

# Seasonings, Dressings & Sauces in Turkey

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## Abstracts

Seasonings, Dressings & Sauces in Turkey

#### SUMMARY

Seasonings, Dressings & Sauces in Turkey industry profile provides top%li%line qualitative and quantitative summary information including: market size (value and volume 2014%li%18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **KEY HIGHLIGHTS**

The Seasonings, Dressings & Sauces market includes the sale of any additives/mixtures added to the food to enhance the flavor such as, wet cooking sauces, dressings, condiment sauces, dips, herbs, spices & seasonings and chutneys & relishes. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The Turkish seasonings, dressings & sauces market had total revenues of \$743.3m in 2018, representing a compound annual growth rate (CAGR) of 9.8% between 2014 and 2018.

Market consumption volume increased with a CAGR of 2.6% between 2014%li%2018, to reach a total of 293.8 million kilograms in 2018.

Despite unstable economic conditions such as rising unemployment rates and



declining consumer purchasing power the market recorded strong growth during the review period in the country.

#### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the seasonings, dressings & sauces market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the seasonings, dressings & sauces market in Turkey

Leading company profiles reveal details of key seasonings, dressings & sauces market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey seasonings, dressings & sauces market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Turkey seasonings, dressings & sauces market by value in 2018?

What will be the size of the Turkey seasonings, dressings & sauces market in 2023?

What factors are affecting the strength of competition in the Turkey seasonings, dressings & sauces market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's seasonings, dressings & sauces market?



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## **COMPANIES MENTIONED**

Koc Holding AS Unilever N.V.



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