

Simmons First National Corp - Company Profile and SWOT Analysis

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Abstracts

Simmons First National Corp - Company Profile and SWOT Analysis

SUMMARY

Simmons First National Corp - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Simmons First National Corp (SFNC) is a financial-holding company, which offers retail and business banking products, wealth management, and related financial solutions through its subsidiaries. Its portfolio of products and services comprise range of deposit accounts including checking, savings, and investment, certificate of deposits; debit and cards; mortgages; loans for autos, boats, personal needs, agriculture, and construction, among others. The company provides insurance coverage solutions for individual and business risks including property and casualty, life, long term care, and annuities; merchant card services; and treasury management. It provides financial planning, advisory, investment services, and private banking, and trust services. SNFC primarily caters to retail, business, and high net worth individuals, and wealthy family clients through a network of branch offices, ATMs, and online portals based in Tennessee, Oklahoma, Texas, Arkansas, Missouri, and Kansas, in the US. SFNC is headquartered in Pine Bluff, Arkansas, the US.

SCOPE

Detailed information on Simmons First National Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Simmons First National Corp in the form of a SWOT analysis

An in-depth view of the business model of Simmons First National Corp including a breakdown and examination of key business segments

Intelligence on Simmons First National Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Simmons First National Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Simmons First National Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Simmons First National Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Simmons First National Corp's business structure, strategy and prospects.

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