

# Singapore Skincare Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/S66A3AA68BE9EN.html>

Date: May 2022

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: S66A3AA68BE9EN

## Abstracts

Singapore Skincare Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Skincare in Singapore industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The skincare market consists of the retail sale of facial care, body care, hand care, depilatories, and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2021 exchange rates.

The Singaporean Skincare market had total revenues of \$381.8m in 2021, representing a compound annual growth rate (CAGR) of 3.2% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.2% between 2016 and 2021, to reach a total of 0 billion units in 2021.

The performance of the market is forecast to follow a similar pattern with an anticipated CAGR of 3.2% for the five-year period 2021 - 2026, which is

expected to drive the market to a value of \$447.0m by the end of 2026.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the skincare market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the skincare market in Singapore

Leading company profiles reveal details of key skincare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore skincare market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Singapore skincare market by value in 2021?

What will be the size of the Singapore skincare market in 2026?

What factors are affecting the strength of competition in the Singapore skincare market?

How has the market performed over the last five years?

Who are the top competitors in Singapore's skincare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Singaporean skincare market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years?
- 7.4. Which companies' market shares have suffered in the last five years?
- 7.5. What are the most popular brands in the market?

## **8 COMPANY PROFILES**

- 8.1. L'Oreal SA
- 8.2. The Estee Lauder Companies Inc
- 8.3. The Procter & Gamble Co
- 8.4. Shiseido Company, Limited

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Singapore skincare market value: \$ million, 2017-21
- Table 2: Singapore skincare market volume: million units, 2017-21
- Table 3: Singapore skincare market category segmentation: \$ million, 2021
- Table 4: Singapore skincare market geography segmentation: \$ million, 2021
- Table 5: Singapore skincare market distribution: % share, by value, 2021
- Table 6: Singapore skincare market value forecast: \$ million, 2021-26
- Table 7: Singapore skincare market volume forecast: million units, 2021-26
- Table 8: Singapore skincare market share: % share, by value, 2021
- Table 9: L'Oreal SA: key facts
- Table 10: L'Oreal SA: Annual Financial Ratios
- Table 11: L'Oreal SA: Key Employees
- Table 12: L'Oreal SA: Key Employees Continued
- Table 13: The Estee Lauder Companies Inc: key facts
- Table 14: The Estee Lauder Companies Inc: Annual Financial Ratios
- Table 15: The Estee Lauder Companies Inc: Key Employees
- Table 16: The Estee Lauder Companies Inc: Key Employees Continued
- Table 17: The Procter & Gamble Co: key facts
- Table 18: The Procter & Gamble Co: Annual Financial Ratios
- Table 19: The Procter & Gamble Co: Key Employees
- Table 20: The Procter & Gamble Co: Key Employees Continued
- Table 21: Shiseido Company, Limited: key facts
- Table 22: Shiseido Company, Limited: Annual Financial Ratios
- Table 23: Shiseido Company, Limited: Key Employees
- Table 24: Shiseido Company, Limited: Key Employees Continued
- Table 25: Shiseido Company, Limited: Key Employees Continued
- Table 26: Singapore size of population (million), 2017-21
- Table 27: Singapore gdp (constant 2005 prices, \$ billion), 2017-21
- Table 28: Singapore gdp (current prices, \$ billion), 2017-21
- Table 29: Singapore inflation, 2017-21
- Table 30: Singapore consumer price index (absolute), 2017-21
- Table 31: Singapore exchange rate, 2017-21

## List Of Figures

### LIST OF FIGURES

Figure 1: Singapore skincare market value: \$ million, 2017-21

Figure 2: Singapore skincare market volume: million units, 2017-21

Figure 3: Singapore skincare market category segmentation: % share, by value, 2021

Figure 4: Singapore skincare market geography segmentation: % share, by value, 2021

Figure 5: Singapore skincare market distribution: % share, by value, 2021

Figure 6: Singapore skincare market value forecast: \$ million, 2021-26

Figure 7: Singapore skincare market volume forecast: million units, 2021-26

Figure 8: Forces driving competition in the skincare market in Singapore, 2021

Figure 9: Drivers of buyer power in the skincare market in Singapore, 2021

Figure 10: Drivers of supplier power in the skincare market in Singapore, 2021

Figure 11: Factors influencing the likelihood of new entrants in the skincare market in Singapore, 2021

Figure 12: Factors influencing the threat of substitutes in the skincare market in Singapore, 2021

Figure 13: Drivers of degree of rivalry in the skincare market in Singapore, 2021

Figure 14: Singapore skincare market share: % share, by value, 2021

## I would like to order

Product name: Singapore Skincare Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/S66A3AA68BE9EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S66A3AA68BE9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970