

Seeka Ltd - Company Profile and SWOT Analysis

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Abstracts

Seeka Ltd %li%Company Profile and SWOT Analysis

Summary

Seeka Ltd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Seeka Ltd (Seeka), formerly Seeka Kiwifruit Industries, is an integrated kiwifruit orcharding and post-harvest company that cultivates, processes, and distributes fruits to both local and global consumers. The company's product portfolio comprises nashi pears, kiwifruits, European Pears, Avacado, Cherry, Plum, Banana and Pineapple. It is involved in offering various services that include orchard leasing, orchard development, organic conversion, laboratory testing, pest monitoring, fruit packaging, and cold storage services. The company also provides post-harvest services such as fruit packaging and cold storage. In New Zealand, it specializes in fresh fruits, vegetables, and seasonal produce and operates a wholesale market and distribution service in Auckland and Christchurch. The company operates orchard and post-harvest facilities in Victoria Australia, with Australians buying Seeka-supplied fruit all year round. The company operates in New Zealand and Australia. Seeka is headquartered in Te Puke, Bay of Plenty, New Zealand.

Scope

Detailed information on Seeka Ltd required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Seeka Ltd in the form of a SWOT analysis

An in-depth view of the business model of Seeka Ltd including a breakdown and examination of key business segments

Intelligence on Seeka Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Seeka Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Seeka Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Seeka Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Seeka Ltd's business structure, strategy and prospects.

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