

SEAT Pagine Gialle S.p.A. - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

SEAT Pagine Gialle S.p.A. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on SEAT Pagine Gialle S.p.A. required for business and competitor intelligence needs

A study of the major internal and external factors affecting SEAT Pagine Gialle S.p.A. in the form of a SWOT analysis

An in-depth view of the business model of SEAT Pagine Gialle S.p.A. including a breakdown and examination of key business segments

Intelligence on SEAT Pagine Gialle S.p.A.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about SEAT Pagine Gialle S.p.A., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of SEAT Pagine Gialle S.p.A. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess SEAT Pagine Gialle S.p.A. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on SEAT Pagine Gialle S.p.A.'s business structure, strategy and prospects.

KEY HIGHLIGHTS

SEAT Pagine Gialle S.p.A. (SEAT PG or 'the group') is a media agency offering local marketing services. The group primarily offers traditional print and voice advertising services; online search services; and web marketing services. SEAT PG primarily operates in Italy, where it is headquartered in Turin and employed 1,932 people as of December 31, 2014.

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COMPANIES MENTIONED

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