

# Singapore Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

Singapore Apparel Retail Market Summary, Competitive Analysis and Forecast to 2027

### Summary

Apparel Retail in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

Childrenswear includes all clothing designed for children between the ages of 0-15, such as baby clothing, boys' casualwear, boys' school wear, boys' underwear (vests, underpants, socks) and nightwear, boys' formalwear-occasion, boys' outerwear including regional or national attire, girls' casualwear, girls' school wear, girls' underwear (knickers, bras, vests, socks, and tights) and nightwear, girls' formalwear-occasion, girls' outerwear including regional and national attire, such as saris, and toddler clothing. It also includes all sportswear and fancy dress.

The Singaporean apparel retail industry had total revenues of \$3.1 billion in 2022, representing a compound annual growth rate (CAGR) of 2.1% between 2017 and 2022.

The womenswear segment accounted for the industry's largest proportion in 2022, with total revenues of \$1.7 billion, equivalent to 55.9% of the industry's

overall value.

Factors such as reducing unemployment and rising disposable income are strengthening consumers' purchasing power, leading to an increase in spending on non-essential items such as new fashion. According to the Singapore Department of Statistics, in Q2 2023, the personal disposable income in Singapore witnessed an annual growth of 9.7%.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the apparel retail market in Singapore

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel retail market in Singapore

Leading company profiles reveal details of key apparel retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Singapore apparel retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Singapore apparel retail market by value in 2022?

What will be the size of the Singapore apparel retail market in 2027?

What factors are affecting the strength of competition in the Singapore apparel retail market?

How has the market performed over the last five years?

How large is Singapore's apparel retail market in relation to its regional counterparts?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. What strategies do leading players follow?
- 7.3. What are the strengths of leading players?
- 7.4. What are the most recent market developments?

## **8 COMPANY PROFILES**

- 8.1. Fast Retailing Co Ltd
- 8.2. Takashimaya Co Ltd
- 8.3. F J Benjamin Holdings Ltd
- 8.4. Isetan (Singapore) Ltd

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Singapore apparel retail industry value: \$ million, 2017–22
- Table 2: Singapore apparel retail industry category segmentation: % share, by value, 2017–2022
- Table 3: Singapore apparel retail industry category segmentation: \$ million, 2017-2022
- Table 4: Singapore apparel retail industry geography segmentation: \$ million, 2022
- Table 5: Singapore apparel retail industry distribution: % share, by value, 2022
- Table 6: Singapore apparel retail industry value forecast: \$ million, 2022–27
- Table 7: Fast Retailing Co Ltd: key facts
- Table 8: Fast Retailing Co Ltd: Annual Financial Ratios
- Table 9: Fast Retailing Co Ltd: Key Employees
- Table 10: Fast Retailing Co Ltd: Key Employees Continued
- Table 11: Fast Retailing Co Ltd: Key Employees Continued
- Table 12: Takashimaya Co Ltd: key facts
- Table 13: Takashimaya Co Ltd: Annual Financial Ratios
- Table 14: Takashimaya Co Ltd: Key Employees
- Table 15: F J Benjamin Holdings Ltd: key facts
- Table 16: F J Benjamin Holdings Ltd: Annual Financial Ratios
- Table 17: F J Benjamin Holdings Ltd: Key Employees
- Table 18: Isetan (Singapore) Ltd: key facts
- Table 19: Isetan (Singapore) Ltd: Annual Financial Ratios
- Table 20: Isetan (Singapore) Ltd: Key Employees
- Table 21: Singapore size of population (million), 2018–22
- Table 22: Singapore gdp (constant 2005 prices, \$ billion), 2018–22
- Table 23: Singapore gdp (current prices, \$ billion), 2018–22
- Table 24: Singapore inflation, 2018–22
- Table 25: Singapore consumer price index (absolute), 2018–22
- Table 26: Singapore exchange rate, 2018–22

## List Of Figures

### LIST OF FIGURES

Figure 1: Singapore apparel retail industry value: \$ million, 2017–22

Figure 2: Singapore apparel retail industry category segmentation: \$ million, 2017-2022

Figure 3: Singapore apparel retail industry geography segmentation: % share, by value, 2022

Figure 4: Singapore apparel retail industry distribution: % share, by value, 2022

Figure 5: Singapore apparel retail industry value forecast: \$ million, 2022–27

Figure 6: Forces driving competition in the apparel retail industry in Singapore, 2022

Figure 7: Drivers of buyer power in the apparel retail industry in Singapore, 2022

Figure 8: Drivers of supplier power in the apparel retail industry in Singapore, 2022

Figure 9: Factors influencing the likelihood of new entrants in the apparel retail industry in Singapore, 2022

Figure 10: Factors influencing the threat of substitutes in the apparel retail industry in Singapore, 2022

Figure 11: Drivers of degree of rivalry in the apparel retail industry in Singapore, 2022

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