

Sectors that have Survived COVID-19 - 5 Industries that will Gain from the Global Lockdown

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Abstracts

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SUMMARY

Since the World Health Organization (WHO) declared COVID-19 to be a pandemic in March, the toll of lockdown measures across the world has been severe in most sectors. However, there are sectors which have seen demand for at least some of their goods and services increase during this otherwise disastrous period

KEY HIGHLIGHTS

Racing to produce diagnostic tools, therapies and treatments for COVID-19, pharmaceutical and medical device companies are working both independently and in partnership with the public sector to meet demand. New entrants from other sectors are further intensifying competition, and tech giants are accelerating their long-term healthcare strategies.

Supermarkets around the world have become focal points of demand as the hospitality sector effectively shuts down. Restaurants and cafes which have managed to continue operating have done so through delivery services, which are busier than ever.

The confluence of these two areas of demand is grocery delivery, a global trend which has been accelerated.

Remote working has become essential for businesses under lockdown, and for many the shift has exposed a huge gap in their IT infrastructure. Providers of Unified Communication and Collaboration (UC&C) services have stepped in to facilitate remote working at scale, and a raft of marketing campaigns has taken off as the market rapidly diversifies.

SCOPE

See how the global pandemic has changed the world economy

Examine which industries have fared well during this time

See what are key players doing to survive and thrive

Long term, learn what the implications for these industries is

REASONS TO BUY

Who are the major players that will do well from the change in global economic dynamics?

How can players change their strategies to improve their responses?

What industries are naturally setup to do well from the changes COVID-19 has inflicted?

Just how long term are these global economic issues going to be?

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