

# **Scripps Networks Interactive, Inc. - Strategy, SWOT and Corporate Finance Report**

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## **Abstracts**

### **SUMMARY**

Scripps Networks Interactive, Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### **KEY FINDINGS**

Detailed information on Scripps Networks Interactive, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Scripps Networks Interactive, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Scripps Networks Interactive, Inc. including a breakdown and examination of key business segments

Intelligence on Scripps Networks Interactive, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Scripps Networks Interactive, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of Scripps Networks Interactive, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Scripps Networks Interactive, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Scripps Networks Interactive, Inc.'s business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Scripps Networks Interactive, Inc. (Scripps or 'the company') is a developer of high-profile, lifestyle-oriented content for media platforms, including television, digital, mobile and publishing. The company primarily operates in the Europe, Middle East, Africa (EMEA), Asia Pacific (APAC) and Latin America. It is headquartered in Knoxville, Tennessee and employed about 3,500 people as on December 31, 2015.

## Contents

### Company Snapshot

- Scripps Networks Interactive, Inc.: Company Overview
- Scripps Networks Interactive, Inc.: Overview and Key Facts
  - Scripps Networks Interactive, Inc.: Overview
  - Scripps Networks Interactive, Inc.: Key Facts
- Scripps Networks Interactive, Inc.: Key Employees
- Scripps Networks Interactive, Inc.: Key Employee Biographies
- Scripps Networks Interactive, Inc.: Major Products and Services
- Scripps Networks Interactive, Inc.: Company History
- Scripps Networks Interactive, Inc.: Management Statement
- Scripps Networks Interactive, Inc.: Locations and Subsidiaries
- Scripps Networks Interactive, Inc.: Key Competitors

### Scripps Networks Interactive, Inc.: Company Analysis

- Scripps Networks Interactive, Inc.: Business Description
  - Scripps Networks Interactive, Inc.: SWOT Analysis
    - Scripps Networks Interactive, Inc.: SWOT Overview
    - Scripps Networks Interactive, Inc.: Strengths
    - Scripps Networks Interactive, Inc.: Weaknesses
    - Scripps Networks Interactive, Inc.: Opportunities
    - Scripps Networks Interactive, Inc.: Threats
  - Scripps Networks Interactive, Inc.: Corporate Financial Deals Activity
  - Scripps Networks Interactive, Inc.: Financial Deals Overview
  - Scripps Networks Interactive, Inc.: Targets and Partners
  - Scripps Networks Interactive, Inc.: Top Deals 2013 - 2017YTD
  - Scripps Networks Interactive, Inc.: Advisors
    - Scripps Networks Interactive, Inc.: Top Legal Advisors
    - Scripps Networks Interactive, Inc.: Top Financial Advisors
  - Scripps Networks Interactive, Inc.: Mergers and Acquisitions
  - Scripps Networks Interactive, Inc.: Corporate Venturing
  - Scripps Networks Interactive, Inc.: Partnership
  - Scripps Networks Interactive, Inc.: Divestments
- ### Scripps Networks Interactive, Inc.: Recent Developments
- Scripps Networks Interactive, Inc.: News and Events Summary
  - Scripps Networks Interactive, Inc.: Business Expansion
  - Scripps Networks Interactive, Inc.: Corporate Governance
  - Scripps Networks Interactive, Inc.: Financial Deals
  - Scripps Networks Interactive, Inc.: Financial Performance

Appendix

Contact Us

Methodology

Definitions

About Datamonitor

## List Of Tables

### LIST OF TABLES

- Table 1: Scripps Networks Interactive, Inc.: Key Facts
- Table 2: Scripps Networks Interactive, Inc.: Key Employees
- Table 4: Scripps Networks Interactive, Inc.: Key Competitors
- Table 5: Scripps Networks Interactive, Inc.: Deal Activity by Deal Type - Volume (TTM)
- Table 6: Scripps Networks Interactive, Inc.: MandA Activity by Geography (TTM)
- Table 7: Scripps Networks Interactive, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)
- Table 8: Scripps Networks Interactive, Inc.: MandA Average Deal Size - Value (US\$m)
- Table 9: Scripps Networks Interactive, Inc.: Targets and Partners
- Table 10: Scripps Networks Interactive, Inc.: Top Deals 2013 - 2017YTD
- Table 11: Scripps Networks Interactive, Inc.: Legal Advisor Ranking by Value (US\$m)
- Table 12: Scripps Networks Interactive, Inc.: Financial Advisor Ranking by Value (US\$m)
- Table 13: Scripps Networks Interactive, Inc.: MandA Volume and Value Trend (2013 - YTD2017)
- Table 14: Scripps Networks Interactive, Inc.: MandA Activity by Geography (2013 - YTD2017)
- Table 15: Scripps Networks Interactive, Inc.: Corporate Venturing Volume and Value Trend (2013 - YTD2017)
- Table 16: Scripps Networks Interactive, Inc.: Corporate Venturing by Geography (2013 - YTD2017)
- Table 17: Scripps Networks Interactive, Inc.: Partnership Volume and Value Trend (2013 - YTD2017)
- Table 18: Scripps Networks Interactive, Inc.: Partnership Trend by Deal Type (2013 - YTD2017)
- Table 19: Scripps Networks Interactive, Inc.: Divestments Volume and Value Trend (2013 - YTD2017)
- Table 20: Scripps Networks Interactive, Inc.: Divestments by Geography (2013 - YTD2017)
- Table 21: Scripps Networks Interactive, Inc.: News and Events Summary
- Table 22: Scripps Networks Interactive, Inc.: Business Expansion
- Table 23: Scripps Networks Interactive, Inc.: Corporate Governance
- Table 24: Scripps Networks Interactive, Inc.: Financial Deals
- Table 25: Scripps Networks Interactive, Inc.: Financial Performance

## List Of Figures

### LIST OF FIGURES

Figure 1: Scripps Networks Interactive, Inc.: Deal Activity by Deal Type - Volume (TTM)

Figure 2: Scripps Networks Interactive, Inc.: MandA Activity by Geography (TTM)

Figure 3: Scripps Networks Interactive, Inc.: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 4: Scripps Networks Interactive, Inc.: MandA Average Deal Size - Value (US\$m)

Figure 5: Scripps Networks Interactive, Inc.: MandA Volume and Value Trend (2013 - YTD2017)

Figure 6: Scripps Networks Interactive, Inc.: MandA Activity by Geography (2013 - YTD2017)

Figure 7: Scripps Networks Interactive, Inc.: Corporate Venturing Volume and Value Trend (2013 - YTD2017)

Figure 8: Scripps Networks Interactive, Inc.: Corporate Venturing by Geography (2013 - YTD2017)

Figure 9: Scripps Networks Interactive, Inc.: Partnership Volume and Value Trend (2013 - YTD2017)

Figure 10: Scripps Networks Interactive, Inc.: Partnership Trend by Deal Type (2013 - YTD2017)

Figure 11: Scripps Networks Interactive, Inc.: Divestments Volume and Value Trend (2013 - YTD2017)

Figure 12: Scripps Networks Interactive, Inc.: Divestments by Geography (2013 - YTD2017)

### COMPANIES MENTIONED

Scripps Networks Interactive, Inc.

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