

# Singapore Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/S01681F086D5EN.html>

Date: February 2022

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: S01681F086D5EN

## Abstracts

Singapore Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

Mobile Phones in Singapore industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Mobile Phones market includes mobile phone service revenues and average minutes of use (MOU). Market values are made up of total mobile revenues containing revenues from mobile service providers and other members of the mobile service value-chain for the provision of mobile telephony services, excluding revenues from the sale of devices. Market volumes are made up of two segments: prepaid and postpaid, which consist of prepaid average monthly MOU and postpaid average monthly MOU. Minutes of use are made up from the average of voice minutes used in mobile subscriptions, including both incoming and outgoing calls, but not including M2M/IoT voice services.

The Singaporean mobile phones market had total revenues of \$1.8 billion in 2021, representing a compound annual rate of change (CARC) of -9% between 2016 and 2021.

Market consumption volumes declined with a CARC of -12.7% between 2016 and 2021, to reach a total of 302.3 average MOU in 2021.

The Singaporean mobile phones market has saturated due to the high penetration of mobiles and smartphones in the country.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the mobile phones market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the mobile phones market in Singapore

Leading company profiles reveal details of key mobile phones market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore mobile phones market with five year forecasts

## **REASONS TO BUY**

What was the size of the Singapore mobile phones market by value in 2021?

What will be the size of the Singapore mobile phones market in 2026?

What factors are affecting the strength of competition in the Singapore mobile phones market?

How has the market performed over the last five years?

Who are the top competitors in Singapore's mobile phones market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET OUTLOOK**

- 4.1. Market value forecast
- 4.2. Market volume forecast

### **5 FIVE FORCES ANALYSIS**

- 5.1. Summary
- 5.2. Buyer power
- 5.3. Supplier power
- 5.4. New entrants
- 5.5. Threat of substitutes
- 5.6. Degree of rivalry

### **6 COMPETITIVE LANDSCAPE**

- 6.1. Who are the leading players?
- 6.2. What strategies do leading players follow?

6.3. Have there been any significant mergers or acquisitions in recent years?

## **7 COMPANY PROFILES**

7.1. Singapore Telecommunications Ltd

7.2. M1 Ltd

7.3. StarHub Ltd

7.4. TPG Telecom Ltd

## **8 MACROECONOMIC INDICATORS**

8.1. Country data

## **9 APPENDIX**

9.1. Methodology

9.2. Industry associations

9.3. Related MarketLine research

9.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Singapore mobile phones market value: \$ billion, 2017–21
- Table 2: Singapore mobile phones market volume: Average MOU, 2017–21
- Table 3: Singapore mobile phones market value forecast: \$ billion, 2021–26
- Table 4: Singapore mobile phones market volume forecast: Average MOU, 2021–26
- Table 5: Singapore Telecommunications Ltd: key facts
- Table 6: Singapore Telecommunications Ltd: Annual Financial Ratios
- Table 7: Singapore Telecommunications Ltd: Key Employees
- Table 8: M1 Ltd: key facts
- Table 9: M1 Ltd: Key Employees
- Table 10: StarHub Ltd: key facts
- Table 11: StarHub Ltd: Annual Financial Ratios
- Table 12: StarHub Ltd: Key Employees
- Table 13: TPG Telecom Ltd: key facts
- Table 14: TPG Telecom Ltd: Key Employees
- Table 15: Singapore size of population (million), 2017–21
- Table 16: Singapore gdp (constant 2005 prices, \$ billion), 2017–21
- Table 17: Singapore gdp (current prices, \$ billion), 2017–21
- Table 18: Singapore inflation, 2017–21
- Table 19: Singapore consumer price index (absolute), 2017–21
- Table 20: Singapore exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Singapore mobile phones market value: \$ billion, 2017–21

Figure 2: Singapore mobile phones market volume: Average MOU, 2017–21

Figure 3: Singapore mobile phones market value forecast: \$ billion, 2021–26

Figure 4: Singapore mobile phones market volume forecast: Average MOU, 2021–26

Figure 5: Forces driving competition in the mobile phones market in Singapore, 2021

Figure 6: Drivers of buyer power in the mobile phones market in Singapore, 2021

Figure 7: Drivers of supplier power in the mobile phones market in Singapore, 2021

Figure 8: Factors influencing the likelihood of new entrants in the mobile phones market in Singapore, 2021

Figure 9: Factors influencing the threat of substitutes in the mobile phones market in Singapore, 2021

Figure 10: Drivers of degree of rivalry in the mobile phones market in Singapore, 2021

## I would like to order

Product name: Singapore Mobile Phones - Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/S01681F086D5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S01681F086D5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

