

Shanghai Jin Jiang Capital Co Ltd - Strategy, SWOT and Corporate Finance Report

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Abstracts

Shanghai Jin Jiang Capital Co Ltd - Strategy, SWOT and Corporate Finance Report

SUMMARY

Shanghai Jin Jiang Capital Co Ltd - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

KEY HIGHLIGHTS

Shanghai Jin Jiang Capital Co Ltd (Jin Jiang Capital) is hotel operator and manager in PRC. The company is involved in managing star-rated hotels, budget hotels, restaurants, undertakes franchising activities, logistics and travel agencies. It operates full-service hotels and select service hotels under the brands of Jin Jiang, Metropolo, and Jin Jiang Inn. Jin Jiang Hotels also offer logistics, catering, travel agency services tourism and transport, food and beverage services, and is active in trade and finance businesses. Jin Jiang Hotels is headquartered in Shanghai, China.

SCOPE

Detailed information on Shanghai Jin Jiang Capital Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Shanghai Jin Jiang Capital Co Ltd in the form of a SWOT analysis



An in-depth view of the business model of Shanghai Jin Jiang Capital Co Ltd including a breakdown and examination of key business segments

Intelligence on Shanghai Jin Jiang Capital Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Shanghai Jin Jiang Capital Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Shanghai Jin Jiang Capital Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Shanghai Jin Jiang Capital Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Shanghai Jin Jiang Capital Co Ltd's business structure, strategy and prospects.



Contents

Company Snapshot

Shanghai Jin Jiang Capital Co Ltd: Company Overview

Shanghai Jin Jiang Capital Co Ltd: Overview and Key Facts

Shanghai Jin Jiang Capital Co Ltd: Overview

Shanghai Jin Jiang Capital Co Ltd: Key Facts

Shanghai Jin Jiang Capital Co Ltd: Key Employees

Shanghai Jin Jiang Capital Co Ltd: Key Employee Biographies

Shanghai Jin Jiang Capital Co Ltd: Major Products and Services

Shanghai Jin Jiang Capital Co Ltd: Company History

Shanghai Jin Jiang Capital Co Ltd: Management Statement

Shanghai Jin Jiang Capital Co Ltd: Locations and Subsidiaries

Shanghai Jin Jiang Capital Co Ltd: Key Competitors

Shanghai Jin Jiang Capital Co Ltd: Company Analysis

Shanghai Jin Jiang Capital Co Ltd: Business Description

Shanghai Jin Jiang Capital Co Ltd: SWOT Analysis

Shanghai Jin Jiang Capital Co Ltd: SWOT Overview

Shanghai Jin Jiang Capital Co Ltd: Strengths

Shanghai Jin Jiang Capital Co Ltd: Weaknesses

Shanghai Jin Jiang Capital Co Ltd: Opportunities

Shanghai Jin Jiang Capital Co Ltd: Threats

Shanghai Jin Jiang Capital Co Ltd: Corporate Financial Deals Activity

Shanghai Jin Jiang Capital Co Ltd: Financial Deals Overview

Shanghai Jin Jiang Capital Co Ltd: Top Deals 2018 - 2022YTD*

Shanghai Jin Jiang Capital Co Ltd: Advisors

Shanghai Jin Jiang Capital Co Ltd: Top Legal Advisors

Shanghai Jin Jiang Capital Co Ltd: Top Financial Advisors

Shanghai Jin Jiang Capital Co Ltd: Mergers and Acquisitions

Shanghai Jin Jiang Capital Co Ltd: Divestments

Shanghai Jin Jiang Capital Co Ltd: Recent Developments

Shanghai Jin Jiang Capital Co Ltd: News and Events Summary

Shanghai Jin Jiang Capital Co Ltd: Contracts

Shanghai Jin Jiang Capital Co Ltd: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Shanghai Jin Jiang Capital Co Ltd: Key Facts
- Table 2: Shanghai Jin Jiang Capital Co Ltd: Key Employees
- Table 3: Shanghai Jin Jiang Capital Co Ltd: Company History
- Table 4: Shanghai Jin Jiang Capital Co Ltd: Locations and Subsidiaries
- Table 5: Shanghai Jin Jiang Capital Co Ltd: Key Competitors
- Table 6: Shanghai Jin Jiang Capital Co Ltd: Deal Activity by Deal Type Volume (TTM*)
- Table 7: Shanghai Jin Jiang Capital Co Ltd: M&A Activity by Geography (TTM*)
- Table 8: Shanghai Jin Jiang Capital Co Ltd: Deal Activity by Deal Type Volume (2018 YTD*2022)
- Table 9: Shanghai Jin Jiang Capital Co Ltd: M&A Average Deal Size Value (US\$m)
- Table 10: Shanghai Jin Jiang Capital Co Ltd: Top Deals 2018 2022YTD*
- Table 11: Shanghai Jin Jiang Capital Co Ltd: Legal Advisor Ranking by Value (US\$m)
- Table 12: Shanghai Jin Jiang Capital Co Ltd: Financial Advisor Ranking by Value (US\$m)
- Table 13: Shanghai Jin Jiang Capital Co Ltd: M&A Volume and Value Trend (2018 YTD*2022)
- Table 14: Shanghai Jin Jiang Capital Co Ltd: Divestments Volume and Value Trend (2018 YTD*2022)
- Table 15: Shanghai Jin Jiang Capital Co Ltd: News and Events Summary
- Table 16: Shanghai Jin Jiang Capital Co Ltd: Contracts
- Table 17: Shanghai Jin Jiang Capital Co Ltd: Strategy and Operations



List Of Figures

LIST OF FIGURES

Figure 1: Shanghai Jin Jiang Capital Co Ltd: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Shanghai Jin Jiang Capital Co Ltd: M&A Activity by Geography (TTM*)

Figure 3: Shanghai Jin Jiang Capital Co Ltd: Deal Activity by Deal Type - Volume (2018 - YTD*2022)

Figure 4: Shanghai Jin Jiang Capital Co Ltd: M&A Average Deal Size - Value (US\$m)

Figure 5: Shanghai Jin Jiang Capital Co Ltd: M&A Volume and Value Trend (2018 - YTD*2022)

Figure 6: Shanghai Jin Jiang Capital Co Ltd: Divestments Volume and Value Trend (2018 - YTD*2022)



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