

# Singapore Household Products Market to 2027

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# **Abstracts**

Singapore Household Products Market to 2027

#### Summary

Household Products in Singapore industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# Key Highlights

The household products market consists of the retail sale of textile washing products, paper products, dishwashing products, air fresheners, insecticides, toilet care, scouring products, furniture & floor polish, shoe polish. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The Singaporean Household Products market had total revenues of \$379.6 million in 2022, representing a compound annual growth rate (CAGR) of 3.1% between 2017 and 2022.

Market consumption volume increased with a CAGR of 2.6% between 2017 and 2022, to reach a total of 62.4 million units in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.4% for the five-year period 2022 %li%2027, which



is expected to drive the market to a value of \$427.5 million by the end of 2027.

#### Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the household products market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the household products market in Singapore

Leading company profiles reveal details of key household products market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore household products market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Singapore household products market by value in 2022?

What will be the size of the Singapore household products market in 2027?

What factors are affecting the strength of competition in the Singapore household products market?

How has the market performed over the last five years?

Who are the top competitors in Singapore's household products market?



# Contents

# **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

# **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

# **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

# **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

# **6 FIVE FORCES ANALYSIS**

#### 6.1. Summary

6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

# 7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Singaporean household products market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the Singaporean household products market?

#### **8 COMPANY PROFILES**

- 8.1. Reckitt Benckiser Group plc
- 8.2. Salim Group
- 8.3. Lion Corporation
- 8.4. S.C. Johnson & Son Inc

# 9 MACROECONOMIC INDICATORS

9.1. Country data

# **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



# **List Of Tables**

# LIST OF TABLES

Table 1: Singapore household products market value: \$ million, 2017-22

Table 2: Singapore household products market volume: million units, 2017-22

Table 3: Singapore household products market category segmentation: % share, by value, 2017–2022

Table 4: Singapore household products market category segmentation: \$ million, 2017-2022

Table 5: Singapore household products market geography segmentation: \$ million,2022

- Table 6: Singapore household products market distribution: % share, by value, 2022
- Table 7: Singapore household products market value forecast: \$ million, 2022–27

Table 8: Singapore household products market volume forecast: million units, 2022–27

- Table 9: Singapore household products market share: % share, by value, 2022
- Table 10: Reckitt Benckiser Group plc: key facts
- Table 11: Reckitt Benckiser Group plc: Annual Financial Ratios
- Table 12: Reckitt Benckiser Group plc: Key Employees
- Table 13: Salim Group: key facts
- Table 14: Salim Group: Key Employees
- Table 15: Lion Corporation: key facts
- Table 16: Lion Corporation: Annual Financial Ratios
- Table 17: Lion Corporation: Key Employees
- Table 18: Lion Corporation: Key Employees Continued
- Table 19: S.C. Johnson & Son Inc: key facts
- Table 20: S.C. Johnson & Son Inc: Key Employees
- Table 21: Singapore size of population (million), 2018-22
- Table 22: Singapore gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: Singapore gdp (current prices, \$ billion), 2018-22
- Table 24: Singapore inflation, 2018–22
- Table 25: Singapore consumer price index (absolute), 2018-22
- Table 26: Singapore exchange rate, 2018–22



# **List Of Figures**

### LIST OF FIGURES

Figure 1: Singapore household products market value: \$ million, 2017–22

Figure 2: Singapore household products market volume: million units, 2017–22

Figure 3: Singapore household products market category segmentation: \$ million, 2017-2022

Figure 4: Singapore household products market geography segmentation: % share, by value, 2022

Figure 5: Singapore household products market distribution: % share, by value, 2022

Figure 6: Singapore household products market value forecast: \$ million, 2022–27

Figure 7: Singapore household products market volume forecast: million units, 2022–27

Figure 8: Forces driving competition in the household products market in Singapore, 2022

Figure 9: Drivers of buyer power in the household products market in Singapore, 2022 Figure 10: Drivers of supplier power in the household products market in Singapore, 2022

Figure 11: Factors influencing the likelihood of new entrants in the household products market in Singapore, 2022

Figure 12: Factors influencing the threat of substitutes in the household products market in Singapore, 2022

Figure 13: Drivers of degree of rivalry in the household products market in Singapore, 2022

Figure 14: Singapore household products market share: % share, by value, 2022



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