

# Singapore Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/SC1575F1C990EN.html

Date: May 2022

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: SC1575F1C990EN

### **Abstracts**

Singapore Feminine Hygiene Market Summary, Competitive Analysis and Forecast, 2017-2026

#### SUMMARY

Feminine Hygiene in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The feminine hygiene market consists of retail sales of sanitary pads, tampons, women's disposable razors & blades, pantiliners & shields and internal cleansers & sprays. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The Singaporean feminine hygiene market had total revenues of \$47.3m in 2021, representing a compound annual growth rate (CAGR) of 3% between 2016 and 2021.

Market consumption volume increased with a CAGR of 1.7% between 2016 and 2021, to reach a total of 0 billion units in 2021.



The performance of the market is forecast to accelerate, with an anticipated CAGR of 4% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$57.5m by the end of 2026.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the feminine hygiene market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the feminine hygiene market in Singapore

Leading company profiles reveal details of key feminine hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore feminine hygiene market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Singapore feminine hygiene market by value in 2021?

What will be the size of the Singapore feminine hygiene market in 2026?

What factors are affecting the strength of competition in the Singapore feminine hygiene market?

How has the market performed over the last five years?

How large is Singapore's feminine hygiene market in relation to its regional counterparts?



# **Contents**

#### 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

#### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

#### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

#### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

#### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

#### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power



- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

#### **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the Singaporean feminine hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last five years (2016-21)?
- 7.4. Which companies' market shares have suffered in the last five years (2016-21)?
- 7.5. What are the most popular brands in the market?

#### **8 COMPANY PROFILES**

- 8.1. The Procter & Gamble Co
- 8.2. Johnson & Johnson
- 8.3. Kimberly-Clark Corp
- 8.4. Kao Corporation

#### 9 MACROECONOMIC INDICATORS

9.1. Country data

#### **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine



# **List Of Tables**

#### LIST OF TABLES

- Table 1: Singapore feminine hygiene market value: \$ million, 2016-21
- Table 2: Singapore feminine hygiene market volume: million units, 2016-21
- Table 3: Singapore feminine hygiene market category segmentation: \$ million, 2021
- Table 4: Singapore feminine hygiene market geography segmentation: \$ million, 2021
- Table 5: Singapore feminine hygiene market distribution: % share, by value, 2021
- Table 6: Singapore feminine hygiene market value forecast: \$ million, 2021-26
- Table 7: Singapore feminine hygiene market volume forecast: million units, 2021-26
- Table 8: Singapore feminine hygiene market share: % share, by value, 2021
- Table 9: The Procter & Gamble Co: key facts
- Table 10: The Procter & Gamble Co: Annual Financial Ratios
- Table 11: The Procter & Gamble Co: Key Employees
- Table 12: The Procter & Gamble Co: Key Employees Continued
- Table 13: Johnson & Johnson: key facts
- Table 14: Johnson & Johnson: Annual Financial Ratios
- Table 15: Johnson & Johnson: Key Employees
- Table 16: Johnson & Johnson: Key Employees Continued
- Table 17: Kimberly-Clark Corp: key facts
- Table 18: Kimberly-Clark Corp: Annual Financial Ratios
- Table 19: Kimberly-Clark Corp: Key Employees
- Table 20: Kao Corporation: key facts
- Table 21: Kao Corporation: Annual Financial Ratios
- Table 22: Kao Corporation: Key Employees
- Table 23: Kao Corporation: Key Employees Continued
- Table 24: Singapore size of population (million), 2017-21
- Table 25: Singapore gdp (constant 2005 prices, \$ billion), 2017-21
- Table 26: Singapore gdp (current prices, \$ billion), 2017-21
- Table 27: Singapore inflation, 2017-21
- Table 28: Singapore consumer price index (absolute), 2017-21
- Table 29: Singapore exchange rate, 2017-21



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1: Singapore feminine hygiene market value: \$ million, 2016-21
- Figure 2: Singapore feminine hygiene market volume: million units, 2016-21
- Figure 3: Singapore feminine hygiene market category segmentation: % share, by value, 2021
- Figure 4: Singapore feminine hygiene market geography segmentation: % share, by value, 2021
- Figure 5: Singapore feminine hygiene market distribution: % share, by value, 2021
- Figure 6: Singapore feminine hygiene market value forecast: \$ million, 2021-26
- Figure 7: Singapore feminine hygiene market volume forecast: million units, 2021-26
- Figure 8: Forces driving competition in the feminine hygiene market in Singapore, 2021
- Figure 9: Drivers of buyer power in the feminine hygiene market in Singapore, 2021
- Figure 10: Drivers of supplier power in the feminine hygiene market in Singapore, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the feminine hygiene market in Singapore, 2021
- Figure 12: Factors influencing the threat of substitutes in the feminine hygiene market in Singapore, 2021
- Figure 13: Drivers of degree of rivalry in the feminine hygiene market in Singapore, 2021
- Figure 14: Singapore feminine hygiene market share: % share, by value, 2021



#### I would like to order

Product name: Singapore Feminine Hygiene Market Summary, Competitive Analysis and Forecast,

2017-2026

Product link: <a href="https://marketpublishers.com/r/SC1575F1C990EN.html">https://marketpublishers.com/r/SC1575F1C990EN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SC1575F1C990EN.html">https://marketpublishers.com/r/SC1575F1C990EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

