

The Scotts Miracle-Gro Company - Company Profile and SWOT Analysis

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Abstracts

The Scotts Miracle-Gro Company. Company Profile and SWOT Analysis

Summary

The Scotts Miracle-Gro Company. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

The Scotts Miracle-Gro Company (Scotts Miracle-Gro or 'the company'), along with its subsidiaries manufactures and markets lawn and garden care products. The company offers lawn fertilizers, grass seed products, lawn-related weed, pest and disease control products, spreaders and other durables and outdoor cleaners. Scotts Miracle-Gro also offers organic garden products, live goods and seeding solutions, hydroponic gardening products, ground cover and smulches, plant-related pest and disease control products. Its primary customers include home centers, mass merchandisers, warehouse clubs, large hardware chains, independent hardware stores, nurseries, garden centers, food and drug stores, and indoor gardening and hydroponic stores. Scotts Miracle-Gro has business presence in North America, Europe and Asia. The company is headquartered in Marysville, Ohio, the US.

Scope

Detailed information on The Scotts Miracle-Gro Company required for business

and competitor intelligence needs

A study of the major internal and external factors affecting The Scotts Miracle-Gro Company in the form of a SWOT analysis

An in-depth view of the business model of The Scotts Miracle-Gro Company including a breakdown and examination of key business segments

Intelligence on The Scotts Miracle-Gro Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Scotts Miracle-Gro Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of The Scotts Miracle-Gro Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Scotts Miracle-Gro Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Scotts Miracle-Gro Company's business structure, strategy and prospects.

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