

Secret Recipe Cakes & Cafe Sdn Bhd - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/SD667C0378EEN.html>

Date: August 2023

Pages: 18

Price: US\$ 175.00 (Single User License)

ID: SD667C0378EEN

Abstracts

Secret Recipe Cakes & Cafe Sdn Bhd %li%Strategy, SWOT and Corporate Finance Report

Summary

Secret Recipe Cakes & Cafe Sdn Bhd %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Secret Recipe Cakes & Cafe Sdn. Bhd. (Secret Recipe) is a cafe chain operator in Malaysia. The company's menu comprises breakfast food items, fish dishes, seafood, burgers, sandwiches, steaks, pasta, chicken, cakes, baked dishes, soft drinks, fruit juices, smoothies, milkshakes, tea, hot and cold coffee, mock-tails, spring roll, salad, and soup. The company operates cafe restaurants in Malaysia, Singapore, Indonesia, Thailand, India, Maldives, Bangladesh, China, and Brunei. These cafes are open for business 365 days a year and offer dine-in or takeaway services. The company also offers online ordering and delivery services. Secret Recipe is headquartered in Petaling Jaya, Selangor, Malaysia

Scope

Detailed information on Secret Recipe Cakes & Cafe Sdn Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Secret Recipe Cakes & Cafe Sdn Bhd in the form of a SWOT analysis

An in-depth view of the business model of Secret Recipe Cakes & Cafe Sdn Bhd including a breakdown and examination of key business segments

Intelligence on Secret Recipe Cakes & Cafe Sdn Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Secret Recipe Cakes & Cafe Sdn Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Secret Recipe Cakes & Cafe Sdn Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Secret Recipe Cakes & Cafe Sdn Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Secret Recipe Cakes & Cafe Sdn Bhd's business structure, strategy and prospects.

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