

# Sichuan Changhong Electric Company Limited - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Sichuan Changhong Electric Company Limited - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Sichuan Changhong Electric Company Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Sichuan Changhong Electric Company Limited in the form of a SWOT analysis

An in-depth view of the business model of Sichuan Changhong Electric Company Limited including a breakdown and examination of key business segments

Intelligence on Sichuan Changhong Electric Company Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sichuan Changhong Electric Company Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Sichuan Changhong Electric Company Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sichuan Changhong Electric Company Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sichuan Changhong Electric Company Limited's business structure, strategy and prospects.

## KEY HIGHLIGHTS

Sichuan Changhong Electric Company Limited (Sichuan Changhong Electric) is a household electronic appliance manufacturing company, based in China. The company focuses on the research and development (RandD), manufacturing and distribution of consumer electronics and home appliances in China and internationally. Its product portfolio includes air conditioners, refrigerators, TV sets, set top boxes, compressor, washing machines, batteries and chargers, network products, projectors and audio and video products. Sichuan Changhong Electric sells all these products under Changhong brand. The company has major operations in China and countries in North America, Europe, the Middle-East and Africa and Asia-Pacific. Sichuan Changhong Electric is headquartered in Mianyang, China.

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### COMPANIES MENTIONED

Sichuan Changhong Electric Company Limited

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