

Sears Canada Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Sears Canada Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Sears Canada Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Sears Canada Inc. (Sears) owns and operates multi-channel retail stores. Its products portfolio includes apparels, nursery products, cosmetics, jewelry and watches, bracelets, bath & body products, skin care and makeup kits, gift sets, earrings, necklaces and pendent, electronics, footwear, furniture and mattresses, home appliances, home products, toys, games & puzzles, books, movies and music, wallets and bags, gloves, and scarves, shawls and wraps, sunglasses and watches. These products are marketed under various private label and national brands. The company's service offerings include car rental, home installation services, information technology services, optical services, repairs, portrait studio, financial service, travel, delivery and insurance. Its operations are spread across Canada and the US. Sears is headquartered in Toronto, Ontario, Canada.

SCOPE

Detailed information on Sears Canada Inc required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Sears Canada Inc in the form of a SWOT analysis

An in-depth view of the business model of Sears Canada Inc including a breakdown and examination of key business segments

Intelligence on Sears Canada Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Sears Canada Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Sears Canada Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Sears Canada Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Sears Canada Inc's business structure, strategy and prospects.

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