: International Business Machines Corporation: Key Employees Continued

Table 13: International Business Machines Corporation: Key Employees Continued

Table 14: Infosys Limited: key facts

Table 15: Infosys Limited: Annual Financial Ratios

Table 16: Infosys Limited: Key Employees

Table 17: Infosys Limited: Key Employees Continued

Table 18: Microsoft Corporation: key facts

Table 19: Microsoft Corporation: Annual Financial Ratios

Table 20: Microsoft Corporation: Key Employees

Table 21: Microsoft Corporation: Key Employees Continued

Table 22: Singapore size of population (million), 2018-22

Table 23: Singapore gdp (constant 2005 prices, \$ billion), 2018-22

Table 24: Singapore gdp (current prices, \$ billion), 2018-22

Table 25: Singapore inflation, 2018-22

Table 26: Singapore consumer price index (absolute), 2018-22

Table 27: Singapore exchange rate, 2018-22

## List Of Figures

### LIST OF FIGURES

Figure 1: Singapore software market value: \$ billion, 2017-22

Figure 2: Singapore software market category segmentation: \$ billion, 2017-2022

Figure 3: Singapore software market geography segmentation: % share, by value, 2022

Figure 4: Singapore software market value forecast: \$ billion, 2022-27

Figure 5: Forces driving competition in the software market in Singapore, 2022

Figure 6: Drivers of buyer power in the software market in Singapore, 2022

Figure 7: Drivers of supplier power in the software market in Singapore, 2022

Figure 8: Factors influencing the likelihood of new entrants in the software market in Singapore, 2022

Figure 9: Factors influencing the threat of substitutes in the software market in Singapore, 2022

Figure 10: Drivers of degree of rivalry in the software market in Singapore, 2022

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