

Shiseido Company, Limited - Strategy, SWOT and Corporate Finance Report

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Abstracts

Shiseido Company, Limited %li%Strategy, SWOT and Corporate Finance Report

Summary

Shiseido Company, Limited %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Shiseido Company, Limited (Shiseido or 'the company') is a manufacturer and marketer of cosmetics, personal care and healthcare products. The company offers skin care products, shampoo and hair care products, body care products, fragrances, hair care and styling products, hair color products, perm solutions, health and beauty foods. It market products under Elixir, Maquillage, Haku, Senka, Tsubaki, Shiseido Professional, Nars, Issey Miyake, Pure&Mild, Laura Mercier, Benefique and Shiseido Professional brand names. Shiseido sells products through department and cosmetic stores, drug stores and general merchandising stores. It has business operations in Asia Pacific, Europe, the Middle East and Africa, and the Americas. The company is headquartered in Chuo-ku, Tokyo, Japan.

Scope

Detailed information on Shiseido Company, Limited required for business and competitor intelligence needs

A study of the major internal and external factors affecting Shiseido Company, Limited in the form of a SWOT analysis

An in-depth view of the business model of Shiseido Company, Limited including a breakdown and examination of key business segments

Intelligence on Shiseido Company, Limited's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Shiseido Company, Limited, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Shiseido Company, Limited and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Shiseido Company, Limited as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Shiseido Company, Limited's business structure, strategy and prospects.

Contents

- Company Snapshot
- Shiseido Company, Limited: Company Overview
- Shiseido Company, Limited: Overview and Key Facts
- Shiseido Company, Limited: Overview
- Shiseido Company, Limited: Key Facts
- Shiseido Company, Limited: Key Employees
- Shiseido Company, Limited: Key Employee Biographies
- Shiseido Company, Limited: Major Products and Services
- Shiseido Company, Limited: Management Statement
- Shiseido Company, Limited: Locations and Subsidiaries
- Shiseido Company, Limited: Key Competitors
- Shiseido Company, Limited: Company Analysis
- Shiseido Company, Limited: Business Description
- Shiseido Company, Limited: SWOT Analysis
- Shiseido Company, Limited: SWOT Overview
- Shiseido Company, Limited: Strengths
- Shiseido Company, Limited: Weaknesses
- Shiseido Company, Limited: Opportunities
- Shiseido Company, Limited: Threats
- Shiseido Company, Limited: Corporate Financial Deals Activity
- Shiseido Company, Limited: Financial Deals Overview
- Shiseido Company, Limited: Targets and Partners
- Shiseido Company, Limited: Top Deals 2019 - 2023YTD*
- Shiseido Company, Limited: Advisors
- Shiseido Company, Limited: Top Legal Advisors
- Shiseido Company, Limited: Top Financial Advisors
- Shiseido Company, Limited: Mergers and Acquisitions
- Shiseido Company, Limited: Corporate Venturing
- Shiseido Company, Limited: Capital Raising
- Shiseido Company, Limited: Partnership
- Shiseido Company, Limited: Divestments
- Shiseido Company, Limited: Recent Developments
- Shiseido Company, Limited: News and Events Summary
- Shiseido Company, Limited: Business Expansion
- Shiseido Company, Limited: Contracts
- Shiseido Company, Limited: Corporate Governance
- Shiseido Company, Limited: Corporate Social Responsibility

Shiseido Company, Limited: IT Spending Announcements

Shiseido Company, Limited: Market Developments

Shiseido Company, Limited: Research & Development

Shiseido Company, Limited: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Shiseido Company, Limited: Key Facts
- Table 2: Shiseido Company, Limited: Key Employees
- Table 3: Shiseido Company, Limited: Locations and Subsidiaries
- Table 4: Shiseido Company, Limited: Key Competitors
- Table 5: Shiseido Company, Limited: Deal Activity by Deal Type - Volume (TTM*)
- Table 6: Shiseido Company, Limited: Deal Activity by Deal Type - Volume (2019 - YTD*2023)
- Table 7: Shiseido Company, Limited: M&A Average Deal Size - Value (US\$m)
- Table 8: Shiseido Company, Limited: Targets and Partners
- Table 9: Shiseido Company, Limited: Top Deals 2019 - 2023YTD*
- Table 10: Shiseido Company, Limited: Legal Advisor Ranking by Value (US\$m)
- Table 11: Shiseido Company, Limited: Financial Advisor Ranking by Value (US\$m)
- Table 12: Shiseido Company, Limited: M&A Volume and Value Trend (2019 - YTD*2023)
- Table 13: Shiseido Company, Limited: M&A Activity by Geography (2019 - YTD*2023)
- Table 14: Shiseido Company, Limited: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)
- Table 15: Shiseido Company, Limited: Capital Raising Volume and Value Trend (2019 - YTD*2023)
- Table 16: Shiseido Company, Limited: Capital Raising by Deal Type (2019 - YTD*2023)
- Table 17: Shiseido Company, Limited: Partnership Volume and Value Trend (2019 - YTD*2023)
- Table 18: Shiseido Company, Limited: Partnership Trend by Deal Type (2019 - YTD*2023)
- Table 19: Shiseido Company, Limited: Divestments Volume and Value Trend (2019 - YTD*2023)
- Table 20: Shiseido Company, Limited: News and Events Summary
- Table 21: Shiseido Company, Limited: Business Expansion
- Table 22: Shiseido Company, Limited: Contracts
- Table 23: Shiseido Company, Limited: Corporate Governance
- Table 24: Shiseido Company, Limited: Corporate Social Responsibility
- Table 25: Shiseido Company, Limited: IT Spending Announcements
- Table 26: Shiseido Company, Limited: Market Developments
- Table 27: Shiseido Company, Limited: Research & Development
- Table 28: Shiseido Company, Limited: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Shiseido Company, Limited: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Shiseido Company, Limited: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 3: Shiseido Company, Limited: M&A Average Deal Size - Value (US\$m)

Figure 4: Shiseido Company, Limited: M&A Volume and Value Trend (2019 - YTD*2023)

Figure 5: Shiseido Company, Limited: M&A Activity by Geography (2019 - YTD*2023)

Figure 6: Shiseido Company, Limited: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 7: Shiseido Company, Limited: Capital Raising Volume and Value Trend (2019 - YTD*2023)

Figure 8: Shiseido Company, Limited: Capital Raising by Deal Type (2019 - YTD*2023)

Figure 9: Shiseido Company, Limited: Partnership Volume and Value Trend (2019 - YTD*2023)

Figure 10: Shiseido Company, Limited: Partnership Trend by Deal Type (2019 - YTD*2023)

Figure 11: Shiseido Company, Limited: Divestments Volume and Value Trend (2019 - YTD*2023)

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